

# Reading: Fun for Children, Mothers on Hot Summer Day

By MARIAN TRAINOR

Summertime is primarily a time for children to play and lose all the pent-up energy that has accumulated during the months of school confinement.

However, there are hours of the day when it is too hot to run in the sun; when mother and child alike will welcome the pastime of reading an interesting book—mother for the welcome quiet that absorption in reading brings and the child for the wonderful unlimited experiences that may become his own through the printed page.

AND BOOKS, like movies, have become better. With their attractive covers, bright pictures, easy-to-read print and interesting content, they are holding their own against the siren television. About 1500 titles were issued for children last year and sales were at a record high.

At what age should a child enjoy books? Bright pictures, easy-to-read print and interesting content, they are holding their own against the siren television. About 1500 titles were issued for children last year and sales were at a record high.

Viking offers engaging picture books for children as young as two years old. "The Cow's Party" is one, a fascinating picture-story

with simple text about an expressive cow and a most unusual party. Another from the same publisher is "Little Old Automobile," a gem of a story about a stubborn old automobile whose favorite refrain was "No, I don't want to and I won't." "The Boats On The River" with realistic and beautiful pictures of life on a river is another.

FOR THE six to 10 set, an unusual book is John Ciardi's "You Read to Me, I'll Read to You" (Lippincott). It contains poems which can make bedtime reading a two-way performance. You read the first poem to the child and he (or she) will be able to read the next poem to you.

The "I Can Read" books are very popular with this age group. Harper & Row offers several new ones in this category: "What Spot," by Crosby Bonsall, a funny story about a polar bear who sees a spot in the arctic snow; "Greg's Microscope" by Millicent Selam, which tells how a microscope opens up a whole world of "tiny things"; "Prove it," by Rose Wyler, which contains simple experiments with air, water, sound

and magnets using ordinary household objects.

FOR THOSE WHO have attained the golden age of 10 this same publisher offers the Horizon Carousel books, a series of historical stories. Three new offerings are "Alexander the Great" by Charles Mercer; "Nelson and the Age of Fighting Sail," by Oliver Warner and "The Exploration of Africa," by Thomas Sterling.

Like the adult counterpart, the American Heritage Junior Library books have found wide popularity. Two new ones are "Clipper Ships and Captains" by Jane Lyon and "Lexington, Concord and Bunker Hill," by Francis Russell.

BOYS OF THIS AGE have a keen interest in sports. For them, Lippincott publishes the "Sports Illustrated" library. A new and timely title is "Sports Illustrated Book of Better Boating."

If your young reader likes to read about other lands and other peoples, Hasting House has a fine series of UNICEF volumes which give a taste of the history, culture, customs and folklore of the nations designated in the title. Book Five discusses "Burma, Guatemala, Spain, Sudan, U. A. R."

THIS SAME publishing company has some thrilling offering in the mystery category for those who like excitement.

Some of the new ones are "The Mystery of the Night Explorers," which tells of two boys who build a tree hut to observe animal and bird life at night; "The Rare Stamp Mystery," which recounts a mystery growing out of the disappearance of a pet opossum and a rare stamp, and "The Uranium Mystery," the story of three sub-teens who prospect for uranium and discover a clever thief. These are authored by Mary Adrian.

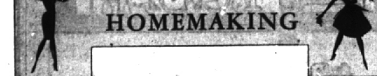
FOR TEEN-AGERS, Little, Brown and Co. publish "The True Adventure Library." Some of the newer titles are "True Adventures of Railroaders" by David Morgan; "True Adventures of Spies" by Manuel Komroff and "True Adventures of Pirates."

Love is a favorite theme with teen-age girls. For them Jeannette Eyerly has written "More Than a Summer Love" (Lippincott), the story of Casey who longed to go to New York but found excitement, friends and "more than a summer love" in a small Iowa town.

"Wilderness Bride" by Annabel and Edgar Johnson (Harper & Row) tells the story of Corey Treman, a 15-year-old Mormon girl and her adventures in the West of the past.

AND, FINALLY, a book which teenagers will enjoy and parents will rest easier knowing their new driver has read "Roadster Ward's Guide to Good Driving" (Harper & Row).

Written in a lively style without any lecturing, this book contains safe and skillful driving. Pointers are given on correct sitting position, gear changing, and driving in bad weather. Rodger Ward is a famed race-car driver and lecturer on safe-driving techniques.



## HOMEMAKING

### Outdoor Living Adds Impetus to Gardening

A great new era of robust indoor-outdoor living that will contribute more physical fitness and family pleasure through gardening is predicted by the American Association of Nurserymen.

The indoor-outdoor living concept has grown steadily in the last decade, but it is expected to grow far more rapidly in the next few years.

Total sales of trees and shrubs have hit a new peak every year for the last 15 years and still are increasing. More indoor-outdoor living today is getting more people outdoors with healthful results.

EXPERT PLANTING and landscaping will bring an end to the drabness of much present-day housing in which the land is not conserved with designed-for-living plantings.

This new indoor-outdoor living will make home life so rich and attractive that people will spend much more of their incomes on their home properties rather than spending on things that take them away from home, often without any lasting benefits, the nursery group states.

To maintain housing values, to prevent the ruinous waste of some housing developments which degenerate into slums in 10 or 20 years, housing must be planned so the whole residential area, including the land, will remain beautiful and well-preserved for the longest possible time.

When the land is not improved for living by proper planning and planting, home values depreciate at much faster rates. The indoor-outdoor concept conserves the land as well as the house and uses both for wholesome living.

"IT IS, HOWEVER, more than increasing property values," the association adds. "It is full realization that we cannot continue to move to new housing developments forever—there is not enough land available.

"Now is the time when we must

**POTTER Moving & Storage Co.**

no.1 specialist in local moving!

**POTTER** Moving and Storage Co. 2253 COLE MF 4-4612

No. 1 on U.S. Highways  
No. 1 in Service  
No. 1 in Your Community

### 4-H's Tour Washington

Two local 4-H members left June 22 for a one-week short course in citizenship at Washington, D. C.

Ricki Ann Hoxie, of 5650 Willow Valley, Birmingham, and Douglas Norland, of 1950 Lone Pine Road, Bloomfield Hills, toured national shrines, government and religious centers as well as course work at the national 4-H center.

Mr. and Mrs. Arno Hulst, 2355 Franklin Road, Bloomfield Township, were among the sponsors underwriting costs of the trip.

**ROSE HOME SERVICE**

if the ROSE MAN wants to plan your vacation trip... hide the map!

...he can't find his way out of town. Yet, to your neighbor, your neighbor's neighbor and families everywhere, this fellow is an outright hero.

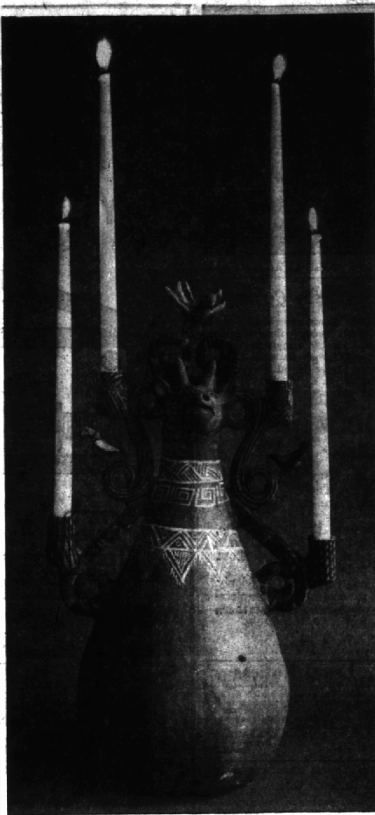
In fact he's almost becoming a legend. Strange? Not when you think about it. For instance, after he shows up, there's no more need to keep paying out good money for those "kill 'em quick," by-guess-and-by-golly insect-powders you've been foolishly using.

Rose Home Service lets you relax and enjoy your home without sharing it with nasty ants in the kitchen, moths in the closet or mice in the basement.

And, no more worries about the dog or the kids sampling any highly toxic pest powders that might be spread around.

Even in homes clean enough to eat off the floor, roaches smuggle their way in. And unless you're smarter than they are, they stay. That's where the Rose Man shines! He's a skilled, professional pest control expert. On regular inspections he provides preventive protection as well as immediate control, all for only pennies per day. You just can't buy his knowledge, his scientific methods and modern materials at the corner store!

Call the Rose Man today... 537-7777



## Folk Art

A stately animal candelabra made in Mexico of unglazed terra cotta with painted decoration is representative of a collection of folk art on display at Herman Miller, Inc., 970 Maple, Birmingham. The objects—selected by former Detroit architect Alexander Girard—come from all parts of the world and include toys from India, rugs from Greece, paper cut-out panels from Poland and Navajo rugs.

**DICKINSON'S SEMI-ANNUAL SALE**

Summer and May

'Round SUITS

Values to 59.95	NOW 48.70
Values to 69.95	NOW 58.70
Values to 79.95	NOW 68.70
Values to 89.95	NOW 78.70
Values to 100.00	NOW 88.70

SPORT COATS

Values to 39.50	NOW 28.70
Values to 47.50	NOW 38.70
Values to 55.00	NOW 46.70

DRESS SHIRTS

Short Sleeve Summer Shirts  
Colored Long Sleeve

**20% Off**

- Short Sleeve Sport Shirts
- Long Sleeve Sport Shirts
- Bermudas
- Swim Wear
- Summer Caps

**Now 20% Off**

SLACKS

Were 16.95	NOW 13.70
Were 19.95	NOW 16.70

**Dickinson's**

Wabeek Building Birmingham Open Thurs. & Fri. Nights

Saginaw at Lawrence Pontiac Open Mon. & Fri. Nights

## Keep Sounds Of Music in Your Home

You can have a ball with a wall—especially if it's a musical one. Skyrocketing sales of musical instruments, photographs, tape recorders, recorders of "hi-fi" and stereo equipment—all indicate there's lots of music in the home!

With "sound" judgment and imagination, "music" can also become the focal point in your home decor plan.

IF YOU'RE one of the 15-million persons who own a piano or an organ—you're off to a good start. Place it in the center of the wall and build around it.

A series of prefabricated cabinets on either side of the piano will give continuity and symmetry to the plan.

There are a vast number of modern and traditional cabinet styles from which to choose. With pre-fabs, you can add to the music wall as your collection grows, and as space permits.

MUSIC WALLS are functional as well as attractive—they provide compact storage facilities for all types of equipment, help preserve the life of musical instruments and provide a convenient center for all musical activities.

It's easy also to provide the specific space you need for storing tape reels or recordings, sheet music and other accessories.

TAPE RECORDERS and phonograph equipment can be built right into the cabinets; holes can be cut in the three-quarter inch plywood for the speakers.

Overhead lights may be installed above the piano niche and the switches may be hidden in one of the cabinets.

Indirect lighting may be installed on top or behind the cabinets. With modern rheostat switches, you may control the brightness of room light to fit the musical mood desired.

Best of all, you will create a center for impromptu recording sessions, "jam" sessions, group sings or just "music to listen by."

July 18, 1963 THE BIRMINGHAM (MICH.) ECCENTRIC 3-B

**Separate Fruits**

If you have a large number of oranges or lemons to keep for any length of time, wrap each piece separately in paper and keep in a cool, dark, dry place. Examine the fruit periodically for spoilage, and remove the bad ones immediately so they won't contaminate the others. If just a few lemons have to be kept, put them in a fruit jar with water and screw the lid on tight.

Phonist • Composer • Tenor

**MARK WESSEL**

Studio at 3515 04 Mid Orchard Trail, Orchard Lake

Phone 682-1452

**DON'T CHANCE IT... PLAN IT!**

Don't take chances on your vacation... chances on the best route to take, the best places to stay and eat and the most interesting spots to visit. Assure yourself and your family of the most enjoyable vacation possible by making all your travel plans at the Auto Club. Personalized AAA Travel Service—including Maps, "Triptiks," Tour Books and complete routing and reservation service—opens the door to a wide world of traveling pleasure.

Plan your vacation, don't chance it. You'll get better and have more fun with Auto Club membership. Stop in to see us today!

**AUTOMOBILE CLUB of Michigan**

**BIRMINGHAM DIVISION**  
275 S. Hunter Blvd.  
PHONE 646-4400 or 566-4729  
Douglas Brown, Manager

See first page of local phone books for offices in other cities

**AAA**

**3 FULL YEARS OF GUARANTEED PROTECTION AGAINST OIL HEATING REPAIR BILLS**

**ALL SERVICE INCLUDING ANY EMERGENCY SERVICE AND PARTS EVEN YOUR STORAGE TANK!**

**FOR ONLY PENNIES A DAY!**

No other major or independent oil company in Detroit or suburban areas matches this offer:

- Marathon's complete heating plant protection — 3 years for only \$48. And this policy includes all labor and parts (even if you need a new storage tank). No hidden costs. Take 3 years to pay.
- Marathon 24-hour service—radio-dispatched trucks... automatic fill.
- Marathon Budget Plan—available for both heating oil and service policy payments.
- Marathon Heating Oil—fortified with hydrogen for cleaner, hotter burning.

Ask the operator to mail you Marathon's 3-year burner policy. No obligation. Operators on duty 24 hours. Toll-free calls: Enterprise 6800.

**FOR PENNIES**

3 YEARS OF GUARANTEED SERVICE AND PARTS

**MARATHON 3-YEAR OIL BURNER SERVICE POLICY**

CALL **Townsend 9-2800**

Operators on duty 24 hours. Toll-free calls: Enterprise 6800

**MARATHON OIL COMPANY**  
Around the world... Around the corner