

Demery's
Detroit—Birmingham

California Fiesta

Open from 9:30 to
(Thurs., Fri., till 9)
Phone MI 7-2009

Exciting California designed Fashions . . . Priced far Below Regular Value . . .
Come see the Complete and Colorful Array!



Reg. 29.95
**Famous-Make
Sport Coats**
25⁸⁸

Handsome sport coats by a famous California maker in lightweight blends, new colors. Sizes 38-46 regulars, longs.
Reg. 14.95 pleated and plain front slacks in cool summer blends. Sizes 29-42 regulars only . . . **11.88**
Men's Clothing—First Level

Reg. 5.95 Men's
**California
Sport Shirts**
3⁹⁹

For men . . . the neatest sport shirts ever. Short sleeve styles in 71% rayon, 29% acetate for easy care and wrinkle resistance. Assorted colors and patterns. S-M-L-XL.



Reg. 10.95 Men's
**Cotton Terry
Cabana Sets**
7⁹⁹

Leisure and pool side favorite! Cotton boxer trunks with a matching casual shirt lined with terry. Choose from many fancy patterns. S-M-L-XL.

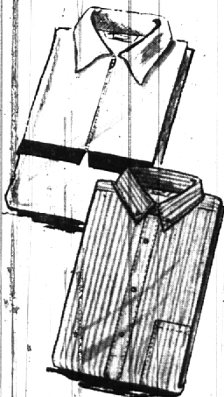
**Special
Boys' Cotton
Sport Shirts**

2⁹⁹-2⁹⁹

Reg. 2.98-3.98 short sleeve cotton sport shirts in a rainbow of colors and prints. Sizes 6-20 . . . 2.29

See this bright collection of short-sleeve knit shirts that are so popular with the boys. Assorted colors. 6-20. Regularly 2.98. Now 2.99

Boys' Wear—Main Level



You'll See Our
**"CALIFORNIA
FIESTA" FASHIONS**

Modeled at the
**"BIRMINGHAM
FOUNTAIN
OF FASHION"**

Shain Park,
Saturday, May 25th,
2 P.M.



Reg. 25.00 captivating cotton sheath, elegantly designed to add zing to your summer wardrobe. See the whole collection of California inspired prints . . . choose from stunning silks, cool eyelets, chiffons and whipped creams, many other blends that pack with ease. Sizes 8-18 **15⁰⁰**

Dresses—Second Level

See What the California Tide Brought In . . .
Waves of Color in Bright Fashions for Poolside
or Sunning . . . All with a Flair for Flattery

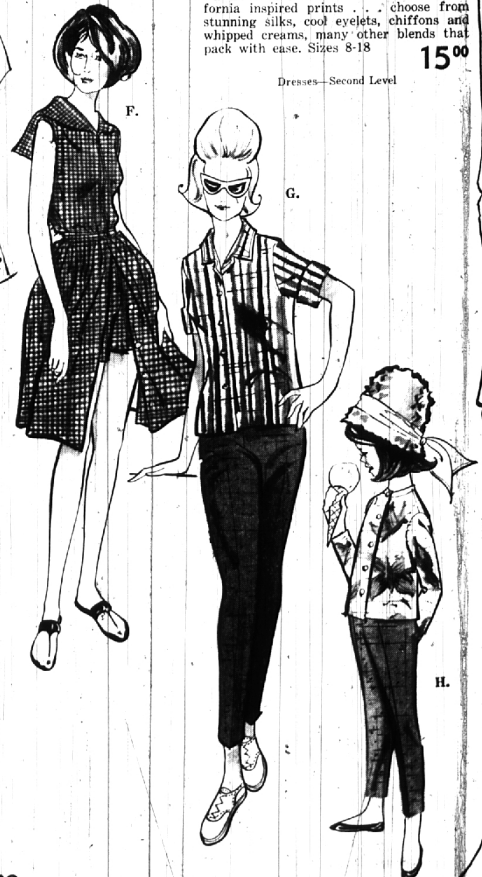
New color excitement sparkles through our sun-sational collection of hand-picked, California-designed fashions! Every piece is brand new, value-priced, to add spirit and dash to summer activities! We sketched just a few styles—there are many, many more! Get ready for Summer NOW—and SAVE DOLLARS!

- (a.) Reg. 22.98 polished cotton shirtwaist dress frosted with cool confectionary colors. One in a group regularly priced from 17.98-22.98. Junior sizes 8-15 **13.00**
- (b.) Reg. 22.98 white rayon sheath, abloom with delicate flowers, from a collection regularly priced from 17.98-22.98. Sizes 8-18 **13.00**
- (c.) Reg. 17.98 cotton shirtwaist dress, represents a group of casual styles regularly 17.98-22.98. Style shown, in pink, blue, or yellow. Sizes 10-18 (Not all colors in all sizes) **13.00**
- (d.) Reg. 11.98 full skirted "Shana" polished cotton sundress, from a collection of gay prints, assorted colors . . . regularly priced from 11.98-14.98. Sizes 8-18 **9.00**
- (e.) Reg. 10.98 cotton sundress from a group of many styles, colors, fabrics. Sizes 8-18 **7.00**
- (f.) Reg. 12.98 checked playsuits with over-skirt . . . becomes a smart dress. In easy-care cotton-nylon* triacetate. Pink, blue, maize. Sizes 8-16 **8.99**
- (g.) Reg. 5.98 California Capri pants . . . ideal for all summer sports. Choice of 3 Sizes 32-36. **3.99**
- Reg. 3.98 blouses . . . gay assortment of sparkling stripes, mix and match with capri's. Sizes 32-36 **2.99**
- (h.) Special! Girls' rayon and silk nubby-textured pedal pushers in turquoise or tangerine, topped with a long sleeve silk-look pop-over matching butterfly print blouse. An exciting combination, in sizes 7-14 **3.99**

*Tm. Reg.

Sportswear—Main Level

Girls' Shop—Second Level



Save as You Spend with Green Stamps