

It's Our
Once-A-Year Event!
Twelve full hours of
relentless blitzkrieg on
high prices. You'll find
wide selection and REAL
savings on G.E. Products
that only a General
Electric Sales
Center can offer!

Here's What You've Been Waiting For . . .
**HAWTHORNE'S BIG 12-HOUR SPRING
BLITZ SALE!**

10 a.m. to 10 p.m.
**FRIDAY,
APRIL
19th!**

375 Hamilton Row

East of Demery's

Two Time Cycles.
Cold Water Selection.
12 lb. capacity

\$188

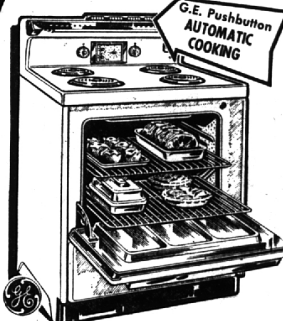
**FILTER-FLO
WASHER**

**HI-SPEED
DRYERS**

Matching 12-Lb.
Capacity
Has Heat
Selection & Fluff Dry

\$158

**HIGH SPEED
GENERAL ELECTRIC
30" RANGE**



Easy to Clean and Easy to cook on. The Electric Range buy of the year. 30" Spacemaker with easy-set Oven timer, 23" wide Master Oven and focused heat broiler. Oven door is removable for easier cleaning. Free Edison Service.

\$179

FREE SET OF CORNING WARE with every range

**G.E. ELECTRIC
CAN OPENERS**

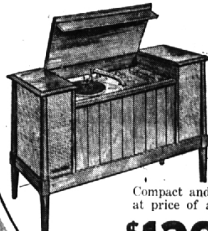
Safe and fast, easy action. Lids held by built-in magnet. Cuts smooth and even.

\$10.88

TRANSISTOR RADIOS
New 6 Transistor, '63 model. All accessories included.

\$14.88

STEREO HI-FI's



Compact and All Wood
at price of a portable!

\$129

FREE RECORD
ALBUM WITH
EVERY STEREO

**GENERAL ELECTRIC
DEHUMIDIFIERS**

G.E. Dependability with 16-900 cubic foot capacity. Lick damp basement problems with this quality dehumidifier. Humidistat and casters.

\$78.88

AIR CONDITIONERS

You'll like this new, lightweight "thinette" made especially for instant installations in bedrooms. Automatic thermostat.

\$149

**PORTABLE TV
BLUE DAYLIGHT 19" SCREEN**

Power Transformer. Built-in antenna, and carrying handle. Etched circuit board carries 5-year warranty. Only six available.

\$135

G.E. DISPOSALS

Brand New models. Easy to install. Full guarantee.

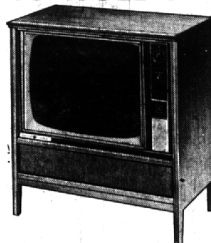
\$38

HEAT PADS

Washable covers. Wet-proof. Three positive push-button heats.

\$3.88

**BLUE DAYLIGHT
CONSOLE TV's**



The Utmost in Genuine
Quality, backed by
General Electric!

\$195

**NEW ELECTRIC
CARVING KNIFE**



Professional
Carving in
your home!

\$23.88

**G.E.
WALL OVENS**



Close-outs on G.E. Display
samples are priced below
wholesale. A few cooktops
also on sale. Several choices
of color.

\$115

Perfect For
MOTHER'S DAY!
**MOBILMAID
DISHWASHERS**



Only **\$138**

**TWO-DOOR
REFRIGERATORS**



**GENERAL ELECTRIC 2-DOOR 13.2 CU. FT.
REFRIGERATOR FREEZER**

G.E.'s most popular combination, features
full-width freezer, AUTOMATIC DEFROST-
ING refrigerator! Freezer holds up to 108
lbs. of frozen foods.

\$248

General Electric

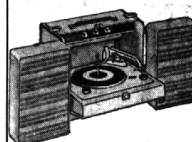
**AM-FM STEREO
RADIOS**

Receive FM, Stereo, AM or FM.

Two 6 1/2" Speakers. Wood
veneer case. A real buy!

\$88.88

STEREO PHONOS



Vinyl Case. Swing-out speakers.

\$76.88

FREE RECORD ALBUM

TOASTERS



Reflector Style.
New, versatile.

\$9.88

FREE
TOAST
RACK

**STEAM
IRONS**

Steam penetra-
tion goes deep.
Iron dry or steam
at the press of a
button. Large
soleplate.



\$10.88

**Come In & Enjoy the Fun!
GIFTS, REFRESHMENTS
& DOOR PRIZES!**



Use an Electric
Hot Water Heater

AN AUTHORIZED
DETROIT EDISON
SERVICE AGENCY

here you can . . .

- Exchange Light Bulbs
- Leave Appliances for Repair
- Replace Appliance Cords
- Pay Electric Bills



Hawthorne

**ELECTRICAL
COMPANY**

375
HAMILTON,
Birmingham

MI 4-2200
(East of Demery's)

GENERAL



ELECTRIC SALES CENTER

OPEN THURS. EVENINGS 'TIL 9 p.m. - THIS FRIDAY UNTIL 10 p.m.