

The Birmingham Eccentric

Thursday, June 27, 1943

Much of today's advertising is, naturally, exaggerated in favor of the commodity or service mentioned. Did it ever occur to you that even the ladies (and to some extent the men) resort to a form of exaggeration as they deck themselves out in clothes—especially the women. Thus, though men may use after-shave lotion and light powder, it's the ladies who resort to various creams, lotions, lipsticks, hair-dos, etc., etc. to "advertise" their appearances!

BIRMINGHAM, MICHIGAN SECTION CC

Suburban Scene

by Mary Ellen Mead, Society Editor

Step This Way!

Julie Candler flashed into the office this week (her melon pink knit a mouth-watering combination of bright color and high style) to report that tickets for Camp Oakland's Arnold Palmer-Gary Player exhibition match Aug. 6 at Orchard Lake are now on sale.



MRS. BEN MILLS (LEFT), MRS. W. A. DANIELS

Golf fans won't have any trouble spotting salesmen, either, for on Monday Mrs. Ben D. Mills handed each of the crew a practice golf ball of light plastic tied with a bow to a name tag. The tags identify their wearers as salesmen with such messages as "Get on the ball, get your Palmer-Player tickets here!"—"Don't putter around and miss the Palmer-Player match, get your tickets now!"—"Approach here for Palmer-Player tickets" and "Join the Palmer-Player tea party, tickets here!"

Clubs Respond

Mrs. Mills distributed these little gems at a coffee in her home on Vaughan Road, Bloomfield Hills, to a group of women representing local country clubs.



MRS. EVERETT MILLS (LEFT), MRS. E. A. PROCTOR

Included were Mrs. Frank Lovell and Mrs. Everett Mills, Birmingham Country Club; Mrs. Blaine Eynon, Forest Lake; Mrs. William Daniels, Oakland Hills; Mrs. Tom Draper and Mrs. William H. Pettibone, Red Run; Mrs. Joe Albright, Detroit Golf Club, and Mrs. John E. Murtagh, Jr., Pine Lake.

Mrs. Mills is chairman of the Women's Committee for Camp Oakland, which is sponsoring the benefit between golfdom's top pros. Before they tee off at 2 p.m., Palmer and Player will be guests of honor at a noon luncheon for patrons of Camp Oakland's building fund program. The golfing rivals will conduct a brief question and answer period following luncheon, for which reservations are limited. Patrons will then go to the first tee to watch the stars conduct a golf clinic at 1:30 p.m.

At the Helm

Chairman of arrangements for the benefit is Robert W. Chambers of Bloomfield Hills. Mrs. Parbury P. Schmidt of Wing Lake Road and Mrs. John S. Kerr of Sunningdale Road are co-chairmen for patrons, and general chairman is Mrs. W. B. Calhoun, Jr., of Bloomfield Hills.

George Hackett, Gordon Walker and Mrs. John W. Shenefield are chairmen for club arrangements, while George H. Webb is club representative to the committee.

To acquaint the ticket sales committee with its projects for underprivileged Oakland County children, Director Bill Matus attended Monday's meeting armed with films of Camp Oakland activities.

Members of Camp Oakland Women's Committee assisting with patrons are Mrs. F. C. Reith, Mrs. Louis J. Colombo, Jr., Mrs. Robert W. Chambers, Mrs. John W. Shenefield, Mrs. John L. Barrett, Mrs. Charles B. Neely and Mrs. Edward A. Proctor.

Others are Mrs. Richard B. Smith, Mrs. E. Wright Young, Mrs. Paul M. McKenney and Mrs. Weslaur Wright.

Educated Tastes?

As far as Sub Scene knows, Birmingham-Bloomfield had its first wine-tasting party Sunday afternoon in the home of Mr. and Mrs. Bob Fife of Lone Pine Road and from where we sit, sounds as though the whole town turned out.

Festivities were sponsored by the Atlantis Society, a newly-formed organization primarily concerned with sponsoring cultural activities of general interest and acting as a coordinating center and publicity disseminating agency for affiliated clubs active in the fields of music, art, drama, etc.

The Fifes were guiding lights in starting Atlantis about four months ago (Bob is president), assisted by Mr. and Mrs. Gary Bawden, the Jack Klairs and Mr. and Mrs. Ross Hanson.

Among the Throng

Sunday was the opening gun in matters social for the group, among those attempting to educate their palates including Mr. and Mrs. Hugh Martin, Jr., Mr. and Mrs. Roy Leach, Jr., the Robert H. Taylors, Mr. and Mrs. R. M. Weedon, Mr. and Mrs. Morris Purdy, the E. E. Wilsons, the R. L. Burtons, Mr. and Mrs. James Collier and Mr. and Mrs. William H. Gildardy.

Others were the Chuck Duryeas, Jr., Mr. and Mrs. Leroy Dahlberg, Mr. and Mrs. Robert A. Reid, the Rev. and Mrs. John Albrecht, Mr. and Mrs. Milton F. Coulson, Jr., the Samuel E. Gawnes, the Robert M. Muzzys, the Ed Lerchens, Mr. and Mrs. Richard B. Wallace, Mr. and Mrs. John C. Emery, Jr., the Gene A. Whites, the Richard C. Allmans and Mr. and Mrs. Dick Strickland.

Hunt Fair Volunteers Go into Action



ROBBIE RAYMOND GIVES MRS. EDWARD S. WELLOCK AN ASSIST.



JILL ANN DENMAN'S FAVORITE IS AN "ALL DAY-ER"

Hundreds of volunteers are keeping things humming this week at Bloomfield Open Hunt Club where the Hunt Fair, sponsored by Oakland University's scholarship committee, is running concurrently with the annual Horse Show. The colorful event got underway Tuesday and will continue through Sunday evening. Keeping decorations spruced up, manning booths and checking out merchandise are just a few of the daily chores that keep committee women on the job. And while mom's working, young fry take advantage of the Carnival of Games, a midway feature which includes a shooting range, baseball game, ring toss, merry-go-round, popcorn wagon and cotton candy stand. Nineteen stores are sponsoring booths for shoppers who may refresh themselves after browsing at the Hunt Fair tea room.

Eccentric Photo by Bill Thom



MRS. THOMAS BINGHAM (LEFT) AND MRS. HARRY WINSTON, JR., HELP WITH DECOR

Garden Party Transforms Estate into 'South Seas'

Joseph A. Braun opened his country estate in Bloomfield Hills last Thursday from 1 p.m. to 4 p.m. for a "South Seas Garden Party" for the benefit of Father Carloni's "Boys of Italy."

Father Carloni has visited here many times. His brother, Antonio Carloni, is the Italian vice consul in Detroit.

Thomas Burns of Bloomfield is state chairman and Mrs. Matthew Cammareri of Birmingham state co-chairman of the "Orphans of Italy" Society.

Bloomfield Hills police department directed traffic and after passing through the gates, you were in the South Seas.

PALM TREES and decorations in the South Seas motif were donated by Plum Hollow Country Club for the occasion.

Mr. Braun furnished the hostesses with authentic island costumes—muu-muus, Hawaiian grass skirts, sarongs and leis from his wardrobe of costumes collected during his extensive travels. Appropriate hair styles were created for each hostess.

A group of six girls in South Sea Island costumes provided entertainment of Hawaiian dancing. Refreshments consisting of petite cookies, finger sandwiches and punch prepared by the committee were served throughout the afternoon.

CHAIRMAN Mrs. Hans Schjo-

Prenuptial Parties Fete Joy Staunton

Preceding her marriage Saturday to Robert Stanley Pulcifer, son of the K. DeWitt Pulcifers of Wyntonwood, Pa., Joy Scavoy Staunton, daughter of Mr. and Mrs. Gardner S. Staunton of Bennington Drive, Bloomfield Hills, has been honored at a luncheon and kitchen shower in Mrs. Davis' home on Willetts Ave., and Mrs. George Moffett of Grosse Pointe entertained at a tea at the Women's City Club in Detroit.

Among those who have entertained are Mr. and Mrs. George Odion of E. Glenhurst Circle who were hosts in their home at a miscellaneous shower and supper. Co-hosts with them were Mr. and Mrs. Warren Risk and the Lawrence Patricks.

Among the guests were the bridegroom-elect's brother, Donald, who had flown home from Frankfurt, Germany, where he's with the Intelligence Service, to be best man for his brother.

Mr. and Mrs. Pulcifer will host the rehearsal dinner Friday at Pine Lake Country Club, and on the day of the wedding, the James Carmels of Bloomfield Hills will give a luncheon for members of the bridal party and out-of-town guests.

A graduate of the University of Michigan, Stuart is a CPA with Arthur Anderson and Co. and had worked out of their Detroit office. He and his wife left June 19 for Australia.

On Sunday, Mr. and Mrs. Ward Tolliver were hosts in their Bloomfield Hills home at a supper and miscellaneous shower.

Early Deadlines In Effect for July 3 Paper

To give our employes opportunity to observe the Fourth of July holiday, The Eccentric will publish on Wednesday, July 3, instead of Thursday, July 4.

This means that all deadlines will be advanced one day. All advertisers and news contributors are asked to bring their copy to our offices at 1225 E. Bowers, Birmingham, as early as possible for next week's issue.



MRS. FRANK MCCARTNEY (LEFT) AND MRS. BRETNELL WILLIAMS UNPACK MERCHANDISE

Boy Scout Troop Holds Honor Court at Holy Name

Boy Scout Troop No. 1012 wound up the 1962-63 season when they held a court of honor on June 19 in the gym of Holy Name School.

Presiding over the meeting was Robert Phelan. After the opening prayer and presentation of colors was the awarding of merit badges.

Tenderfoot badges were presented by Frank Kent to Bob Holt Jr., Jim Graham, Paul Zlotock, David Chick, Mike Sullivan, Charles Bodette, Gordon Rohde, Paul Denn, Richard Ranger Jr., Stanley Nevin, Phil Brick, Paul Mentag Jr.

Second class badges went to Bryan Desautels, Mark Burns, Larry Burns, Mark Soblich, Mike La Doucer. Ben Scheifeles received his first class rating after the shortest tenure on record in the troop from Richard Mason.

ANGUR LATIMER, scout master, and William Busch, assistant scout master, gave out the merit badges with Jim Sweeton receiving 5, Don Desautels 4, John Bodette 3, James Busch 3, Chris Scheiwe 3, Ben Scheiwe 3, Chris Jones 3, John Bode 3, Robert Busch 3, Lance Latimer 2, Steve Staeger 1, Bryan Desautel 1, Tom Westerhede 1, Dick Westerhede 1.

Boys who became Star Scouts were John Bodette, Chris Jones, James Silecock and Robert Busch. An Emergency Squad award was given to Jim Sweeton.

SCOUT OF THE year was Don Desautels, who was awarded a wrist watch as a remembrance. Emerson Goetz, who is known to the boys in the troop for his "Gretsburgers" and other fine cooking, is one of thirteen men in the Detroit area who has been named to receive the 1963 Star George Award given for an outstanding record of achievement as an adult leader in Boy Scouting. The awards were presented at a formal ceremony at the Blessed Sacrament Cathedral on Wednesday.

Stuart Scheifeles Go 'Down Under'

Mr. and Mrs. Webster Scheifeles of Westchester Road, Birmingham, cut short their vacation in Tucson, Ariz., when they received word their son and daughter-in-law, Mr. and Mrs. Stuart Scheifeles of Rutland Ave., Birmingham, were to be transferred to Sidney, Australia.

A graduate of the University of Michigan, Stuart is a CPA with Arthur Anderson and Co. and had worked out of their Detroit office. He and his wife left June 19 for Australia.

James Kicklers Entertain Guests

Mr. and Mrs. James A. Kickler, of 6972 Timber Ridge Drive, Birmingham, returned from a trip to Nassau and a tour of the South just in time to welcome houseguests.

Arriving Wednesday were Mrs. Kickler's mother-in-law, Mrs. B. A. Kickler, and her sister, Mrs. Harold Flagg, both of Los Angeles, Calif. The visitors, who will remain a week, are en route back to the Coast following a nine weeks' European tour.

Mrs. Florez Here

Mrs. Wood Florez of Scottsdale, Ariz., arrived Monday to spend several weeks at the house guest of Mr. and Mrs. M. R. Liles of Lone Pine Road, Bloomfield Hills.