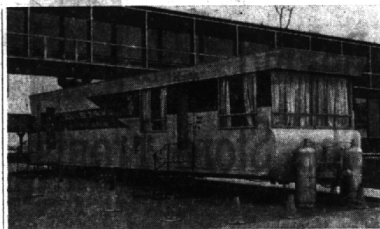


**Steel Firm Names District Sales Chief**

Acme Steel Co., Chicago, has promoted Richard K. Powers of 16299 Buckingham, Beverly Hills, as Detroit district sales manager for strapping and stitching. Formerly a special representative with the company, Powers will direct sales in Michigan and northwestern Ohio.

**Yamasaki Building Is Begun at College**

Construction has begun on a men's gymnasium at Carleton College, Northfield, Minn., designed by Minoru Yamasaki and Associates of Birmingham. Concrete for the thin-shelled roof of intersecting parabolic vaults was pumped into place instead of being hoisted up from the ground and poured.



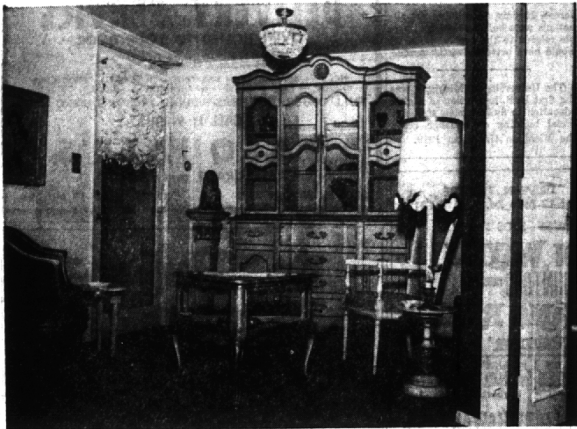
**Mobile Classroom**

A mobile home has been converted into a classroom on wheels by the Michigan Bell Telephone Co. Towed from community to community throughout the state, the trailer can accommodate from eight to 20 students. More than 1,200 Michigan Bell technicians already have been trained at 26 locations, extending from Detroit to Petoskey.

**Officer Re-elected**

Leon E. Jackman, 4065 Beach Road, Birmingham, assistant treasurer and controller of the

Holley Carburetor Co. Warren, was recently re-elected vice president of the Detroit chapter of the National Association of Accountants.



Wigs 'n Things, Inc., in pink and red decor, French and American antiques, flocked walls furnished in a Louis XVI mood, with paper, paneled doors and Austrian shades.

**Wonderful World of Wigs**

A salon for wigs only, Wigs 'n Things, Inc., has opened at 91 W. Long Lake Road, Bloomfield Hills. The shop which coils and sells wigs, wiglets and hair ornaments is the creation of Chadwick Fowler and Peter Mays—hair stylists who run a chain of salons in Fort Lauderdale, San Francisco, Beverly Hills and six in Canada—and an associate, Josephine Johnson of Pleasant Ridge.

Equipment includes specially built sinks to accommodate blocks for the cleaning or coloring of wigs. The decor was planned by Fowler, a decorator before becoming a hair stylist.

THOUGH BOTH Fowler and Mays are award winners, Mays has won the International Hairdressing Award three times. Though he later became a hairdresser, he first worked with wigs 18 years ago as an apprentice in Toronto to one of the few wigmakers in North America. Both believe wigs are here to stay and have invested a considerable amount of money to prove their point. "After all," says Fowler, "they've been with us since Cleopatra." Says Mays: "They are no longer the glamor vehicle of the movie star or socialite alone. Soon nearly every fashionable housewife and working girl will wear them."

IN PLACE of the usual coffee

**NEWS OF BUSINESS**



A. J. RICHTER

**Lakes Area Leads in Sales Of Real Estate**

**B'ham Executive Heads Promotion of Advertising Week**

In recent meetings at Atlanta and Los Angeles, members of the Advertising Federation of America and the Advertising Association of the West, joint sponsors of Advertising Recognition Week, endorsed ideas and recommendations for the Feb., 1964, campaign as outlined by Charles F. Adams, national chairman for Advertising Recognition Week.

Location can play an important part in the selling of your home. Right now, according to Richard H. Funk, president of the Western Wayne-Oakland County Board of Realtors, the residential properties most in demand are those in the lakes area of western Oakland County. Funk bases his report on the six months' sales figures just released by the United Northwestern Realty Association, which serves north-west Detroit and the adjacent parts of Wayne and Oakland counties. Homes in Redford Township, Livonia and Detroit west of Greenfield also sold well in the first half of 1963, Funk said.



S. J. MITCHELL

**TWO WEEKS ONLY**

**FINAL CLEARANCE MEN'S SUMMER FURNISHINGS**

White, short sleeve SHIRTS  
JACKETS  
Short sleeve SPORT SHIRTS  
SWIM WEAR

ALL 1/2 PRICE



75 W. Long Lake Rd. MI 4-2906  
Across from MacManus, John & Adams

**Chamberlain Real Estate Promotes 2**

A. J. Richter of 5564 Priory Lane, has been named president and treasurer of the Chamberlain Real Estate Co. Inc. of Birmingham, according to Calvin M. Chamberlain, chairman of the board.

The directors also elected Samuel J. Mitchell, 1773 Stanley, vice president and secretary.

**Visits Convention**  
An Oakland County general agent for the Lutheran Mutual Life Insurance Co., Earl Swain, 2711 Lansdowne, Drayton Plains, attended a company convention recently in Minneapolis.



**It's BAKERY WEEK at A&P!**

Time to buy and enjoy a variety of JANE PARKER Baked Foods

<b>JANE PARKER Apple Pie</b> 8-INCH SIZE <b>39¢</b>	<b>JANE PARKER Sliced Rolls</b> PKG. OF 12 <b>33¢</b>	<b>CHOOSE FROM 23 OTHER VARIETIES BREADS</b>
<b>JANE PARKER Spanish Bar Cake</b> . . . . . <b>33¢</b>	<b>JANE PARKER Danish Nut Whirls</b> . . . . . <b>39¢</b>	
<b>JANE PARKER Lemon Chiffon Cake</b> . . . . . <b>49¢</b>	<b>JANE PARKER Sandwich Creme Cookies</b> 1 1/2-LB. PKG. <b>39¢</b>	<b>1-LB. LOAF 23¢</b>

"SUPER-RIGHT" QUALITY  
**Ground Beef**  
Prepared Fresh Many Times Every Day **43¢ LB.**

MICHIGAN CULTIVATED  
**Blueberries**  
3 1-PINT BOXES **89¢**

NEW EVERY-DAY LOW PRICE!  
**Beet Sugar**  
5 LB. BAG **59¢**

SAVE DURING A&P'S SALE ON "SUPER-RIGHT"  
**STEAKS**  
All "Super-Right" Steaks are cut from Mature, Grain-Fed Beef

<b>89¢ LB.</b>	<b>99¢ LB.</b>	<b>1.09 LB.</b>
FULL CUT ROUND	SIRLOIN OR CUBE	T-BONE STEAKS

"SUPER-RIGHT" QUALITY, FRESH  
**Fryers**  
CUT-UP, SPLIT OR QUARTERED **29¢ LB.**

**FRYER PARTS**  
Legs **49¢**  
Breasts with Ribs Attached **53¢ LB.**

**Many Every-Day Low Prices at A&P! Why Pay More!**

**Save On Canned Meats & Fish**

SUPER-RIGHT—12-OZ. CAN  
**Corned Beef . . . 39¢**  
COLDSTREAM PINK **59¢**  
SALMON . . . . . **49¢**  
SHRIMP . . . . . **25¢**  
A&P Tuna Fish **25¢**

**Save On Fruits & Juices**

A&P—BARTLETT HALVES **1.00**  
PEARS . . . . . **31¢**  
APPLE SAUCE **20¢**  
DEL MONTE YELLOW CLING **33¢**  
PEACHES . . . . . **29¢**  
PUNCH . . . . . **29¢**  
HI-C DRINK **29¢**

**SAVE ON CEREALS**

KELOGG'S—12 OZ. **24¢**  
CORN FLAKES . . . . . **25¢**  
CRISPY CRITTERS **27¢**  
SNACK PAK **37¢**  
ALPHA BITS **10¢**

**SAVE ON PAPER PRODUCTS**

25-FOOT ROLL **29¢**  
ALCOA WRAP . . . . . **23¢**  
CUT-RITE . . . . . **33¢**  
CHARMIN 4 ROLL PKG. **30¢**  
NORTHERN 4 ROLL PKG. **30¢**

**Save On Bleaches, Household Needs**

HALF GALLON BLEACH **35¢**  
CLOROX . . . . . **53¢**  
ROMAN CLEANSER . . . . . **47¢**  
BRIGHT SAIL . . . . . **33¢**  
STA-FLO STARCH **29¢**  
AMMONIA . . . . . **13¢**

**SAVE ON SOUPS**

ALL VEG. EXCEPT ASP., MUSH., ONION **13¢**  
CAMPBELL'S . . . . . **13¢**  
HEINZ . . . . . **16¢**  
ANN PAGE—10 1/2 OZ. **10¢**  
TOMATO SOUP **10¢**

**Other Typical Everyday Low Prices**

EVAPORATED MILK—8 OZ. **13¢**  
WHITEHOUSE 14 1/2 OZ. CAN **69¢**  
POWDERED CREAM **39¢**  
COFFEEMATE 11-OZ. JAR **22¢**  
DEXOLA OIL 1-QT. 4-OZ. BTL **17¢**  
HEINZ 20-OZ. BTL **15¢**  
ANN PAGE 14-OZ. BTL **67¢**  
DEL MONTE 1-LB. JAR **69¢**  
SALTINES 1-LB. PKG. **25¢**  
ASPIRIN 100 TABLETS **69¢**

**A&P Super Markets**  
THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.  
All prices in this ad effective thru Sat., Aug. 3rd in all Eastern Michigan A&P Super Markets