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If you are a discriminating shop-
 per, you'll find it pays to read the
 classified pages of The Eccentric
 ... today and every week. Read
 and advertise in the Classified
 pages. Call MI 4-1100.

Vaughan Students Stage Fund Drive For Hospital Ship

During the past school year
 fifth graders at Vaughan School
 contributed their pennies as well
 as their hopes to help the good
 ship SS HOPE.

On June 11, the year's proceeds,
 \$101.17, were turned over to a rep-
 resentative for the good will hospi-
 tal ship. Making the presenta-
 tion were Susan Planting and Cliff
 Connell.

THE "FUND DRIVE" began
 last fall in Mrs. Donald E. Terry's
 classroom. The children had a piggy
 bank which they passed around
 each day; most of them gave from
 their allowances. (They staged no
 "benefit" events).

Soon other classes heard of the
 project and fellow fifth graders be-
 gan to add their money to the
 bank.

As a partial reward for their ef-
 forts, the young philanthropists
 got to see the latest film of the
 ship, taken when it was docked in
 Peru early this year.

Getting ready to sell your car?
 Advertise it in the Classified Ads.



Best-dressed Pair

A father and son team from Birmingham walked off
 with top honors in the costume judging at the ninth annual
 Shooters Village Muzzle Loaders Festival recently. Sharp-
 shooters Terence R. Roach, Sr., and Jr., 927 Purdy, carry-
 ing 28-caliber rifles, were dressed as a Highlander and a
 frontiersman. More than 1,000 participants in the two-day
 festival wore costumes of the period of their muzzle-loading
 weapons.

Insurance Agent Heads Association

J. Ted Echele, GLU, general
 agent for Washington National In-
 surance Co., residing at 600 Val-
 ley Spring Drive, Birmingham, has
 been elected president of the Life
 Agency Management Association
 of Detroit.

Harry M. Bittner, 5899 Spring-
 water Lane, West Bloomfield
 Township, was elected to the board
 of directors.

EDWARD J. HALEY

Funeral Director

24525 Northwestern Highway
 (At 10-Mile Rd.)

Kelly, Halla, Peacock, Inc.

Advisor to the Buyer of either Business or Personal Insurance

Announces the new location of their offices
 at

Northland Towers

Southfield, Michigan

Telephone 357-4000

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 NORTH OF 13 MILE RD.
 IN ROYAL OAK
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NATION-WIDE
 MIDAS MUFFLERS
 ARE GUARANTEED*
 FOR AS LONG AS
 YOU OWN YOUR
 CAR

"Use your Credit—No Carrying Charges—
 up to 6 months to Pay."

- FOREIGN CARS
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*Includes Rust Out *Free Estimates

TALL GRASS?

Have Your Lawnmower Sharpened and
 Reconditioned Now!

Push Type Rotaries	Hand Mowers	Reel Type Power Mowers (up to 21")
\$4.95	\$4.45	\$9.95

These prices include: SHARPENING • CHECKOVER • LUBE • ADJUSTMENT

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 303 W. 14 MILE ROAD, 2 blks. W. of Main, Clawson
 Delivery Service Available — Open Sunday 10 to 4

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3 FULL YEARS OF GUARANTEED PROTECTION AGAINST OIL HEATING REPAIR BILLS

ALL SERVICE
 INCLUDING ANY EMERGENCY SERVICE
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 EVEN YOUR STORAGE TANK!

FOR ONLY PENNIES A DAY!

No other major or independent oil company in
 Detroit or suburban areas matches this offer:

- Marathon's complete heating plant protection
 —3 years for only \$48. And this policy includes
 all labor and parts (even if you need a new
 storage tank). No hidden costs. Take 3 years
 to pay.
- Marathon 24-hour service—radio-dispatched
 trucks... automatic fill.
- Marathon Budget Plan—available for both
 heating oil and service policy payments.
- Marathon Heating Oil—fortified with hydrogen
 for cleaner, hotter burning.

Ask the operator to mail you Marathon's 3-year
 burner policy. No obligation. Operators on duty 24
 hours. Toll-free calls: ENterprise 6800.

FOR PENNIES

3 YEAR MARATHON SERVICE POLICY
 TO 9-2800

CALL
Townsend
9-2800

Operators on duty 24 hours.
 Toll-free calls: ENterprise 6800

MARATHON OIL COMPANY
 Around the world... Around the corner

Retail Business Shows Rise for Birmingham

(Special to The Eccentric)

NEW YORK, June 24 — For
 Birmingham's retail merchants,
 business was at a high level in the
 past year as local residents re-
 turned to the market place in
 force.

One reason given for this up-
 surge was that incomes were higher,
 on the average. Another is that
 the recession that was threatened
 failed to materialize.

Just how consumers in the local
 area and those in other sections of
 the country spent their money dur-
 ing the year is brought out by the
 Standard Rate and Data Service
 in its annual study of the nation's
 markets.

IN BIRMINGHAM, it shows,
 much of the consumer's dollar
 went for food and for automotive
 equipment.

Stores selling these products ac-
 counted for 52 per cent of all re-
 tail business.

That was more than they attract-
 ed elsewhere in the United States,
 45 per cent. In the State of Michi-
 gan, it was 46 per cent.

The breakdown reveals that total
 purchases of food last year in the
 local bakeries, grocery stores,
 butcher shops, supermarkets and
 the like amounted to \$22,983,000,
 an increase over the previous year's
 \$20,600,000.

THIS TOTAL, which constituted
 24 per cent of all retail business

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No. 1 on U.S. Highways
 No. 1 in Service
 No. 1 in Tree Construction

HURRY!
 Your last chance.
 Sale ends Saturday, July 6th, 1963

Gas Yard Light

SPECIAL OFFER SAVE \$20.00 ON INSTALLATION

Again, as in the Gay 90's, the soft, mellow glow of gaslight has found widespread popu-
 larity. And it's no wonder when you consider all its advantages! The gas yard light
 is decorative... it sheds its golden light over lawns, patios and pools for nighttime
 relaxing or entertaining. It helps guard against unwelcome intruders. Homeowners
 like its dependability too... its unflinching source of outdoor illumination. In addition
 to being highly decorative, useful and dependable; gas yard lights are economical to
 operate and simple to maintain.

SEE YOUR GAS YARD LIGHT DEALER
 or Consumers Power Company

CONSUMERS POWER COMPANY

GAS YARD LAMP SALE DAYS

END SATURDAY JULY 6, 1963

Charmglow

GAS YARD LAMPS
 PRICED FROM ONLY

\$43.95 Model 300
 100
INSTALLED

Installation includes no more than 60 feet of cop-
 per tubing. Offer applies only to residential gas
 customers of Consumers Power Company.

Model 300
 Shown, \$53.95
 Same lamp
 available in
 off-white color.

BUY NOW... SAVE

A gas yard lamp gives a soft glow to
 yard or patio • Discourages prowlers
 • Repels insects • Makes Walkways Safer.

Sale Ends Saturday!

CONSUMERS POWER COMPANY