



YOU NEED NOT spend a fortune to enjoy the many pleasures of having a swimming pool in your own backyard. The trend in portable, above-ground pools is toward larger, family units. Most of these pool styles

have rigid steel walls with rugged vinyl liners. Here the family is enjoying aquatic fun together in a room-for-everybody above-ground pool.

Swim Pool Adds Value to a Home

A fast-growing facet of outdoor living is the swimming pool, which first gained general popularity in California and Florida, then filled in along the southernmost part of the United States, and finally spread throughout the entire nation.

To illustrate the speed with which home pool construction has increased, slightly more than 50,000 installations were made in 1958, while the final figure for 1962 was approximately 50 per cent higher than four years ago.

In addition to the family fun in swimming, a home pool can be an excellent investment worth hundreds of dollars more than its cost.

FOR EXAMPLE, a pool costing \$3,000 often will increase the resale value of the home by \$4,000 or even \$5,000.

Besides these attractions, swimming pools on farms and in rural areas have considerable value at

water reservoirs in case of fire, and can mean the difference between saving a home or not if pumping units have a handy supply of water from which to draw.

Enjoyment of pools can be lengthened between two and four months each year by installing an LU-gas automatic pool heater that will maintain water temperatures within two degrees of the desired setting.

OR IF year-round swimming is desired, the pool can be enclosed in a weather-resistant patio structure heated to a comfortable 75 degrees with an LP-gas space heater.

With such an installation, the family pool will be a popular gathering place—as well as a profitable home improvement—during the 12 months of the year.

Among the more popular types of pool construction are water-proof poured concrete, sprayed or concrete blocks, steel, aluminum, plastic molds or shells, and other variations.

New Unit Converts Showers and Tubs To Steam Baths

A patented economic steam bath unit permits any bathtub or stall shower to double as a steam bath without interfering with their normal use.

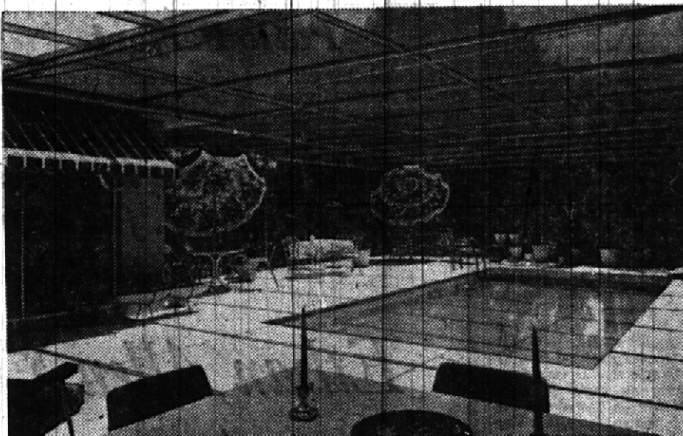
The bath unit saves the time and steps into the shower. There is an absolute guarantee against steam damage to mastic, sheet-rock, paint or wall covering.

A brochure may be obtained free by writing to Thermasol, 702 East 12 St., New York 9, N. Y.

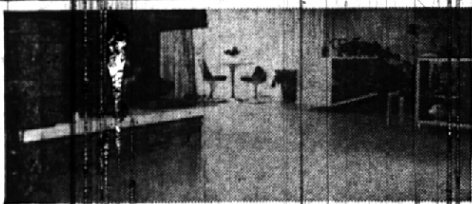
Largest Tree Falls

The world's largest Douglas fir tree, which measured 15.6 feet in diameter at ground level, was blown over in the October 12 hurricane last year. It was about 1,000 years old, grew in Oregon's Clatsop county on Crown Zellerbach Corp. lands. It was in a small, dedicated park set aside by the company.

Properly finished wood paneling creates a permanent interior decoration which seldom ever has to be refinished.



FIBERGLAS SCREENING, which never needs painting, gives a family the fun of outdoor living with indoor comforts. This large patio and pool is completely enclosed with handsome screening—no need to worry about insects, sudden showers or other summer problems.



Now a vinyl floor wall-to-wall with seams welded. water-tight, dirt-tight, spill-tight!

Now thanks to Sandura research, Luran Vinyl Floors can be welded into a clear, broken expanse of vinyl, wall-to-wall, even room-to-room. No joints, no seams, no place for water to seep, no place for dust to creep.

Luxurious colors and patterns are sealed deep under new formula vinyl, making Luran Vinyl Floors as stain free as a floor can be and the easiest cleaning floors you can own.

Another example—luxurious Luran Vinyls cost no more than ordinary vinyl floors—less than many other luxury vinyl floors.

There's only one Vinyl Floor for every room in your home.

NEW LURAN VINYL

By Sandura Vinyl Floors

FREE ESTIMATES — FREE INSTALLATION TOOLS

We carry a complete line of Wallpaper, Dutch Boy Paints, Trim Metals and Window Shades.

BIRMINGHAM FLOOR COVERING

(Formerly Hazel Park Floor Covering)

4718 N. Woodward Cor., 14 Mile Rd. Tel. 549-4633
Open Mon., Thurs., Fri. 9-9. Tues., Wed., Sat. 9-6. Closed Sunday.

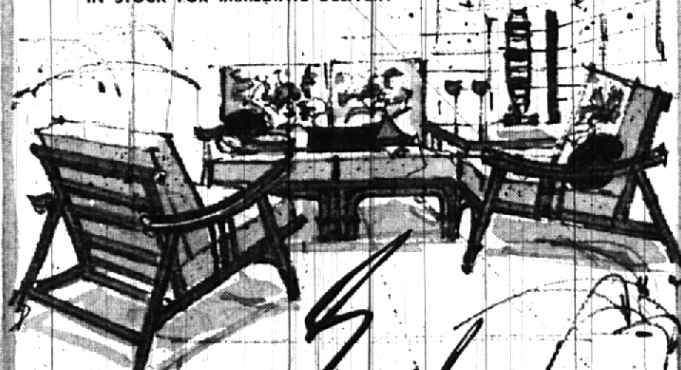
We Sell More Ficks Reed Than Any Store In Mid-America!

5-Piece Ficks Reed Rattan Group With Zippered "Scotchgarded" Covers

Ficks Reed Philippine rattan in the new Chestnut finish . . . sturdy, beautiful. PURE FOAM cushions in delightful colors. Table tops are everything-resistant plastic. 5 pieces include: 3-pc. sectional, arm chair and corner table.

specialty priced
\$189
\$19 delivers

IN STOCK FOR IMMEDIATE DELIVERY



Open Mon., Thurs.,
Fri., Sat. 'til 9
NORTHLAND
EASTLAND
BIRMINGHAM

Sandura's