

## Commerce Department To Survey Local Firms

(Special to The Eccentric)

NEW YORK, Apr. 20 — The Commerce Department announced today that it is preparing forms, which will be sent to business firms in Birmingham later this year, in connection with the forthcoming 1968 Economic Census.

"This is a periodic inventory conducted by the Department of Commerce. It covers retail trade, wholesale trade, the service industries, manufacturing, minerals and transportation. The last such survey was made in 1963.

As in the past, local businessmen will be asked about their payroll, number of people employed, hours worked, sales volume and, what is new this time, a breakdown of sales by broad merchandise lines.

WHAT WILL the census show as to Birmingham? What economic changes have taken place locally since the last such survey was taken?

The answers are important to the merchants and manufacturers themselves, as well as to others who need such information to measure product demand and to set plans for future inventory requirements.

Birmingham's figures will show, according to unofficial estimates, that considerable progress has been made since the 1958 census which reported local sales for that year at \$28,921,000. Before that, in the 1954 census, it was \$61,575.

ACCORDING to latest figures, which indicate the rate of growth since then, the 1963 total is expected to be in the neighborhood of \$99,120,000. This would be a five-year increase of 19.5 percent.

The local service industries have been moving ahead rapidly. From a volume of \$5,330,000 in 1954 they rose to \$12,371,000 in 1963. This year, allowing for the same rate of growth, they will reach an estimated \$28,713,000.

The government states that, while it is mandatory to fill out the questionnaire, the replies will be held confidential and will not be made available for any investigation purposes.

ALSO, FIRMS may keep duplicates of their reports without fear of having them impounded in any kind of court action.

The information in the returns will be fed into complex data-processing machines which will turn out the results in a shorter time than was required previously.

4-E THE BIRMINGHAM (MICH.) ECCENTRIC April 25, 1968

## Behind The Store Fronts

With  
ANGUS  
McKELLAR

Marsha Doyle of Orchard Lake is the new service representative in The Birmingham Eccentric's display advertising department. She brings to the people of The Eccentric's trading area a well-rounded background in advertising layout and copy, as well as solid sales experience in the field.



Miss Doyle

Ed Katz of Acme Sport Shops, 2924 N. Woodward, South of 13 Mile Road, returns today from attending the annual ski show in New York, where sporting goods dealers preview what's new in ski equipment for next fall.

The Albert Sheets Candy Co. (820 S. Woodward) is moving its Pierce St. store to the lobby of the General Motors Building. The opening is set for next Monday.

The new owners are Milt Goldberg and Armand DeCapite who also operate the Bottle and Basket Shoppe, 4081 W. Maple Rd., which, according to Goldberg, is now the largest liquor store in the state.

Plans for Alban's include remodeling to accommodate a smorgasbord setup. The cafeteria will be retained, of course. The carry-out service departments will be enlarged to handle 20 to 30 more items. Also to be instituted are complete catering and party planning services. Liquor stocks will be increased, and wines from all over the world will be made available, the partners said.

"It is our aim," the new proprietors said, "to provide such service for a certain beverage and we don't have it, then we get to work and get that brand (if it is at all possible) so that the second time that customer asks for it, we have it!"

Leo Renault of The Sportsman (184 Pierce) proudly showed us some exceptionally fine French-made leaders guaranteed to satisfy the most fastidious purist who will insist on using dry flies on northern trout streams this weekend, regardless of what the weather may be. And for those who wish to face up to the fact that fishing wet is often more productive early in the season, Leo displayed a grouping of nymphs that looked

as though they were made with the skill of Swiss watchmakers.

Willard Murphy is the new addition to the staff of U. S. Glass, Inc., 688 S. Woodward. The glass firm has recently taken on a complete line of Pittsburgh Paints.

In attendance at the National Retail Merchants Association Sales Promotion convention being held in Hollywood, Fla., this week is Esther M. Warner, advertising director of Demery's Inc. The five-day meeting is being held at the Diplomat East Hotel in Hollywood.

The little fellow reflected a moment and said: "Charge it!"

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## Cunningham's DRUG STORES Prescription Specialists

101 WOODWARD, CORNER MAPLE—BIRMINGHAM

# DISCOUNT PRICES



**Ladies' Gillette RAZOR**

REG. 1.50 **1.29**

A new feminine concept in safety razors. Long slim design fitted a delicate blue... see the travel case plus 4 Super Blue Blades.



**Omegas 7-TRANSISTOR RADIO**

Precision design for excellent tone quality complete with batteries, earphone, carrying case. REG. 13.99 **9.88**



**JEWELRY BOX**

Pink, Ivory or Black DISCOUNT PRICED! **99¢**

**FULL PINT RUBBING ALCOHOL**

70% ISOPROPYL **14¢** LIMIT: 2

**U-40 10cc INSULIN**

GUARANTEED FRESH **88¢** LIMIT: 2

**LARGE 16-OZ. BRECK SHAMPOO**

FOR ALL TYPES OF HAIR **1.09** LIMIT: 1

**Family Size GLEEM TOOTHPASTE**

**56¢** LIMIT: 1



**CUNNINGHAM'S PRESCRIPTION CUSTOMERS...**

Do Not Have To Be SENIOR CITIZENS to get OUR LOWEST PRICE

We fill them all... from pediatrics to geriatrics. There is no age limit to our service. All at the lowest price to everyone.

**FREE**

**QUIK-CHEK RADIO-TV TUBE TESTER**

Save on expensive repair bills. Test tubes yourself. No purchase necessary, no obligation.

**Yardley FRAGRANCES**

**20% OFF**

Colognes, Perfumes, Sachets - April Violets, Red Roses, Lavender. WHILE THEY LAST!

**It's Fun To Entertain at Home**

**WE ARE A PACKAGE LIQUOR DEALER**



**COMPLETE SUPPLIES FOR THE HOME BARTENDER**

Choose your favorite from our large selection of the finest imported and domestic wines and champagnes. Also the most complete stock of your favorite brand of beer and liquor.



**Imperial HAIR DRYER**

With built in electrical outlet, 4 fashion heat controls. Complete with hood, New for Only **9.99**

**Parke Davis MYADEC VITAMIN KAPS**

BOTTLE OF 100 **4.49**

**1/3 OFF!**

**ON ALL DU BARRY COSMETICS**

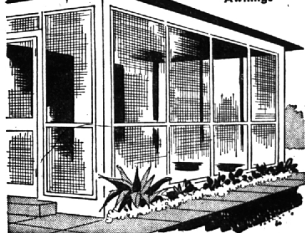
1.10 Lipstick Refills 71¢  
1.50 COLOR GLO 97¢  
2.00 Cloud Silk Face Powder 1.20

WHILE THEY LAST!

## SCREENED PORCHES and PORCH ENCLOSURES

Wood or Aluminum  
— Also With Sliding Doors —

Also, Shutters and  
Awnings



Visit Our Showroom — Free Estimates  
**WOODCRAFT COMPANY**

Serving Satisfied Customers Since 1923  
1184 Grant, S. of Lincoln MI 4-0424

## FRESH FRYERS



**GROUND BEEF**  
**49¢ lb.**

**WHOLE**

**29¢ lb.**



Morgan Dark Pitted  
**SWEET CHEERIES 3 303 Cans \$1**

Morgan  
**APPLE JUICE 46-oz. Can 29¢**

**PETER PAN PEANUT BUTTER**

SMOOTH or CRUNCHY — WITH FREE COLORING BOOK!

12-OZ. JAR ..... 39¢  
18-OZ. JAR ..... 59¢

Premier No. 27, Can

**BARTLETT PEARS 2 Cans 85¢**

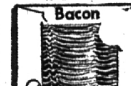
Saf-T-Kleen  
**Rotisserie or Oven Cleaner**

Spray On **85¢**

Prices Effective Thurs. Fri., Sat., April 25, 26, 27.



## Dairy Specials



Michigan **BUTTER** ... 65¢ lb.

Michigan 16-oz. Ctn. **COTTAGE CHEESE** ... 21¢

Pineapple Sharp **CHEESE** ... 69¢ lb.

Mickelberry Sliced **BACON** ... 49¢ lb.

Frito 1 1/2 lbs. Pkg. **CORN CHIPS** **49¢**

Hills Bros. **COFFEE** **59¢**



**BIRDSEYE**

**BIRDSEYE French Style Green Beans, 2 Pkgs. .... 49¢**

**BIRDSEYE Green Peas, lb. Pkg. .... 29¢**

**Holloway House Baked Potatoes, 2 Pkgs. .... 69¢**