

Customers to Be Queried On Toll-Free Phone Plans

Telephone customers in a wide suburban area in Western Wayne County and southwest Oakland County will be asked to vote for the choice of a series of alternative plans that would greatly expand their present calling privileges.

The Michigan Bell Telephone Co. announced it will conduct the poll to determine which, if any, of the plans are most favored by its customers.

Ballots accompanied by detailed descriptions of the plans will be placed in the mails during May to more than 50,000 residence and business customers whose telephone service may be affected by the outcome of the vote.

AMONG THE plans is a proposal for a revolutionary new type of service that would give telephone users unlimited, toll-free calling privileges inside sections of Detroit, including the downtown and the Midtown New Center areas.

The plan, Super Extended Area Service, would be the first of its kind in a metropolitan area anywhere in the country and is designed to meet the changing calling habits of persons who have moved to the suburbs from a core city.

Three other proposals — each providing various liberalization of the present Metro-Calling Service — will be included in the poll.

CUSTOMERS ALSO will be asked whether they would favor retaining their existing service in preference to any of the new proposals.

Polling will be conducted by Michigan Bell among all residence and business customers served with Garfield (42), Glenview (45), Greenleaf (47), and Fieldbrook (34) telephones.

These telephones serve customers in 17 communities, including Livonia, Farmington, Northville, and the Midtown New Center areas.

Intended to replace the present

flat rate service, Super Extended Area Service would create a huge toll-free calling area that would include about half the telephones in the Detroit Zone.

ANOTHER PROPOSAL would combine Super EAS with the present Metro-Calling Service which provides customers with toll-free calling throughout the metropolitan area from 6 p.m. to 9 a.m. Monday through Saturday, all day on Sunday and three holidays.

A third proposal would combine Super EAS with an expanded Metro-Calling Service offering, Metro-Calling would be expanded by moving up the effective daily starting time from 6 p.m. to 4 p.m., providing about 50 additional daytime calling hours monthly throughout the metropolitan area.

The fourth proposal on the ballot will ask customers if they would prefer only the expanded Metro-Calling Service without the additional calling privileges of Super EAS.

Medical Care Costs Are Rising Sharply

(Special to the Eccentric)

NEW YORK — What price medical care in Birmingham?

Because of the new medical aid program proposed by the administration, there is special interest locally and in other communities across the country in how much people are spending per year for their various health services.

One thing that is clearly established, through surveys made by the Social Security Administration by the Department of Labor and others, is that the cost is mounting sharply.

According to government figures, hospital care has been rising lately at the rate of 9.8 percent a year, nursing-home care by 8.9 percent, payments to physicians 6.5 percent and outlays for eyeglasses and appliances 2.3 percent.

IN ADDITION, the cost of Air Force School Honors Graduate

Capt. Joseph F. Dennison of Lauderdale-by-the-Sea, Fla., has been named a distinguished graduate in his class of more than 800 United States Air Force officers at the Squadron Officer School at Maxwell AFB, Ala.

He was honored at graduation ceremonies Friday and is being reassigned to Wurtsmith AFB, Mich., for duty.

Capt. Dennison is married to the former Patricia Francis, 17415 Dorsett, Southfield.

health insurance over and above the amount retained by the companies in benefits, has jumped 15.7 percent.

What it all adds up to, as far as Birmingham residents are concerned, is that they are spending some \$202 a year per capita, or 4.8 percent of their disposable income, for health services.

Ten years ago, before such costs skyrocketed, they could have bought the equivalent for \$152 per capita.

The figures refer to private outlays only and do not include expenditures by governments or by charities.

Approximately 32 percent of the amount that is spent per year represents health insurance payments, it is noted.

JUST HOW the consumer's medical dollar is being spent in the United States is indicated by a government breakdown. It shows that hospital care accounts for 27.6 cents of it, physicians' services another 27.6 cents, drugs 19.0 cents, dental care 9.8 cents, eyeglasses and appliances 6.0 cents, nursing and other professional care 4.0 cents and nursing-home care 1.4 cents.

The remaining 4.6 cents is the net cost of health insurance, that is, premiums paid minus benefits received.

The cost of all-around medical care is now over \$21 billion a year, the official figures show.

The share of that bill borne by Birmingham residents comes to nearly \$5,450,000 a year.

Fete Congressman

A party to honor Oakland County's Republican Congressman William S. Broomfield on his 41st birthday will be held at 7 p.m. Thursday at Glen Oak Country Club near Farmington. Cong. Broomfield is serving his fourth term as representative from Michigan's 18th district.



L. IRVING WOOLSON

L. Irving Woolson To Head Committee

L. Irving Woolson, 715 Glenary Road, Birmingham, an executive of Chrysler Corp., has accepted the position of chairman of the major gifts committee for the Detroit area in the Cornell University centennial campaign. It was announced today by James Noyes Jr., general chairman.

The Cornell centennial campaign seeks \$75.2 million to enable Cornell to meet its commitment to educational excellence during its second century, according to Noyes. Long active in Cornell affairs, Woolson is a past president of the Cornell Club of Michigan, serves as a member of the council for the College of Engineering at Cornell and is a member of the Cornell University Council, an organization of prominent and active alumni. He was graduated from the University in 1926.

To Direct District

Named Republican party director for Oakland County's 3rd legislative district is Robert B. Lowry, 1420 Ashover Drive, Bloomfield Township. He is a former Macon County Republican chairman.

Art Exhibit Goes to Students

Everyone was looking in James J. Yaw's direction last week when he took a \$10,000 painting lesson at students at Cass Technical High School, Detroit. Yaw (at left) discussed the work of artist Bernard Buffet while students crowded around, even standing on tables to see and learn about the two \$5,000 oil paintings by France's most popular contemporary artist. Yaw of 980 West-

wood, Birmingham, also attracted the attention of two Detroit television stations, CKLW-TV and WXYZ-TV featured the unique switch in which an art exhibition went to a classroom instead of a class visiting an exhibition. The paintings, first Buffets to be displayed by a Michigan gallery, are now on view at Fine Arts in Jacobson's, Birmingham, of which Yaw is co-director.

Young Journalists Join in Navy Day

Reporters from 36 Detroit-area public and parochial high schools will take part this week end in the third annual Day in the Navy program.

Chosen by their teachers, the young journalists have been assigned to report on naval installations in the area and the various military service programs available to young people.

Included from Birmingham are William Meeske of Seaholm High School and William H. Tracy of Groves High School.

The group, accompanied by several high school counselors, will visit the Brodhead naval reserve training center Friday morning where they will board the Navy ship, USS Amethyst. The ship will take the group to the Naval Station at Grose Isle.

The young journalists will tour the facilities there Saturday as guests of the NAS commanding officer, Capt. Arthur J. Schultz, Jr.

LT. COMDR. William B. Clark, commanding officer of Detroit's Naval Reserve Public Relations Co., said arrangements for the young journalists include a ship ride down the Detroit River, a flight over the Detroit area in a navy-transport plane, a press conference conducted by military officers, a performance by a navy drill team and an air-sea rescue demonstration.

The PR unit is sponsoring the program with the support of the Greater Detroit Council of the Navy League, the Detroit Women's Council of the Navy League and the Southeastern Michigan Council of the Navy League.

DURING THE 30-hour program, the boys will hear brief talks by military representatives and will

have the opportunity to interview them. Speakers will include John E. McCarthy, ADCS, USN, of the naval recruiting station; Capt. Kenneth Patterson, USMC, of Marine recruiting; and Cmdr. Ernest Elliott of the Navy & Marine Corps reserve training center (Brodhead naval army).

Other speakers will be Lt. Col. John Pearson, USMC, executive officer of the Naval Reserve Officers Training Corps at the University of Michigan; two NROTC midshipmen; Lt. Col. David E. Nelson of the Marine Air Corps; Maj. William M. Frutig of U.S. Selective Service; and a spokesman for the U.S. Naval Academy.

House Okays Emergency Public Works

The U. S. House of Representatives last week approved \$450 million for an emergency public works program proposed by President John F. Kennedy. More than \$4.3 million might be appropriated for Oakland County projects.

Oakland County Democrat chairman Sander Levin charged U.S. Representative William Broomfield (R-Oakland County) with ignoring local county interests by voting against the program.

Cong. Broomfield replied he voted against the appropriation because he favors a meaningful tax cut later this year and that we can't have both.

GOP Women Plan D. C. Conference

Mrs. George W. Chesley, 5775 Gilbert Lake Road, Birmingham, will be among Michigan Republican women who will take leading roles in the annual Republican Women's Conference April 25-27 in Washington, D. C.

The 25th anniversary of the National Federation of Republican Women will be observed during the three-day convalesce at the Sheraton Park Hotel, which is sponsored by the Women's Division of the Republican National Committee. Theme of the meeting will be "Win with Womanpower."

As a special feature of the conference, Republican women in national and state government will be honored in a special ceremony Thursday evening at the opening general session.

MICHIGAN GOP leaders who are scheduled to play an important part in conference activities are Mrs. Albert S. Koeze of Grand Rapids, national committeewoman and member of the executive committee of the Republican National Committee; Mrs. Ely Peterson of Charlotte, state vice-chairman; and Mrs. Ann Richardson of Detroit, Republican State Central field service representative.

At a meeting of state vice chairmen, an "idea-swap" session and a leadership meeting, the trio has been asked to give a visual presentation on the organizational growth of the Republican Party in Michigan during the past year.

Another Michigan resident, Cong. Gerald F. Ford of Grand Rapids, chairman of the House Republican Caucus, will be one of the

major speakers at the Friday morning conference session. He is a member of Congress from the Fifth Congressional District since 1947. He is scheduled to speak at 11:30 a.m.

Michigan's congressional delegation will be honored at a Michigan Breakfast for state delegates Friday morning. In addition to Cong. Ford, planning to attend are Cong. George Meader of Ann Arbor; August Johnson of Battle Creek; Edward M. Hutchinson of Fennville; E. James Harvey of Saginaw; Robert P. Griffin of Traverse City; Elford A. Cederberg of Bay City; Victor A. Knox of Sault Ste. Marie; and John B. Bennett of Ontonagon. Mrs. William S. Broomfield of Royal Oak will represent her husband.

Other special guests will be former U.S. Senator and Mrs. Homer E. Ferguson.

More than 1,000 women from the 50 states, Puerto Rico, the Virgin Islands and the District of Columbia are expected, according to Mrs. Koeze, Michigan national committeewoman.

Michigan conference chairman is Mrs. C. E. Haynes of Farmington and Mrs. C. T. Spinoer of East Lansing is publicity chairman. Major addresses by Republican governors, senators, members of congress and other party leaders will highlight the three general sessions, the Friday banquet and the finale luncheon Saturday.

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