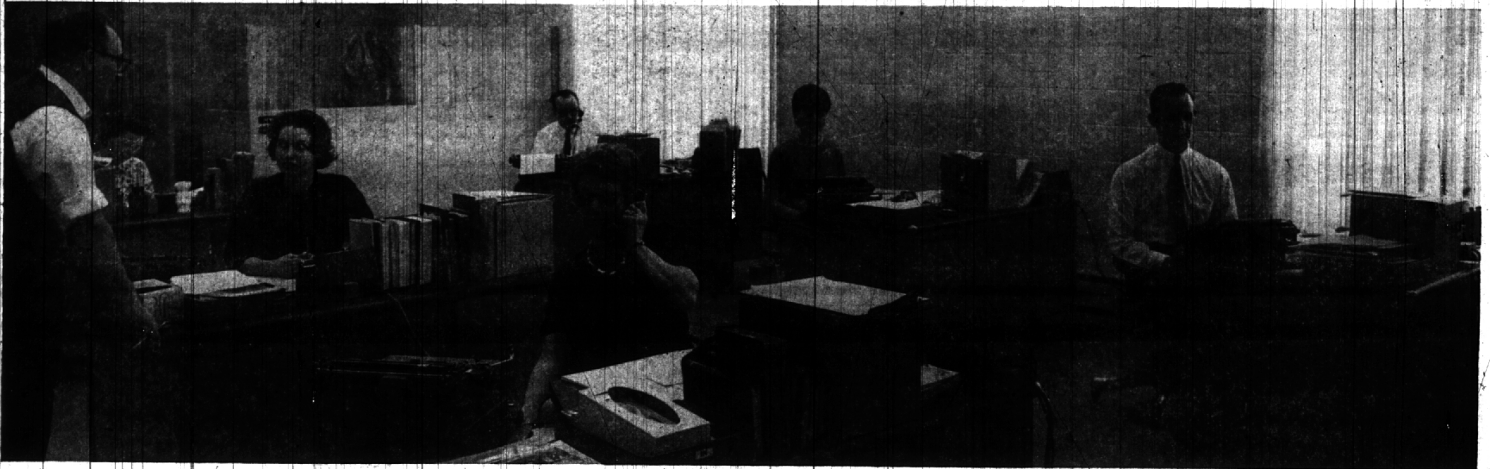
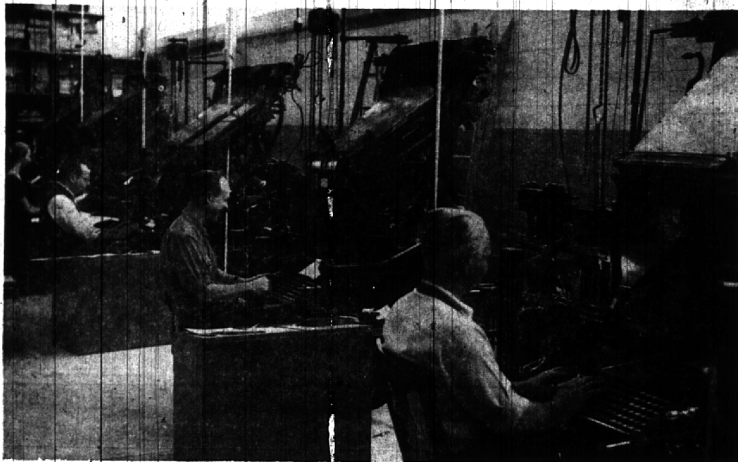


# People Who Make News at The Eccentric



THE NEWSROOM—With its continuous hustle and bustle of gathering, writing and editing the week's news—is a far cry from the days of the one-man operation, 85 years ago when The Eccentric was born.



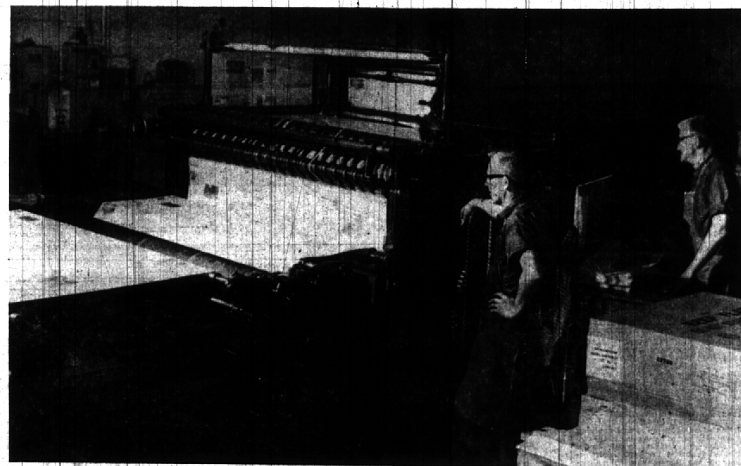
LINOTYPE MACHINES and their operators work day and night to produce the thousands of inches of type required by the editorial and advertising departments. Each line of

type that comes from the machine is a separate unit and is cast in hot lead. The Eccentric employs eight operators for its five machines.



ANOTHER IMPORTANT STEP in the mechanical composition of the newspaper is in the make-up department. Here, employees assemble the stories and the headlines in

a page form and when the completed page is "locked up" it is ready to be printed.



## The Final Step

The roar of the flattened press (above) is constant from Monday morning when Section B of The Eccentric is printed until Wednesday evening when the last section, A, filled with the most timely news, rolls off. Eight pages are printed, cut and folded in a single operation which always seems to fascinate visitors touring the plant. The press speed is 4,400 copies of each section in an hour's time. It takes a lot of newsprint and ink to complete the run of at least 18,000 newspapers. Giant rolls of paper that print 9,500 newspapers to a roll are used for each edition. Each month more than 450 pounds of ink are consumed on the presses.

ANGUS McKELLAR (above left), display advertising sales, and Mrs. Linda Rae, secretary, examine an ad in The Eccentric. The six-person display department handles the complete advertising process from conception of an idea to assisting the advertiser with his copy or preparing original copy for him. Accompanying art is provided by arrangement with an artist for special work, or by using a just service of varied, already prepared artwork. Mrs. Peggy Lee (left), classified advertising, and Howard Johnson, go over the wording of an ad for The Eccentric's classified section.



KEEPING the books and billing accounts is handled with efficiency by the business office staff. Above, Mrs. Patricia Hagan accounts receivable bookkeeper, does billing on an NCR accounting machine, directed by Mrs. Catharine Haviland, office manager. A timekeeper, general clerk and lobby receptionist-telephone operator also contribute their skills under operation of the business department. At left, Earl Williams, circulation director, does on-the-spot checking of newsstand sales. Circulation department projects provide constant and accurate knowledge of ways to boost still higher The Eccentric's healthy circulation of approximately 15,000.

Eccentric Photos by Bill Thom