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CELEBRATING the first birthday of First Federal Savings of Detroit's Bloomfield branch are (from left) August P. Eckhout, assistant cashier; Homer Case, township supervisor; Paul Krawchuck, branch manager; L. R. Gare, city manager; and Virgil E. LaMarre, vice president, Birmingham Chamber of Commerce.

B'field Bank Branch Marks First Birthday

An open house starting Friday and continuing through May 31 will mark the first anniversary of the Bloomfield branch of First Federal Savings of Detroit.

Invitations have gone out to customers and friends in the area. All residents of the Bloomfield-Bloomfield area are invited.

FINANCING of home ownership for more than 700 families has been provided by the Bloomfield branch since the office opened one year ago.

This was revealed by Paul Krawchuck, manager of the branch at Maple and Cranbrook roads, Bloomfield Township, and August P. Eckhout, Jr., mortgage department manager. They said that

more than \$13 million had been loaned on new and existing homes since May, 1962.

Rapid growth of the savings department was reported by Krawchuck, who said that more than 3,200 savings customers had opened accounts at the Bloomfield office so far and that savings accounts were growing steadily.

Two Receive Promotions At Agency

The Detroit office of Young & Rubicam, Inc., has announced the promotion of Hasal E. Beard to account supervisor and Ted T. Teegarden to contact supervisor.

Beard of 18215 Birchwood, Beverly Hills, joined Young & Rubicam in New York in 1951. He held positions in the New York production traffic and contact departments before being transferred to Detroit in 1955 as an account executive.

TERGARHEN rose at 985 Wintthrop Drive, Birmingham. In addition to his account work, he will assume administrative responsibilities in the Detroit office.

Prior to joining Young & Rubicam, Teegarden was for three years in the contact department of J. Walter Thompson's Detroit office and previously was with Chrysler Corp., New Market, John & Adams and Maxon, Inc.

Appointment Announced by Area Office

Harold P. Goodbody has announced the appointment of Richard M. Patterson as assistant manager of the Royal Oak office of Goodbody & Co. He will be in charge of the Birmingham sales office at 155 S. Bates.

Wilfred G. Gill, who formerly occupied that position, has resigned and is remaining as a registered representative.

A GRADUATE of Kenyon College, Patterson has been with the Goodbody organization more than 13 years.

A lifelong resident of Oakland County, Patterson came to Birmingham in 1945 after his discharge from the U. S. Navy.

He is a former Birmingham city commissioner, Zoning Board member, the Birmingham Chamber of Commerce president and Birmingham Veteran's organization member.

D. N. Frey, 1052 Waddington, Birmingham, was dinner speaker at a recent two-day engineering conference on Michigan's future held in Detroit.

Frey is assistant general manager Ford Division, Ford Motor Co. The conference was jointly sponsored by the Engineering Society of Detroit and the Michigan Engineering Society.

Birmingham Man Takes New Post

Walter J. Cronin has been appointed a commercial time sales representative for Associates Discount Corp. in the Detroit area.

Cronin was formerly secretary and treasurer of the Cronin Coal and Supply Co. in Detroit and has over 15 years of experience in the construction supply business.

Cronin resides at 610 Half Moon Road, Birmingham.

Commercial Photos Shot at Bike Shop

The Jam Handy Organization of Detroit visited the Birmingham Bike Shop, 740 E. Maple, Friday to shoot pictures for a story on transportation counseling.

The article will appear in a sales promotion magazine produced by the firm for Chevrolet which distributes it to dealers throughout the United States.

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NEWS OF BUSINESS

Frankel Constructs Franklin Model Home

When the Herman Frankel Organization decided to construct a new model home in the Franklin Corners community near the Village of Franklin, they turned to residents in the community and to prospective buyers for suggestions.

Following their recommendations, in retaining the best features of another popular model in Franklin Corners, they redesigned and built the Winthrop House, which opened officially last week end.

"THE NEW model home has essentially the same floor plan as the Van Avery, a 2-story colonial home which was among the first models offered at Franklin Corners," said Herman Frankel, president of the firm.

"In the Winthrop House, however, we have refined and reworked the original design and floor plan to add features suggested by present and prospective customers—and are now offering a larger and more luxurious home of no decrease in cost over the original model."

There are now 5 models open for inspection in Franklin Corners, priced from \$25,000.

World Trade Club Presents Trophy

William S. Pickett, director of automotive export of American Motors Corp., has been elected "World Trader of the Year" by the World Trade Club of Detroit and presented with an engraved illuminated globe trophy.

Since Pickett joined American Motors three years ago, Rambler export sales have climbed sevenfold, and Rambler now is the top export car from North America, according to American Motors. Pickett lives at 940 Mohegan, Birmingham.

Officers Elected For Birmingham Retail Merchants

New officers of the Retail Merchants Division of the Birmingham Chamber of Commerce were elected by the board of directors last week.

Edward Chadik was elected president; Leonard Haskie, vice president; S. Tenney McGraw, treasurer; and Mrs. Violet Joseph, secretary.

THE FOUR, along with Wilbur Mason, Leonard Townsend, Fred Sherman and Mrs. Esther Wisely, will also serve on the board of directors.

Arthur Shafer was elected as a director-at-large.

Corporation Names Roland A. Mewhort As Its President

Roland A. Mewhort, 1083 Chesterfield, Birmingham, executive vice president of Manufacturers Bank, Detroit, has been elected president of the newly formed Manufacturers-Detroit International Corp.

This is the first such federally chartered corporation to be established in Michigan. It will supplement the services of the bank's International Banking Department.

Re-elect Perkins

Edward H. Perkins, Jr., president of Brooks & Perkins, Inc. of Detroit, was re-elected president of the Magnesian Association at its annual meeting in Asheville, N. C. last week. He lives at 4150 Orchard Way, Bloomfield Township.

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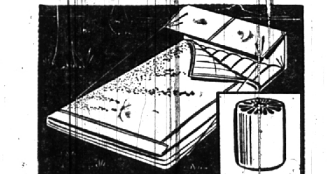
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- Aluminum Folding Canvas Cot . . . 6.99

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