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Reservations are now being accepted for occupancy in this extraordinary apartment residence. These elegant new apartment homes are designed specifically for people who are accustomed to extravagant space . . . people who instinctively and unerringly choose with taste and discrimination . . . in the Birmingham-Bloomfield area.

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A ROBINSON BROTHERS, INC., DEVELOPMENT

YOUR CLINIC'S NOTES

We are now in what many gardeners and lawn owners call "The first of two horrendous months": July and August.

They are not horrendous. They simply represent a different period in the lives of growing things—and very different natural conditions. So you must re-adjust your understanding and, probably, your procedures:

LAWNS—

Most of them suffer from LACK of FOOD, LOUSY MOWING, and POOR WATERING. In addition to these we have an unusual clobbering by fungus troubles.

The **WRONG** procedure is to SOAK the browning areas. This simply spreads the disease. Watering at night or in the late afternoon helps provide conditions conducive to fungus development. Your delay in reporting color changes in your grass is plain dumb.

These things CAN BE PREVENTED—and in the early stages they CAN BE STOPPED.

BEFORE you come to us be sure that dogs did not burn the lawn. Are the spots enlarging? Are the spots increasing in number?

GENERAL:—

BACHELOR BUTTONS—After blooming cut six inches off the top and fertilize with ammonium sulphate for a second bloom.

HOLLYHOCKS—Remove dead & dying foliage and spray with BORDEAUX.

IRIS—Transplant this month. Take divisions from newer outside growth & water well.

DELPHINIUM—After flowering, cut back to 4 to 6 inches and fertilize with Gard-N-Gro, or Agrico 5-10-5.

CHRYSANTHEMUM—For more fall blooms fertilize with 4-12-4, or 5-10-5, or dried cattle manure.

ROSES—Their success depends largely on amount of water used.

WE HAVE A NEW SPRINKLER for flowers which does not wet the foliage—called RoseTender. $3.69.

STORE HOURS
JULY & AUGUST
SAME AS USUAL—8:00 to 5:30
EXCEPT
CLOSED ALL DAY WEDNESDAYS

WEEDS in flower beds and borders can be eliminated for the rest of the year if, after cultivating, BUCKWHEAT HULLS are applied 2" deep.

TALL PLANTS MUST BE SUPPORTED:—

Bamboo stakes—2'—3'—4' & 5'

Wire stakes 12"—30"—42"—66"—78"

Wooden stakes—3'—4' & 5'

Peony supports—1-ring or 2-ring.

PEONIES—Remove the seed pods and fertilize with 4-12-4.

VEGETABLES:—

Turnips—If you are crazy go ahead and plant for two more weeks.

Fertilize all with 4-12-4 (a side dressing)

Spray (or dust) beans with ROTENONE.

Corn ear worm. When silk begins to brown CUT IT OFF—or Dust with D.D.T.

OUR CLINIC is still open 24 hours a day—from 8:00 A.M. to 5:30 P.M. Bring your problems, your samples, your hopes, and even your clogged-up equipment.

We will do our best for you.

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Everything for the Yard and Garden
850 S. WOODWARD, BIRMINGHAM, MICH.
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Behind The Store Fronts

With ANGUS McKELLAR

Home from Western University, Kalamazoo, and helping out for the summer at del Gaudio's on Picree Street, is Nicette del Gaudio.

She received her bachelor's degree this year and will teach art and home economics in the Livonia school system, starting this fall. Her pupils will be 7, 8 & 9th graders.

Also home from Western and again working for the summer at Jimmie's Rustics' Hamilton Row store is Kathy Foster, who finished her freshman year and plans to continue at Western to earn a degree in physical rehabilitation work.

HAD VISITORS to the art exhibits in Shain Park a couple of Saturdays ago known about the versatile talents of the fiddling butchers around the corner. (Brown at Chester), chances are that they probably would have dropped in at Olsen's.

But then, there wouldn't have been the brief lull in the usual Saturday afternoon bustle which gave Merritt Olsen and Harold Rood an excuse to provide a bit of impromptu entertainment that would have warmed the hearts of all square dance fans.

BOTH MERRITT and Harold are equally adept with the old Hopf violin which Merritt found some years ago in a rural, out-of-the way antique shop, and with the old restored civil war period dulcimer.

The old musical folk instrument, with its flat sounding board covered by numerous wire strings, goes well with the old fiddle.

Harold Rood is one of the old timers in the meat business in Birmingham. He jokingly told us that his footprints were imprinted in the floor behind that meat counter at Olsen's . . . 25 years continuous employment at the same corner store!

He worked for William Dayner before Olsen's moved to its present location from what is now Jimmie's Restaurant, 120 South Woodward.

The original Olsen's opened it's doors 39 years ago June 30.

VERSATILE BOB Gwynn of Gwynn's Custom Tailoring, 112 South Woodward, is as handy with a hammer and crowbar as he is with a bolt of cloth, scissors and thread.

Bob is pushing an expansion project which includes the complete remodeling of the store next door (recently vacated by Young Clothes, who have moved to 570 North Woodward).

Gwynn's present location will be combined with the remodeled store.

The expansion will double Gwynn's floor space.

When completed, the store's fixtures themselves will be an added attraction to fanciers of antique furniture workmanship.

For the past year, Bob has searched the country for the unusual in genuine antique pieces.

ONE PRIZE piece came from an estate in England, another from the U.S. Customs.

Probably one of the focal points of interest will be the hand carved, wooden Chandeliers.

Tentative completion date is early August. Business will continue as usual during the expansion work.

Art Lake of Lake's Jewelry is one bass fisherman who didn't come home empty handed.

He reports a spectacularly successful trip up . . . uh, somewhere between the lower and upper peninsulas!

CHARLES R. LEWIS

Lewis Retires From GMC

Charles R. Lewis, executive engineer for GMC Truck & Coach Division, retired July 1 under the General Motors Retirement Program after serving the corporation for 29 years.

Lewis joined General Motors in 1934 as a body design engineer with Oldsmobile Division.

In 1945 he was transferred to GM Styling, and a year later went with GM Holden's operation in Australia, serving as chief engineer from 1952 to 1957.

He joined GMC Truck & Coach in 1957 as assistant chief engineer-coaches and served in that capacity until 1961 when he was named executive engineer.

Lewis resides at 7295 South Trathem Court, Birmingham.

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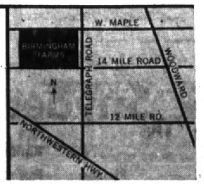

Mail Service Elects New President

The Detroit Chapter of Mail Advertising Service Association has elected Robert A. Vander Pyl president for the fiscal year which began in June.

Vander Pyl, 30651 Bristol Lane, Birmingham, is president of his firm, Advertising Letter, Service, Detroit.

MASA WILL kick off its new fiscal year's program by staging an outdoor picnic for members and their employes.

The event is scheduled for Aug. 24 at the Vander Pyl residence in Bingham Farms. Activities will center around the swimming pool and include a steak roast, games, music and singing.

GMC Promotes Local Men

Three area men were affected by recent GMC Truck & Coach Division's wholesale and retail truck sales organization realignment.

Ralph O. Moore of 3851 Oakhills, Birmingham, is the newly appointed sales manager—truck retail.

H. M. SURRATT of 3582 Van Ness Drive, Bloomfield Hills, was promoted to western regional sales manager.

The promotion of J. H. Cauley of 740 Highwood, Birmingham, to national fleet sales manager was also announced.

5 Men Promoted At National Bank Trust Department

Five Birmingham men have been promoted within the trust department of the National Bank of Detroit.

Named assistant vice presidents and assistant trust officers were David O. Ehlers, 743 Robinhood; Thomas N. McLean, 275 Strathmore; and Thomas W. Payne, 16171 Lauderdale. They have been with the bank since 1946, 1951 and 1952, respectively.

Elected assistant trust officers were James W. Thompson, 2494 Derby, and Roger H. Willoughby, 1537 S. Bates.

DeGrace Co. Named Consultant, Director

The W. J. DeGrace Co. has been appointed public relations consultant and publications director for the Wayne National Life Insurance Co., Detroit.

William J. DeGrace lives at 2113 Yorkshire, Birmingham. John J. Collins is Wayne president.

Trerice Co. Moves To Southfield Plaza

Byron W. Trerice Co. reported the consummation of a lease with Raybestos-Manhattan, Inc. for new quarters in the Southfield Office Plaza, the largest office building in the Northland area.

Raybestos-Manhattan, Inc. is a major manufacturer of friction materials, industrial rubber products, packing and gasket materials.

Insurance Company Moves to Northland

After 40 years of extending insurance service from a downtown Detroit location, the insurance office of Kelly, Malla, Peacock, Inc., is moving its office to Northland Towers, Southfield.

W. Reid Halla, 1122 East Glengarry Circle, Bloomfield Township is the firm president.

Bank Official Gets New Division Duties

Harold S. DeOrlow, vice president of Manufacturers National Bank, has been named as officer in charge of the Michigan Division which deals with banks within the state.

DeOrlow, 6660 Indianwood Trail, Bloomfield Township, joined the bank in 1935 and was appointed a vice president in 1955.

Legal Notices

Howlett, Hartman & Beier, Attys., 1001 Pontiac State Bank Bldg., Pontiac
81,321

State of Michigan, In the Probate Court for the County of Oakland

IN THE MATTER OF THE ESTATE OF WILLIAM O. MATTINGLY Deceased

At a session of said Court, held at the Court House in the City of Pontiac, in said County, on the 24th day of June A.D. 1963.

Present, Hon. Donald E. Adams, Judge of Probate.

Dean G. Beier, Administrator of said estate having filed in said Court his Final Account and petition praying for the examination and allowance thereof; the allowance of fees; assignment of the residue of said estate; and the discharge of said Administrator.

It is Ordered, that the 6th day of August A.D., 1963 at nine o'clock in the forenoon, at said Probate Court in the Court House in the City of Pontiac, Michigan, be and is hereby appointed as the time and place for hearing said petition;

It is further Ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered or certified mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of hearing in the BIRMINGHAM ECCENTRIC a newspaper printed and circulated in said county.

DONALD E. ADAMS,
Judge of Probate.
(18-19-20)

CHARLES FRITZ

Twp. Resident Appointed Head Of Radio Station

A Bloomfield Township man, Charles Fritz, 3250 Morningview, has been appointed vice president and general manager of WXYZ the ABC-owned radio station in Detroit, it was announced this week by Harold L. Neal, president of ABC radio stations.

A veteran of 15 years of work in the Detroit broadcasting field, Fritz comes to the American Broadcasting Co. from John Blair & Co., station representatives, where he was vice president and Detroit-area manager and a member of the Blair sales board.

Prior to joining the Blair organization twelve years ago, Fritz was a sales representative for the Katz Agency. He began his broadcast career as a salesman for station WWJ in Detroit shortly after graduation from the University of Michigan School of Business in 1949.

"CHARLES FRITZ has compiled an enviable record in broadcasting and in the Detroit community," Neal said. "He has worked closely with the ABC radio stations in New York, Chicago and San Francisco as well as Detroit while at the John Blair Co., and we are delighted to have a man of his experience and capability join our management team."

Fritz succeeds John O. Gilbert at WXYZ. Gilbert left Detroit June 5 to become ABC vice president and general manager of WABC-TV, Channel 7, the ABC television station in New York.

Fritz is a member of the Detroit Advertising Association and the Adcraft Club. He and his wife, Barbara, have five children, Mark, 17, Tim, 14, Jock, 11, Nicki Leigh, 9 and Becky, 7.

Grattarola Joins Local Stock Firm

F. Paul Grattarola has joined Manley, Bennett, McDonald & Co. as a registered representative.

Grattarola will be located in the Northland Towers office after July 15. In the interim he will be in the firm's downtown office in the Buhl Building.

EXCLUSIVE GIFT AND FURNITURE SHOP

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Firework Permits Given on Request

BLOOMFIELD TOWNSHIP — Issuance of permits for fireworks in the township was placed in the hands of Supervisor Homer Case by action of the township board June 24.

Case said that permits would be given at the request of subdivision associations and private clubs. Specific designation must be made of the person responsible for handling the display.

Local Men Affected By GM Regrouping

A regrouping of activities in the General Motors public relations staff has affected three local men.

Ernest L. Barcella, 681 Overhill Road, Birmingham, was appointed director of communications. Waldo E. McNaught, 1419 Sandringham Way, Birmingham, is director of institutional operations.

The new field operations director is S. Edmund Steeves, 3660 Forrest Hill Road, Bloomfield Hills.

State Farm Mutual Appoints Claim Man

Robert Vincent Daly, Jr., son of Mr. and Mrs. Robert Daly of 122 E. Hickory Grove Road, Bloomfield Hills, has been appointed a field claim representative in the Washington, D. C., office of the State Farm Mutual Insurance Co.

Daly attended the University of Detroit High School and was graduated from Georgetown University in Washington. He served six months as a second lieutenant with the Army Transportation Corps.

He lives in Arlington, Va.

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