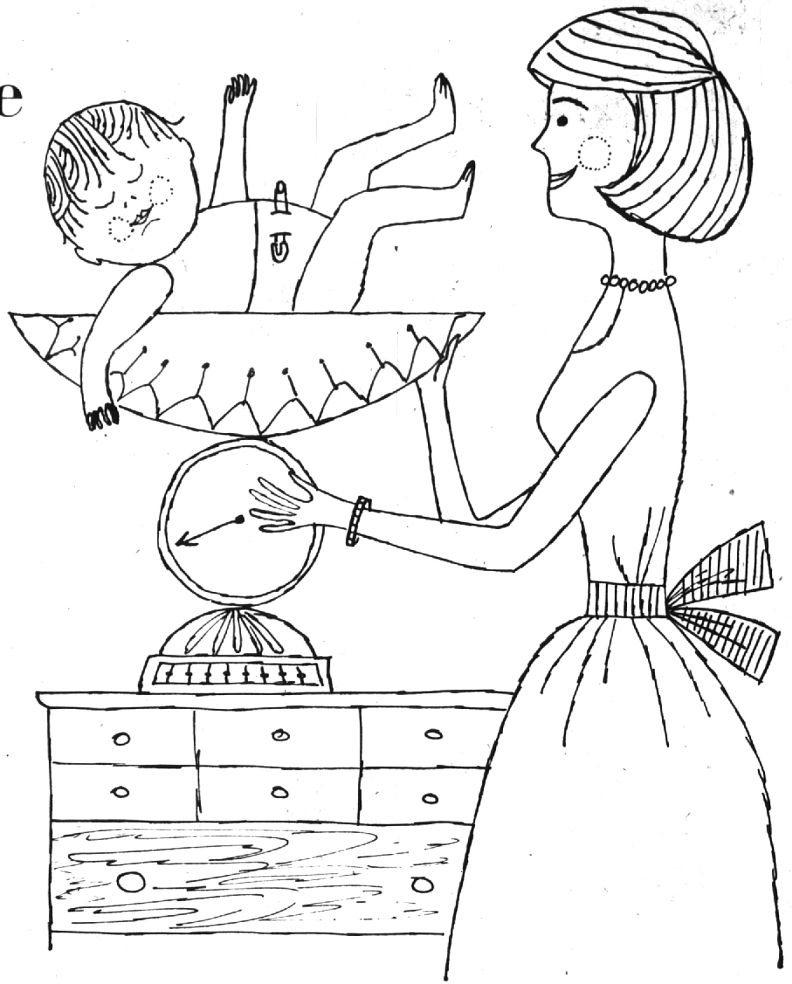


# You start right from the beginning... when you shop in Birmingham

Right? Right. Birmingham is your one stop shopping center for the whole family. Your favorite Birmingham store offers more in the way of service, quality, dependability, selection and the best of everything. But, you'll like the downright friendliness wherever you shop in Birmingham, regardless of the size of your purchase. Convenient late shopping hours and nearby municipal parking lots just add that much more to your trips downtown. Remember... the pleasure is all 'hours.'



## MEET YOUR FRIENDLY BIRMINGHAM MERCHANTS



Art Lake

We feel it has been a privilege to serve many fine people in the Birmingham-Bloomfield Hills area. From our past experience, we know our customers are the finest in the country! Art and Lloyd Lake, Lakes Jewelers



John F. McCallum

Birmingham's only complete hi-fi center. Radio, Zenith Television, HiFidelity components. Highly qualified 5-man repair department. Serving Birmingham for over 17 years.

McCallum & Dean



James D. McSweeney

Qualified fitting of children's shoes since 1951. America's foremost name in children's shoes, Stride Rite, for your selection.

McSweeney's Fine Footwear



Harris O. Machus

Birmingham is a wonderful area. We are grateful to have had the privilege of serving you for the past 30 years.

Machus Restaurant & Pastry Shoppe



Robert Mills

This Area's Largest Laundry Appliance Dealer. Quality brands of all appliances: RCA Victor, RCA Whirlpool, Frigidaire, Curtis Mathis, Hotpoint, Admiral, Hoover. Sales and Service.

Mills Appliances

**APPLIANCES**  
Hawthorne Electrical Co.  
G. E. Appliance and TV  
375 Hamilton

Milk's Appliances  
1493 South Woodward

**AUTOMOBILE DEALER**  
Bob Borst Lincoln-Mercury  
479 South Woodward

**CHILDREN'S SHOP**  
Jacobson's  
275 N. Woodward

**COIN-OP DRY CLEANING**  
Poly-Clean Center  
You Leave It, We Do The Work.  
327 Hamilton

**CONFECTIONERY**  
Sanders  
250 N. Woodward  
(Next to Demery's)  
273 Pierce Street  
499 Hunter Blvd.  
(National Market)

**DEPARTMENT STORES**  
Demery's  
200 North Woodward

**FLOOR COVERING**  
Edw. Jones Floor Covering  
Famous Names in Carpeting  
283 Hamilton, MI 4-4483

**FLORISTS**  
Bell Greenhouses  
928 S. Woodward, MI 4-0811

**FOOD STORES**  
A&P Food Store  
Adams Road at Bowers  
W. Maple at Lahser

Birmingham Fruit & Grocery Co.  
Your town's oldest food store!  
Free Delivery  
124 N. Woodward MI 4-4030

The Kroger Co.  
East Maple

Quarton Food Market  
We Deliver—MI 4-5510  
1744 West Maple

Sire's  
180 West Maple

Wrigley's  
855 Hunter Blvd.  
1855 Woodward  
6592 Telegraph

**FURNITURE**  
Scott-Shuptrino, Inc.  
1185 S. Adams

**GARAGE & COLLISION**  
Harold Turner Ford  
Service, Collision, Paint Jobs (all cars)  
464 S. Woodward MI 4-7500

**GREETING CARDS**  
Holiday Card Shop  
150 West Maple

**HARDWARE**  
Huston Hardware Co.  
Serving Birmingham Over 50 Years  
205 N. Woodward

**HOME DECORATING**  
Jacobson's  
325 N. Woodward

**JEWELRY**  
Connolly's Jewelers  
162 N. Woodward  
Lakes' Jewelers  
100 South Woodward  
Ross Jewelers  
244 East Maple

**LEATHER GOODS**  
Harrison Luggage & Leather Goods  
303 East Maple

**LUMBER**  
Erb-Restrick Lumber Company  
Paint and Hardware  
425 South Eton Rd.

**MEN'S CLOTHING**  
Danby's Stores For Men  
122 West Maple  
Dickinson's  
272 West Maple  
Jacobson's  
305 N. Woodward  
Todd's Gentry Shop  
159 West Maple  
Higgins & Frank  
Wabeek Building

**MUSIC**  
Grinnell's  
299 West Maple

**NURSERY**  
Frank's Nursery Sales  
210 South Woodward

**OFFICE SUPPLIES**  
Gregory, Mayer & Thom  
Gifts and Stationery  
167 North Woodward

**PAINT**  
Birmingham Paint,  
Glass & Wallpaper  
335 East Maple

**RESTAURANTS**  
Estelle's Fine Foods  
116 North Woodward  
Machus Restaurant & Pastry Shoppe  
160 West Maple

Rudin's Fine Foods  
Party Trays Our Specialty  
195 West Maple, MI 6-4333  
Village Delicatessen  
Our Specialty: Kubler Corned Beef!  
377 Hamilton Row  
MI 7-2113 (Delivery)

**SAVINGS & LOAN**  
Birmingham Federal Savings  
& Loan Ass'n.  
4% Dividends Paid. Current Rate  
99 West Maple, corner Pierce

**SHOE STORES**  
Burr Shoes  
225 North Woodward

Hack Shoe Store  
Normal as well as Prescription Shoes.  
Proper fitting since 1916.  
235 Pierce

Hansel & Gretel  
Child Life Orthopedic and Regular Shoes  
135 S. Woodward

Sherman Shoes  
Birmingham's Finest Selection of  
Men's and Boys' Footwear  
115 W. Maple

McSweeney's  
Fine Footwear  
277 Pierce

**SPORTING GOODS**  
Grissold Sports  
269 Hamilton

Village Sport & Hobby  
154 South Woodward

**TV—HI-FI—RADIO**  
McCallum & Dean  
More Music For Your Hi-Fi Dollar  
409 East Maple

**TRAVEL**  
Birmingham Travel Service  
379 Hamilton

**VARIETY STORE**  
S. S. Kresge Co.  
223 West Maple

**WOMEN'S APPAREL**  
Jacobson's  
West Maple at Bates

Hemelchok's  
168 West Maple  
Kay Baum  
166 West Maple

B. Sigel - Kay Cooley  
190 West Maple