

Moorcroft Receives '63 Quality Award

James H. Moorcroft, general agent of The Midland Mutual Life Insurance Co., Detroit, is a 1963 winner of the National Quality Award, it was recently announced.

by the National Association of Life Underwriters and the Life Insurance Agency Management Association.

He has won this award for each of the last 16 years. Moorcroft lives at 32915 Norchester in Birmingham.

Parke-Davis Man Gets Company Pin

E. Steven Bauer, Parke, Davis & Co. director of international marketing services, recently received a 15-year company service pin from W. Richard Jeeves, vice president and director of international operations, at the firm's international headquarters in Detroit.

Bauer, an Orchard Lake resident, joined the world-wide pharmaceutical organization in 1948 at the New York Branch and transferred to the International Division in 1962.



Woodward South of 13 Mile LI 9-2292 Open Sundays



BREAKING GROUND for the new Metamora Green subdivision in Beverly Hills are treasurer-controller; David L. Kellett, construction supervisor; and Joseph E. Baranaska, sales manager.

Metamora Green Homesites Nestle in Forested Acres

Metamora Green, 77 homesites covering 40 acres that are heavily forested—with some trees estimated to be 300 years old—is being built in Beverly Hills.

Located on Lahser Road just north of 13 Mile Road, the subdivision valued at nearly \$3,000,000 features two model homes open daily from 11 a.m. to 8 p.m.

These are the Nantucket, an L-shaped Colonial, and the Maxwell House, also Colonial but with a center entrance.

THE NANTUCKET offers 2,550 square feet of living space. There are four bedrooms and a two and one-half car attached garage with overhead storage.

A large picture window and beamed ceiling distinguish the living room. In the family room are paneling and a pegged oak floor. There is an L-shaped kitchen designed for step-saving.

The master bedroom suite has a private bath and shower and dressing vanity, as well as a walk-in closet.

A bath has two linen closets, one for towels and toiletries and the other for linens.

THE MAXWELL HOUSE model includes a 13 by 23-foot living room, a dining room with indirect lighting overlooking a garden area and four twin-size bedrooms with a walk-in closet in the master bedroom.

The kitchen features cabinets in a choice ranging from provincial to modern. There are a built-in oven and ranges, disposals, vent fans and hoods and chopping blocks.

The Nantucket is priced at \$31,500. The Maxwell House at \$30,850. Furnishings in the models are by Triangle Furniture Co., which has a Birmingham Gallery.

The subdivision will provide Detroit City water, gas and sewer; Birmingham schools and mailing district; underground utilities; and concrete roads.

Seventy-five per cent of the homesite have already been sold, according to the contractor.

College students are selected to participate in the summer program. They are writers and artists who will be given an actual advertising situation to solve. The product for which the interns will create an advertising campaign is the candy bar.

Food Services Mgr. Named President By Professionals

Earl D. Triplett, manager of Ford Motor Co.'s Food Services Department, has been elected president of the International Society of Food Service Consultants for a two-year term.

The professional society is composed of engineers, research specialists, designers, planners and operations specialists working as consultants to the food service industry throughout the world.

Triplett has served as a director of the society and was its treasurer for four years. He joined Ford in 1946.

He and his family live at 480 N. Williamsburg, Birmingham.

Executive Becomes Voting Stockholder Of First of Michigan

W. Sydney Gilbreath Jr., chairman of First of Michigan Corp., has announced that Milton J. Pappas, vice president, has become a voting stockholder of the Detroit-based investment banking firm.

Pappas, formerly associated with the Cleveland Trust Co. and later with investment banking firm in Cleveland, joined First of Michigan as vice president in charge of the Corporate Research Department in April, 1962.

Pappas resides at 1047 N. Woodward, Birmingham.

Resident Works On Ad Campaign

Donald David, 591 Woodway Court, Bloomfield Hills, is participating in Campbell-Ewald Company's seventh annual intern program. He is director of Campbell-Ewald's creative intern program.

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William Websters Move to South for Great Lakes Steel

William H. C. Webster, former vice president of sales for Great Lakes Steel, has been named vice president of purchasing and traffic for the Weirton Steel Co., Weirton, W. Va. Both companies are divisions of National Steel Corp.

Webster succeeds J. K. Deasy who has retired from Weirton for reasons of health. Webster has served as vice president of sales at Great Lakes Steel since 1968.

Mr. and Mrs. Webster, formerly of 5712 Tall Oaks Road, Birmingham, will establish residence in Weirton. They are the parents of two sons, William and Peter, both of whom are attending college.

DELIVERY SERVICE
OVEN HEATED TO YOUR DOOR
8 P.M. to 1 A.M. Sunday Thru Thursday
8 P.M. to 2:30 A.M. Friday and Saturday

PIZZA — SPAGHETTI — LASAGNA — RAVIOLI — FROG LEGS
SHRIMP — FISH & CHIPS — BAR-B-Q RIBS — BAR-B-Q CHICKEN

FULL COURSE DINNERS SERVED IN OUR DINING ROOM
CALL LI 9-4002

PASQUALE'S
RESTAURANT and PIZZERIA
3808 N. WOODWARD — 3 Bkts. N. of 13 Mile Rd.

Kentucky Fried Chicken
At its Finger-Lickin' Best FOR PICNICS, PARTIES AT THE BEACH, or ON YOUR NEXT FISHING TRIP... THE BUCKET

For 4 to 6 People... **375**
15 pieces of Chicken, Plus of Gravy and Biscuits

RALDA'S RESTAURANT EL 6-7566
10 MILE & TELEGRAPH ROAD

Now! It's aloha-time at HAWAIIAN GARDENS

- LUNCHEON AND DINNERS SERVED DAILY, including our popular Sunday Polynesian Family Buffet (\$2.95 adults, \$1.50 children).
- HAWAIIAN FLOOR SHOW NIGHTLY (except Sun. and Mon.) with Lyle Gaskin's Orchestra for your dancing pleasure.
- LUAU FEAST EVERY SATURDAY NIGHT with floor show, dancing and all you can eat—\$4.95 per person.
- IMPERIAL DINNERS served nightly in Michigan's only authentic SUKIYANI TEA HOUSES.

Near Holly, Michigan
4501 Grange Hall Rd.
off U. S. 10 or Interstate 75
Reservations, MEtrose 7-7571

Machus Presents
Gracious Dining Without Extravagance
DINNER SPECIAL

ROAST ROUND OF BEEF au jus
Choice of Vegetable and Salad
Roll and Butter
\$1.40

WHY NOT SEND A BOX OF Machus Cookies TO THE KIDS AT CAMP

Restaurant 160 West Maple 8:30 a.m. to 8:00 p.m.
Pastry Shop MI 4-1016

Chinese AND American Foods

Pearl's Garden

OPEN 7 DAYS A WEEK
11 A.M. to 10 P.M.

LUNCHEONS 75c up
DINNERS 1.25 up
FAMILY DINNERS Chintown Style
PRIVATE PARTIES Welcomed
CARRY OUT ORDERS

OPEN SUNDAYS AND EVENINGS

BAR-B-Q KITCHENS OF BIRMINGHAM
The World's Most Delicious Carry-Out Food

Drop in or phone for a complete menu!
1066 S. Adams Rd., 1 Door North of Lincoln
Phone 647-1031
Open 7 days a week 'til 9 p.m.

Phone MI 4-2913
469 S. WOODWARD BIRMINGHAM

Company Officers Accept Award for Ads in Newspapers

Two Birmingham residents have accepted an honor award for Rose Exterminator Co., Detroit, from the National Advertising Agency Network.

The award lauding "Most Effective Use of Small Space Print Advertising" was received by Harlow E. Ives, president, 3210 Morningview Terrace, and H. William Ives, vice president, 619 Overhill Road.

William I. Denman, Jr., 1870 Redding Road, Birmingham, made the presentation. He is president of Denman & Baker, Inc., Detroit, which prepared the prize-winning campaign.

Remember, dial MI 4-1100 to reach Eccentric readers through efficient and economical classified.

WEEK-ENDING?

Why not take along some of our Delicious Chickens or other excellent Bar-B-Queed food for your weekend or picnic?

Drop in and see the many fine entrees we have to offer. We would like to make your acquaintance!

Uncle John's Salad Days are here again...

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Crisp, Mixed Greens, Sliced Tomatoes, Ham and Cheese Julienne, Egg Slices with Aunt Sonya's Dressing.

Sundaes & Milk Shakes... and, of course... "The World's Finest Pancakes" at...

PANCAKE HOUSE
WILD FLAVOR THICKET
14 1/2 Mile Road MI 4-2727
And Woodward Birmingham

The Pagoda
Restaurant and Cocktail Lounge
Luncheons • Dinners • Smorgasbord

Catering to Banquets, Weddings and Private Meetings...

Entertainment Tuesday thru Saturday Evenings

Maple Road, Clawson
2 Miles East of Birmingham
JU 8-7373

Kingsley Inn
English-Type
BUFFET BRUNCH
Served Every Sunday
10 A.M. to 2 P.M.
\$1.95
SUNDAY DINNER
Served Noon to 11 P.M.

MI 4-1400 JO 4-5916

Carrie Lee's

Our Specialty Is Almond Chicken Lobster Cantonese
Chinese and American Food
Exotic and Delightful
Cantonese Family Style Dinners
CHILDREN'S ORDERS SERVED

Special Attention Given to Carry-Out Service
Enjoy our Chop Sueys and Chow Meins leisurely in your own home.

Reservations accepted
Open 11 a.m. to 10:30 p.m. daily
Saturdays 11 a.m. to 1 p.m.

Call: Midwest 4-9623
Midwest 4-7576

856 North Woodward Birmingham

Everyone's going to **Ted's** CAR SERVICE RESTAURANT!
100 Electronic Equipped Stations for your convenience — courteous service

Uncle John's Chef Salad Bowl
Crisp, Mixed Greens, Sliced Tomatoes, Ham and Cheese Julienne, Egg Slices with Aunt Sonya's Dressing.

Sundaes & Milk Shakes
... and, of course... "The World's Finest Pancakes" at...

PANCAKE HOUSE
WILD FLAVOR THICKET
14 1/2 Mile Road MI 4-2727
And Woodward Birmingham

Woodward Avenue at Square Lake Road Bloomfield Hills MI 4-7764
Visit the Scot's Dining Room and Garden Court Cafeteria at the Pontiac Mall 682-1711

BIRMINGHAM
Birmingham, Mich. - Midwest 4-3533 - A United Detroit Theatre

AIR CONDITIONING
NOW SHOWING
THE INTERNATIONALLY ACCLAIMED HIT!

DARRYL F. ZANUCK'S
THE LONGEST DAY WITH 42 INTERNATIONAL STARS!
Based on the Book by CORNELIUS RYAN. Adapted by BOB CANTY-FELT

— PERFORMANCE SCHEDULES —
MONDAY THRU FRIDAY
DOORS OPEN 7:30 P.M.—STARTS 8:10 P.M.
SATURDAY & SUNDAY
DOORS OPEN 1:45 P.M.
PROGRAM STARTS 2:00 P.M.—5:25 P.M.—8:50 P.M.

BLOOMFIELD
Birmingham • Midwest 4-6006 • A United Detroit Theatre

AIR CONDITIONING
METRO-GOLDWYN-MAYER presents A KING BROTHERS PRODUCTION
CAPTAIN SIBOBB

FEARLESS LEADER OF THE SLAVES!
THE SLAVE
STEVE REEVES
THE SON OF SPARTACUS

MATINEES THURSDAY & FRIDAY
DOORS OPEN 1:45 P.M.
Continuous Performances
MATINEE SATURDAY
ABOVE FEATURES SHOWN

STARTS WEDNESDAY, JULY 24th
"55 DAYS AT PEKING"
MATINEE WED.—JULY 24th—Continuous Performances