

It's Our  
Once-A-Year Event!  
Twelve full hours of  
relentless blitzkrieg on  
high prices. You'll find  
wide selection and REAL  
savings on G.E. Products  
that only a General  
Electric Sales  
Center can offer!

Here's What You've Been Waiting For...  
**HAWTHORNE'S BIG 12-HOUR SPRING  
BLITZ SALE!**

10 a.m. to 10 p.m.  
**FRIDAY,  
APRIL  
19th!**

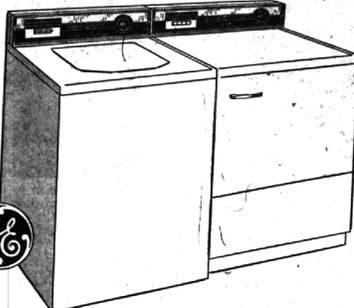
375 Hamilton Row

East of Demery's

Two Time Cycles.  
Cold Water Selection.  
12 lb. capacity

**\$188**

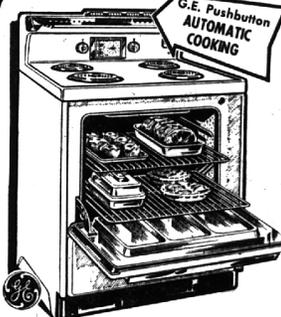
**FILTER-FLO  
WASHER**      **HI-SPEED  
DRYERS**



Matching 12-Lb.  
Capacity  
Has Heat  
Selection & Fluff Dry

**\$158**

**HIGH SPEED  
GENERAL ELECTRIC  
30" RANGE**



Easy to Clean and Easy to cook on. The Electric Range buy of the year. 30" Spacemaster with easy-set Oven timer, 23" wide Master Oven and focused heat broiler. Oven door is removable for easier cleaning. Free Edison Service.

**\$179**

FREE SET OF CORNING WARE with every range

**G.E. ELECTRIC  
CAN OPENERS**

Safe and fast, easy action. Lids held by built-in magnet. Cuts smooth and even.

**\$10.88**

**TRANSISTOR RADIOS**  
New 6 Transistor, '63 model. All accessories included.

**\$14.88**

**STEREO HI-FI's**



FREE RECORD  
ALBUM WITH  
EVERY STEREO

Compact and All Wood  
at price of a portable!

**\$129**



**GENERAL ELECTRIC  
DEHUMIDIFIERS**

G.E. Dependability with 16,000 cubic foot capacity. Lick damp basement problems with this quality dehumidifier. Humidistat and casters.

**\$78.88**

**AIR CONDITIONERS**

You'll like this new, lightweight "thinette" made especially for instant installations in bedrooms. Automatic thermostat.

**\$149**

**PORTABLE TV**

**BLUE DAYLIGHT 19" SCREEN**

Power Transformer. Built-in antenna, and carrying handle. Etched circuit board carries 5-year warranty. Only six available.

**\$135**

**G.E. DISPOSALS**

Brand New models. Easy to install. Full guarantee.

**\$38**

**NEW ELECTRIC  
CARVING KNIFE**



Professional  
Carving in  
your home!

**\$23.88**

**G.E.  
WALL OVENS**



Close-outs on G.E. Display samples are priced below wholesale. A few cooktops also on sale. Several choices of color.

**\$115**

Perfect For  
MOTHER'S DAY!  
**MOBILMAID  
DISHWASHERS**



Only **\$138**

**TWO-DOOR  
REFRIGERATORS**



**GENERAL ELECTRIC 2-DOOR 13.2 CU. FT.  
REFRIGERATOR FREEZER**

G.E.'s most popular combination, features full-width freezer, AUTOMATIC DEFROSTING refrigerator! Freezer holds up to 108 lbs. of frozen foods.

**\$248**

**HEAT PADS**

Washable covers. Waterproof. Three positive push-button heats.

**\$3.88**

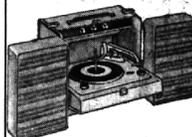
**BLUE DAYLIGHT  
CONSOLE TV's**



The Utmost in Genuine  
Quality, backed by  
General Electric!

**\$195**

**STEREO PHONOS**



Vinyl Case. Swing-out speakers.

**\$76.88**

FREE RECORD ALBUM

General Electric  
**AM-FM STEREO  
RADIOS**

Receive FM, Stereo, AM or FM.

Two 6 1/2" Speakers. Wood veneer case. A real buy!

**\$88.88**

**TOASTERS**



FREE  
TOAST  
RACK

Reflector Style,  
New, versatile.

**\$9.88**

**STEAM  
IRONS**

Steam penetration goes deep. Iron dry or steam at the press of a button. Large soleplate.



**\$10.88**

**Come In & Enjoy the Fun!  
GIFTS, REFRESHMENTS  
& DOOR PRIZES!**



Use an Electric  
Hot Water Heater

AN AUTHORIZED  
DETROIT EDISON  
SERVICE AGENCY

here you can...

- Exchange Light Bulbs
- Leave Appliances for Repair
- Replace Appliance Cards
- Pay Electric Bills



**Hawthorne**

**ELECTRICAL  
COMPANY**

375  
HAMILTON,  
Birmingham

**GENERAL**



**ELECTRIC SALES CENTER**

OPEN THURS. EVENINGS 'TIL 9 p.m. - THIS FRIDAY UNTIL 10 p.m.

MI 4-2200

(East of Demery's)