

**Campbell-Ewald
President Serves
With Committee**

Thomas H. Adams, president of Campbell-Ewald Co., has been elected a member of The American Association of Advertising Agencies' Operations Committee. The election took place at the AAAA convention at White Sulphur Springs.

Last year Adams was elected a director-at-large by the 4A's membership. He was one of the youngest presidents of a major advertising agency when he became president of Campbell-Ewald in 1958.

THE OPERATIONS Committee meets monthly when the Board of Directors is not in session. Adams will serve on the committee with the AAAA officers and two other directors at large.

Adams was elected a member of the Wayne State University Board of Governors by the citizens of Michigan in the spring election of 1961. He lives at 831 W. Harshide, Bloomfield Hills.

**Engineer Opens
Birmingham Office**

Gordon E. Hoyem, PE, formerly with Linn Smith Associates, has opened an office in the Creason Building at 5480 W. Maple, Birmingham.

Hoyem is a consulting mechanical and electrical engineer. He employs two registered engineers and two draftsmen. His home is at 664 Oak St., Birmingham.

Getting ready to sell your car? Advertise it in the Classified Ads.

**Resident Elected
Assistant Cashier
At National Bank**

Frank J. Kropschot has been elected an assistant cashier of the National Bank of Detroit and transferred to the bank's National Division as banking officer for the Eastern Section.

Kropschot, who lives at 16969 Kirkshire, Birmingham, was formerly assistant trust officer in the Investment Section.

He holds a BA degree in economics from Michigan State University and joined the National Bank in 1957.

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**Bicycles for Two
Return to B'ham**

Bicycles built for two came to Birmingham last summer with introduction of a new business called "Tandem Time."

This year, Tandem Time has moved its location to 212 N. Hunter Blvd., next to Alabama Party Food Store, and has enlarged on the operation with the addition of many English-style bicycles and several other forms of bicycles that can be rented, including unicycles.

Tandem Time also leases exercisers which can be taken to the home and used for part of a day, or a week at a time.



RICHARD P. BARNARD

**Franklin Man
Appointed by
Teleflex Inc.**

Richard P. Barnard, a Detroit attorney and Franklin resident, has been elected to the Board of Directors of Teleflex Inc.

Teleflex, which is headquartered in North Wales, Penn., manufactures mechanical remote controls for aircraft and marine applications.

Barnard is a graduate of the University of Michigan and George Washington University. Upon receiving his LL.B. from Washington University in 1950, he joined General Motors as a patent attorney. In 1961, he went into private practice as a partner in the law firm of Barnard and McEllynn.

HE IS A MEMBER and committee chairman of the American Bar Association, American Patent Law Association, Michigan Patent Law Association and the Michigan Bar Association.

He is also secretary of the Birmingham School Board, a member of the Birmingham Unitarian Church, a member of the Birmingham Athletic Club and the Detroit Symphony Fathers and Sons Executive Committee.

Barnard was a U. S. Naval officer for four years and served on the Aircraft Carrier Franklin D. Roosevelt.

He lives at 26589 Wellington Drive, Franklin, with his wife Colleen. They have three children.



**Agents Hold
Seminar on
Purchasing**

A "Creative Purchasing" Seminar co-sponsored by the Purchasing Agents Association of Detroit and the Division of Continuing Education, Oakland University, will be held on the Oakland campus May 16, 17 and 18.

The three-day program of seminars sessions is planned for men and women in purchasing in the Michigan, Ohio and Indiana area. Morning speakers on a topic of concern to purchasing agents will be followed by afternoon workshop-discussion groups in which participants can pursue the topic in depth.

Thursday, May 16, speakers will be Dr. John H. Hoagland, faculty director of the executive seminar in purchasing and materials management at Michigan State University — "Business Trends," and Dr. Arthur M. Hoffens, assistant professor of law at Wayne State University — "Legal Aspects of Purchasing."

ON FRIDAY, May 17 participants will hear from Russell T. Stark, Sr., director of purchase for Burroughs Corp. — "Buyer-Seller Relationship"; Dr. Clyde T. Hardwick, professor of business administration, University of Detroit — "Negotiation: A Competitive Bid Assist"; and Howard Debow, purchasing agent, Taylor Supply Co. — "Fundamentals of Purchasing."

The final morning, Saturday, May 18, will bring Chester F. Ogden, vice president, Detroit Edison Co. — "Buying Creatively," and James P. Weidig of the industrial relations staff, Ford Motor Co. — "Resource Replenishment."

Luncheon speakers will be Dr. Lowell R. Eklund of Oakland University — "A Time for Excellence"; Dr. Yvonne Lofthouse, Mercy College — "Creative Thinking"; and Dr. Gerald Straka, Oakland University, discussing the history of automation and its impact on society.

Reservations for the seminar can be made by contacting the Division of Continuing Education, Oakland University, Rochester.

Futurama at the Fair

Inspecting construction work on the General Motors Futurama at the New York World's Fair, which will open in April, 1964, are Frederic G. Donner, GM chairman (left) and Robert Moses, fair president. Donner said that work on GM's 240,000-square-foot exhibit is on schedule at the seven-acre Flushing Meadows site, and the first of millions of anticipated visitors will be welcomed April 22, 1964. The Futurama will include a ride which will carry more than 70,000 people a day on a world-wide adventure into man's potential for progress.

**New Trustee
Announced by
Blain Hospital**

John S. Wells, Jr., has been elected a member of the Board of Trustees, Alexander Blain Hospital, Detroit.

Wells, a graduate of DePauw University, is an assistant vice president of National Bank of Detroit and a commercial lending officer in the bank's City Division.

BEFORE JOINING National Bank he was associated with the Continental Illinois National Bank and Trust Company, Chicago.

Wells, his wife and four children, reside at 4765 Tullamore Drive, Birmingham.

Attend Convention

Dr. and Mrs. Richard W. Huff, 23806 Eastlady Drive, Birmingham, attended the 30th annual convention of the American Animal Hospital Association in Chicago.

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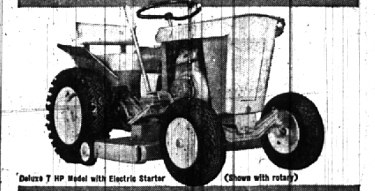


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Gets New Account

Pfizer Laboratories, division of Chas. Pfizer & Co., Inc., has named MacManus, John & Adams, Inc., Bloomfield Hills advertising agency, to handle a number of its prescription drugs and nonprescription products. MacManus, John & Adams has represented Pfizer's Chemical Sales Division for more than a decade.

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