

Built-ins Take Labor Out of Housekeeping

Today's new and remodeled homes are easier to clean and keep clean, and easier to work, cook and serve in, because the nation's builders are designing and equipping these with the homemakers' needs in mind.

This is especially important today with family life and activities centering closely around the home.

Television and the expense of outside entertainment are encouraging families to spend more time at home and to do more home entertaining.

Ordinarily, this would make housekeeping more difficult. Due to built-in, time- and labor-saving conveniences, the opposite is true.

Not only does it keep the house at a comfortable temperature, but it makes for less cleaning by filtering dust from the outside air before circulating it in the room.

Kitchen ventilators are now being installed which completely change stale kitchen air in three minutes, insuring the homemaker a fresh atmosphere in which to work.

These units can operate on less current than a 50-watt bulb.

Builders are incorporating new, easy-to-clean windows which eliminate the bulky, dragy sash-weight boxes that add large amounts of dirt in the house.

SINGLE-STORY basementless construction removes tiring stairs from the house; interior are decorated with new, easily washable paints; kitchen surfaces are finished with stain proof, non-marring plastic.

New types of flooring originate no dust, thus keeping houses cleaner.

At the same time, tests show these new materials are less fatiguing than the older types of flooring, for the homemaker to walk and stand on.

In the kitchen, where the homemaker spends a good part of her day, a housekeeping revolution is afoot. New fixtures and appliances eliminate back bending, save steps, and cut minutes and hours from performance time for various chores.

EYE-LEVEL ovens and right-height cook surfaces which make stooping unnecessary are built right into kitchen cabinets.

Time-consuming and tiring hunting and reaching for pots and pans is avoided by storing them on wall racks or in special storage cabinets with pull-out shelves or jiding holders.

New kitchen cabinets have doors which lift up and out of the way at the touch of a finger.

AIR CONDITIONING is becoming a common feature in homes.



INVITATION
Rest your eyes on a comely assortment of Herman Miller Furniture and related appointments, retail priced in our smashing new store Hrs 9:00 to 5:00, Telephone 647-1566.



Mr. Joe Miller, home-furnishing director, will overwhelm you with our vast collection of carpets, draperies, and art objects designed to make you lose all reason (and solve your home-furnishing problems).

East Maple Road
970
Birmingham Mich.



the greatest **Color to Cover** selection ever offered!

...fine quality French Provincial upholstered furniture ...fabrics and color-planning make your decorating easy.

Select your French Provincial sofa and chairs with assurance that your fabric selection is just right! It's Broyhill Premier's ColorRule ... the greatest color and cover selection you've ever seen.

and ... only the LOOK is expensive with Broyhill



Just decide on your basic wall or floor covering scheme... like magic there's a group of Broyhill Premier Furniture with fabrics coordinated to harmonize! See these authentically designed, skillfully made sofas and chairs today! Let us show you how YOURS is the sure hand of a decorator.

deep tufted-back sofa \$239 (center) chair \$110 chair (lower right) \$99



CROWN FURNITURE

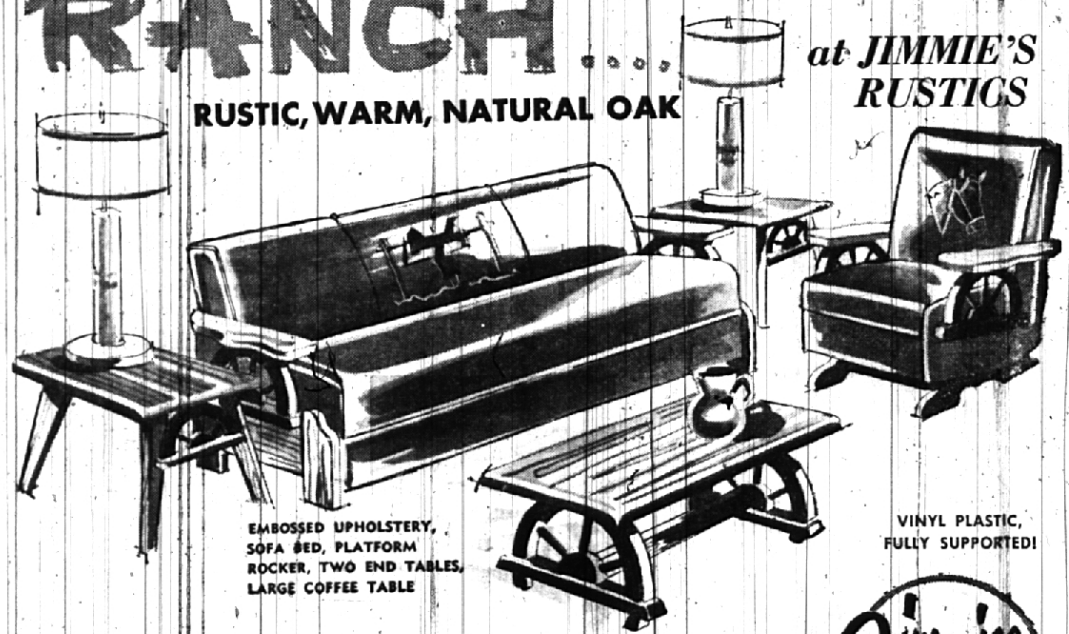
1176 West 14 Mile Rd., Clawson, JU 8-0707
(2 Miles East of Woodward Ave.)

HOURS: DAILY 9 A.M. to 9 P.M. SUNDAY 2 P.M. - 6 P.M.

RANCH

RUSTIC, WARM, NATURAL OAK

at **JIMMIE'S RUSTICS**



EMBOSSED UPHOLSTERY, SOFA BED, PLATFORM ROCKER, TWO END TABLES, LARGE COFFEE TABLE

VINYL PLASTIC, FULLY SUPPORTED!

THIS ROOMFUL of indestructible oak! Choice of color. All as shown above: Sofa makes into bed. Platform-Rocker, 2 end tables, and 1 cocktail table. All 5 pieces

ONLY \$199.50

Birmingham Store
221 HAMILTON (E. of Danby's) MI 4-1919
Open daily 9 to 6; Thurs. & Fri. 'til 9

Detroit Store
18555 Jns. Couzens (2 Bks. S. of 7 Mi.) DI 1-4080
Open 9 to 9 daily—Both stores closed Sunday

