



The Nation's Top Prize-Winning Suburban Weekly

## Jacobson's Awaits Grand Opening of Remodeled Store

Last of Two Articles  
By LARRY EVOE  
City Editor

Within a few days Jacobson's will hold the official grand opening of its remodeled women's apparel shop.

The celebration will end nearly a year of construction and decorating at the store at Maple and Bates.

Wilber Mason, general manager of the Jacobson's complex in Birmingham, said there was not "one inch of the 52,000 square feet of floor space in the store that had not been remodeled."

school, college and young married age bracket.

The goods will be of "the same high quality" as those found in other Jacobson's departments, according to Mason.

THE OFFICE on the same level has been made into one of the most modern "Credit Centers" in Michigan, Mason said.

A file of all transactions will be kept and records of 26,000 charge accounts are also on file. Among those on record is Gov. George Romney.

The street level will feature the shoe department, the cosmetic department, intimate apparel and other accessories.

All of the departments have been enlarged and remodeled with tables and sales counters made especially for Jacobson's.

IN ADDITION, the shop will feature a small men's department on the street level.

An escalator and elevator have been installed to join the street level with the new second floor of shops.

Stockroom and fitting rooms surround the entire merchandising (See OPENING, 2-A)

The expansion program that saw a second floor added to the building increased the floor area in the store by 24,500 feet. The addition extends north to Willis St. and serves as a cover to the 64-car parking lot behind the store.

MASON SAID not a single working place was lost due to the construction.

The entire store from the office enter on the parking level to the air conditioning room on the roof has been enlarged.

The whole parking level, except for the office space, has been converted to an entirely new department for Jacobson's.

Called the "Young Timers Shop," it will feature dresses, coats, suits, shoes and other accessories for women in the high 30000

## Swan Fountain Is Symbol for Fashion Show

A replica of the proposed swan fountain for Shain Park will serve as the backdrop for the Michigan Week outdoor fashion show on Saturday, May 25.

Marian Barnett, coordinator for the show, said McClanahan-Ball Co. will supply the fountain.

The theme of this year's show is "Birmingham, Fountain of Fashion."

Sponsored by the Retail Merchants Division of the Birmingham Chamber of Commerce, the show is expected to attract hundreds of persons to the downtown area.

Arthur Shafer, chairman of the event, said the art work decorating the park will also feature a replica of the fountain proposed by sculptor Marshall Fredericks.

EVERY STORE that takes part in the show will have a pennant flying in the park, Shafer said.

The pennants are being prepared by a group of students at Groves High School.

In addition to seeing the "latest in fashion" at the 2 p.m. affair, the audience will be treated to refreshments supplied by the Birmingham banks, under the direction of Henry Johnson. The stand will be set up near the Baldwin Library, Johnson said.

The Birmingham florists, under the chairmanship of John Moss, will supply the flowers.

IN OTHER Michigan Week activities, the annual Optimist Club bicycle race, scheduled for around Shain Park, has been transferred to the quarter-mile track at Pierce School.

The races were moved because of the traffic problems involved, according to Birmingham Recreation Director Donald Martin. The first race will get underway at 3:30 p.m.

An added highlight to this year's bike race will be a special contest between the Birmingham service clubs.

The Optimist Club issued a challenge for the tandem race and it is expected most of the other clubs will accept.

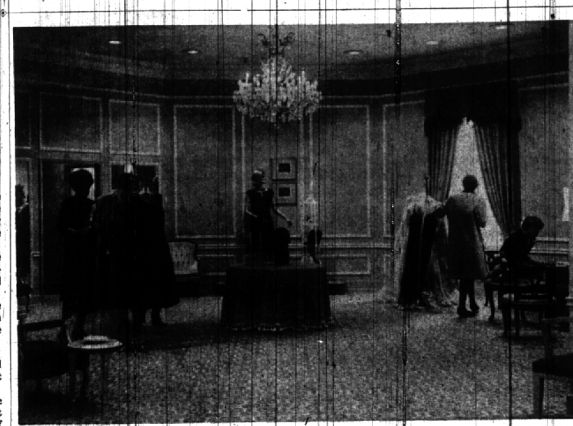
## Suburbia Today Comes Next Week

Contrary to an announcement in last week's paper, the magazine supplement Suburbia Today does not appear with this week's Eccentric.

Mechanical difficulty prevented our distribution of the supplement this week.

It will appear with next week's Birmingham Eccentric.

# Sidewalks Not Issue in B'ham



One feature of the new Jacobson's store is the "Designers Room" on the third level. The room is designed for the more leisurely type of shopping, such as weddings and long vacations.



A completely new parking department has been added to the remodeled Jacobson's store at Maple and Bates. The entire parking level of the store has been turned into a "Young Timers" shop for high school, college and young married women.

## Volunteers Are Trained As Recount Challengers

By ETHEL SIMMONS  
Staff Writer

Challenge procedures for the recount of Michigan's new Constitution on Monday was explained to Oakland County volunteer poll watchers favoring the Constitution at the Community House in Birmingham this week.

At a training session Tuesday night for challengers, A. Richard Graham of the Republican State Central Committee used slides to illustrate what ballots would be challenged. Mrs. Ruth Lichterman, county chairman for the recount, covered additional points.

Procedures were detailed for both paper ballot precincts and machine precincts. How to count absentee ballot votes was explained.

THE SLIDES—and workbooks

distributed later—showed valid and invalid markings for ballots. Official seals that had been broken or other signs of tampering with ballot boxes and machines were also called for an immediate challenge.

Errors in previously recorded totals was another check for the watchers to make.

The Oakland County Committee for the New Constitution is cooperating with the State Coordinating Committee, the Republican Party and the Romney Volunteers in challenging the Democrat recount of 206 of the county's 340 precincts.

Volunteers are to be assigned in teams of two, one lawyer and one lay person per precinct, and will be required to work an eight-hour day. At least 75 volunteers are needed.

## IN THIS ISSUE

County League of Women Voters to receive Oakland Citizens League first award for an outstanding non-partisan contribution toward good government. See story on 3-A.

Birmingham society subscribes to most elegant ball of the season to benefit Detroit Symphony. See story, pictures on 1-C.

Research for future space and ocean probes done by local firm of scientists. See story, pictures on 1-D.

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## Lathrup OK's '63-64 Budget Of \$245,410

By DAVE PHILPO  
Staff Writer

LATHRUP—The 1963-64 budget was adopted by the city council Monday night with a slight revision from the one proposed by City Administrator Gerald D. Stone in mid-April.

The budget, an adopted, calls for total income and spending of \$245,410, a reduction of \$3,000.

The largest reduction—\$2,400—came in the Department of Public Works which previously had been allocated \$48,000. This figure was scaled down to \$45,600.

The other \$800 was lopped off the administrative operating budget which previously had been announced as \$155,850.

THE TOTAL budget is broken down into \$155,250 for the general fund, \$46,600 for the DPW and \$43,560 for retirement of bonds for storm and sanitary sewer projects.

Estimated revenues to the general fund from city operating taxes is estimated at \$66,900. The general fund DPW total of \$75 million remains the same, as the limit allowed by the charter.

Total payments for retirement of sewer debt (which includes the Evergreen interceptor, a sanitary interceptor and storm sewer drainage) jumped from \$22,920 in the 1962-63 budget.

THE NEW debt tax rate is 5 mills as compared to 2 1/2 last year. The largest payment is \$30,000 for \$225,000 storm sewer project, to be completed this summer.

The total bonded indebtedness—\$1,028,382—lies in four areas: special assessment street improvement, \$3,000; Evergreen interceptor capital cost, \$270,382; sanitary interceptor sewer project, \$250,000; and the storm water program.

In the budget, Stone predicts a surplus of \$27,900 at the end of this fiscal year. The money will be applied to the 1963-64 general fund.

## Linn Smith Resigns From Building Board

Birmingham city commissioners Monday night accepted the resignation of Linn Smith from the Building Board Code of Appeals.

Smith, an architect, said the "pressures of business and a growing family make it essential that I reduce my outside activities."

"I has been a pleasure serving on this board and I appreciate having had the opportunity of making some small contribution to the community," he said.

Smith is also a member of the Birmingham Plan Board.

## Derby-Pembroke Project Okayed After Argument

By LARRY EVOE  
City Editor

New sidewalks will be constructed along Derby and Pembroke roads.

Birmingham city commissioners approved the project Monday night after a heated two-hour discussion with residents of the area opposing the sidewalks.

The matter came to the attention of the commission April 22 through a petition from the Pembroke

Manor Association requesting the walks be put in.

The commission decided then to take no action until after the residents who would be affected had been notified.

MONDAY NIGHT, over 100 persons jammed the commission room and spilled out into the hallway on the second floor of the Municipal Building. About half the audience seemed to be in favor of the project and about half against.

Two petitions opposing the project were presented to the commission before the meeting. They contained about 100 signatures from residents of the area.

OPPOSITION of the project said they felt it would be detrimental to our various interests in that it would decrease the value of our abutting properties and houses by cutting our lawns in two.

The dividing of the lawns, they felt, would detract from the "overall clean and uncluttered appearance" of the properties.

Proponents of the plan said the walk was needed as a safety factor for children on their way to Derby Junior High School. They said that many times children were forced to walk in the roadway because of the lack of sidewalks. This occurs especially during the winter months.

THE RESIDENTS of Pembroke and Derby roads who opposed the project did, however, ask the commission that in the event the plan was approved a special assessment district be set up to help defray the costs.

They felt the new sidewalks (See PROJECT, 5A)

## B'ham Budget Hearing Set For May 27

A public hearing of Birmingham's proposed \$1,869,433 budget for 1963-64 will be held on May 27.

City Manager L. R. Givens officially presented the 50-page budget to city commissioners Monday night. Although the proposed budget is \$68,357 over the current one, Birmingham's tax rate will stay at the present 18-mill rate.

The commission expects to complete its review of the budget by May 18 to allow Finance Director James Perkins time to make any revisions.

THE PROPOSED budget provides for a \$27,000 increase in taxes for city employees. Another \$21,000 is marked for an increase in departmental operation.

It is expected the commission will meet on Saturday mornings in informal sessions to go over the budget with the administration.

## Plan Board Still Favors Parking Lot

Eccentric takes stand for parking lot; see editorial, 1-B.

The Birmingham Plan Board reaffirmed its position of being in favor of the proposed new parking lot in the southwest quadrant of the downtown area Tuesday night.

By a five-to-one informal vote the board backed city commissioners on the plan. No formal resolution was passed on the matter.

Board Chairman Walter R. Denison said the proposed new lot was "the best solution to Birmingham's parking problem."

F. Harold Mott was the only board member to cast a negative vote. He said he would like to see the city apply any alternative proposals that might be used.

Board member Linn Smith was not at the meeting.

IN OTHER business at the committee meeting, the board recommended the board recommend minimum requirements for parking spaces in residential property and also asked for a change in commercial parking revisions.

The proposed parking requirements for residential property which the plan board has recommended to the city commission are:

Single, two-family and multi-family (See PARKING, 4A)

## B'ham C-C Elects Roberts As President

See editorial, 1-B

New officers of the Birmingham Chamber of Commerce were elected by its board of directors last Thursday morning. Their positions became effective immediately.

New president is William E. Roberts, head of the State-Roberts Insurance Agency and a Birmingham city commissioner.

Virgil LaMarre of McManus, John and Adams is the new vice president.

Treasurer and assistant treasurer are (respectively) James Moore of James F. Moore and Co. and Richard J. Thomas of Detroit Bank and Trust.

THIS MORNING, three more members will be elected to the board for terms of one year by the present nine members, who are serving three-year terms, making a total of 12 board members.

It was announced at the chamber's annual banquet at Devon Gables two weeks ago that Richard H. Turner of Harold Turner, Harold D. Anderson of Sawyer, Kinney and Bennett Realtors and Henry M. Hogan, Jr. of The Birmingham Eccentric had been elected to the three-year terms.

Other members of the board of directors are Wayne Coulson of the Birmingham Credit Bureau and Vincent Secotinas of the Variety Shop.

## 'Now Don't Forget Mother's Day!'

