

Chemical Co. Appoints Mgr. For Division

Clifford A. Coffey has been appointed manager of the Central Sales District of Enjay Chemical Co.'s Synthetic Rubber Division, according to an announcement by Walter H. Peterson, sales manager.

Enjay Chemical Co., New York, is a division of Humble Oil & Refining Co.

Prior to this appointment, Coffey was manager of the Enjay Automotive Development Dept. in Detroit. Coffey's new position brings him back to Akron where he was acting manager in 1950.

A graduate of the Polytechnic Institute of Brooklyn, Coffey received his master's degree from Massachusetts Institute of Technology.



WALLACE W. KRAFT

Appointment Announced by Wilding Inc.

H. Williams Hamner, president of Wilding Inc., recently announced the promotion of Wallace W. Kraft to vice president, account group supervisor.

Kraft joined Wilding at their Detroit studio as an account executive in 1953.

His new responsibilities will include the sale and servicing of all training and promotional materials and activities produced for the Lincoln-Mercury Division of Ford.

His ACCOUNT group will also handle all other promotional activities in the Detroit area produced by Wilding.

Prior to joining Wilding, Kraft was the sales manager for the Appliance Division of the Westinghouse Corp.

Kraft and his family reside at 2735 Alveston, Bloomfield Hills.

Autolite Div. Appoints New Training Mgr.

W. L. Crew, 26128 German Mill Road, Franklin Village, has been promoted to training manager of the Autolite Division of Ford Motor Co.

Crew has been given responsibility for developing and directing management and sales training programs for division administration personnel and the division's automotive and marine glass and paint products, and vinyl sales offices.

Crew joined Autolite Division in 1951 as Los Angeles district sales manager. He transferred to the division's Wixom, Mich., headquarters as sales training administrator in January of this year.

He is a native of New York and a graduate of Hamilton College in Clinton, N. Y., where he received his bachelor of arts degree in 1949.

FOLLOWING a year of graduate study, he taught English and coached baseball at Mohawk Valley Technical Institute in New Hartford, N. Y., until 1953.

He moved to California that year and entered the automotive replacement parts industry as a western regional sales representative for a national concern. He remained in that position until coming with Autolite.

Resident To Head Employers' Group

E. H. Perkins, president of Brooks and Perkins, Inc., was elected to the executive board of the Employers Association of Detroit in its regular quarterly meeting last week.

Perkins resides at 4150 Orchard Way, Birmingham.

To Head Division

Frank W. Hendricks has been named Far East operations manager of Hooker Chemical Corp.'s International Division, effective Aug. 1. He is the son of Mrs. Forest Smith of Birmingham.

Stockbrokers' Open Seventh Office in State

Manley, Bennett, McDonald & Co., members of the New York Stock Exchange and investment dealers for 31 years, opened their seventh Michigan office July 15 in Northland Towers, Southfield.

The office will be managed by Robert A. Benton, Jr., a partner of the firm for the last 10 years, and Richard A. Carmon, who has been with the firm for 17 years and a partner for the last two years.

COMPLETE electronic equipment, including a new type electronic quotation board—the first in Michigan—and a private wire system to financial centers, will provide firm clientele with modern facilities and services for obtaining up-to-date information and prompt execution of orders.

The new office, on the ground floor of the Towers, will be staffed with experienced personnel and, in addition to the two managing partners, 10 registered representatives will service customers' accounts.

The six other Michigan offices of Manley, Bennett, McDonald & Co. include one in the Barbour Building, Bloomfield Hills.



Looking Over Foxcroft

Eleven leases have been signed for Foxcroft Apartments, scheduled to open officially this summer. Located on Maple Road west of Telegraph in Bloomfield Township, the 98-unit complex features two-bedroom, two full bath and three-bedroom, 2½-bath apartment and terrace homes. David Robin-

son, representing Robinson Brothers, Inc., builders, views the proposed recreational site (which will include a swimming pool, pitch and putt golf course, sun deck facilities and shuffleboard) along with rental agent Virginia Purton.

Citizens Mortgage Acquires Co.'s Stock

In a joint announcement by Stanley M. Eary, president and chairman of the board of Citizens Mortgage Corp., Detroit, and Robert W. Smith, president, Union Mortgage Co., it was disclosed recently that Citizens has acquired all the stock of Union Mortgage Co. of Detroit.

CITIZENS HAS long served as mortgage loan correspondent for Mutual Life Insurance Co. of New York and for many others of the country's largest financial institutions, including commercial banks, savings and loan associations, mutual savings banks and public and private pension funds.

Citizens also hold a prominent position in the servicing of mortgages for leading Detroit financial institutions.

"As a result of this acquisition," Eary said, "Mutual Life Insurance Co. of New York's servicing portfolio has been consolidated so that Citizens Mortgage Corp. is now that institution's largest loan correspondent nationally."

Completion of the transaction increases the mortgage servicing portfolio of Citizens Mortgage Corp. to more than \$420 million and places the firm among the top seven mortgage companies in the United States.

As a result of the acquisition, Eary of 1288 Chesterfield, Birmingham, said Citizens would become Michigan mortgage loan correspondent for John Hancock Mutual Life Insurance Co.

Matthaei, Jr. Resigns from Products Co.

R. Jamison Williams, president of American Metal Products Co., Detroit, has announced the resignation of Frederick C. Matthaei, Jr., an executive vice president and a director, effective Sept. 1.

Matthaei joined AMP in 1947 in plant engineering and gained a background in manufacturing and sales before being appointed executive engineer in 1955. In 1952 he became a member of the board of directors.

In 1958 he was elected vice president in charge of research and development and in 1960 he became executive vice president. He has been a director of five American Metal Products Co. subsidiaries.

Matthaei joined AMP in 1947 with a science degree in industrial mechanics from the University of Michigan in 1947 with a bachelor's degree in industrial mechanics.

He is a trustee of the board of the Cranbrook Institute of Science, a member of the original Detroit Olympic Committee and a vestryman of Christ Church, Cranbrook.

He has also served as president of the University of Michigan Club of Detroit and the Michigan Squash and Racquets Association. He was the founder and first president of the Birmingham Athletic Club.

He is a member of the American Management Association, Army Ordnance Association and the Society of Automotive Engineers and the Engineering Society of Detroit. He has been active in the fund-raising campaign of the Metropolitan Detroit Building Fund and the Radio Free Europe Fund.

Pulte Inc. Promotes Sales Mgr.

William J. Pulte, president of William J. Pulte, Inc., Birmingham, has announced the promotion of Joseph E. Baranska, from sales manager to vice president in charge of sales and marketing.

Baranska, a former owner of the Bedford Real Estate Co., joined the Pulte organization three years ago, during which time he has directed the sale of more than \$7½ million worth of property in the Birmingham-Bloomfield area.

Baranska lives at 3211 E. Bradford Dr., Bloomfield Township.

Florists' Program

John L. Bodette (right), executive vice president of Florists Telegraph Delivery Association responded to congratulatory remarks by Secretary of Agriculture Orville L. Freeman at recent ceremonies in Washington, D. C., when Bodette, who lives at 1815 Sandringhamway, Birmingham, signed a precedent-making contract with the USDA under which the flowers-by-wire association and the department will cooperate in a broad program of marketing research for the floriculture industry. Shown with Bodette and Freeman is Ralph W. Bachman, president of FTDA.



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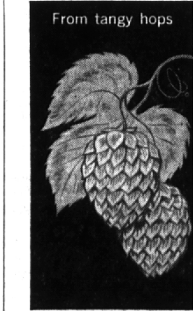


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UNITED STATES BREWERS ASSOCIATION, INC.

Area Men Earn Degrees at GMI

Three Birmingham - Bloomfield area men will receive recognition during commencement exercises Friday at General Motors Institute, Flint.

Receiving mechanical engineering degrees will be Gerald P. Gray, 2866 Acorn Road, Bloomfield Hills, and Robert J. Jaycox, 680 Ann St., Birmingham. They are with the Pontiac Motor Division, Pontiac.

A graduate key award will go to James K. Waller, 6614 Priory Lane, Birmingham. He is employed by Fisher Body Division, general offices, Warren.

Remember, dial MI 4-1100 to reach Eccentric readers through efficient and economical classified.

PRESIDENTIAL GOOP

President Andrew Jackson was born on March 15, 1767, in Union County, North Carolina, but map-making being more casual in those days than it is now, "Old Hickory" was not as well-informed about his birthplace as we are. Jackson always thought he had been born in South Carolina.

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