

Movie Guide

Parenteen Committee
Birmingham P.T.A. Council

MOVIE	Green Sheet	National Legion of Decency
Giant	A, M, Y	A1
The Hanging Tree	A, M, Y	A2
Lost World	F	A1
Jack and the Beanstalk	F	A1
Five Miles to Midnight	A, M, Y	A3
Manchurian Candidate	A, M, Y	A3
Mighty Ursus	—	A2

GREEN SHEET

These audience symbols are intended as broad guides to selection, and do not indicate either recommendation or non-recommendation of the films to which they are applied.

CODE:

GREEN SHEET

A Adults
M Mature Young People
Y Young People (12 years to 16 years)
C Children (unaccompanied by adults)
F Family
NATIONAL LEGION OF DECENCY
A1 Morally Unobjectionable for General Patronage
A2 Morally Unobjectionable for Adults and Adolescents
A3 Morally Unobjectionable for Adults
B Morally Objectionable in Part for All
C Condemned
SC A separate classification is given to certain films which, while not morally offensive in themselves, require some analysis and explanation as a protection to the uninformed against wrong interpretations and false conclusions.

DOWN TO EARTH

With Spring Comes Talk of Lawns

Our county agents are always willing to give assistance in all of our horticulture problems. Recently agent Lyle Abel gave the following advice: feed your lawn with a good 10-0-4 fertilizer at the end of March, Memorial Day and Labor Day.

A lawn well done is a status symbol and we live in an area of fierce competition—if we can judge by the conversation of "the boys" about their lawns over the lunch table.

WE DON'T need to use lime in this area because soil samples show



Mrs. Burlingame

that we do not need to neutralize the earth for all around good results. If your lawn tests "Ph 7" down to "Ph 5" you have a good base for growing all plant material in this area.

Blue grass seed is the standard and needs less fertilizer compared to Merion seed. The latter is newer, and back to the status symbol, it is smart to talk about your Merion Blue lawn.

HERE is a way to tell if your lawn needs watering. Walk on it, if it bounces it doesn't need watering. If the lawn lies down it needs watering. This advice also comes from Mr. Abel.

It is time for you to take on some new ideas. If cucumbers have been hard for you to digest, try the China cucumber which is easy to digest. It will be 20 inches long and will grow best on a fence in the sun. The skin will be bright green with white flesh, and they will be very crisp.

We must try some of these cucumbers on the farm fence, near the family picnic table. They would be ready as a bonus for a tossed salad or a cucumber sandwich.

THERE is a new, annual, impatiens tangerine. In the past, impatiens has come to us in white and pink. The tangerine color will be especially effective in a shady



location where you need a punch of color.

The "sugar plum" petunia is now ready to make its debut as a double flower. The reason we like to use this particular selection is because the plant has a habit of growing in a mound. The color is lavender with plum red veining so that the total effect is wine red.

Did you know that the dwarf canna can be started from seed, growing 18 inches high, and they will flower in three months. You can grow a "primrose yellow" which is called "Happy".

HAVE YOU discovered how much fun it is to root cuttings in sphagnum moss?

You take a cutting in the usual

Organizers Organize Organization Institute

A new organization, the sponsoring committee for the annual fall institute on organizational leadership at Oakland University, was created at a meeting of 25 organization representatives at Oakland University. This committee will take over the publicizing, printing, mailing, registration and hostessing of the institute and will also be involved in the program planning. The Institute on Organizational Leadership was developed by the division of continuing education under the direction of Mrs. Walter N. Jackson, Oakland University, assistant director of continuing education for conferences. Its purpose is to provide a one-day, annual training session for leaders of volunteer, civic, professional and business organizations.

ELECTED CHAIRMAN by the representatives present was Mrs. George Goldie, corresponding secretary of the Oakland County Federation of Women's Clubs, organizer and first president of the Rochester Junior Woman's Club and president

Food Ads

(Continued from 5-D)

of food products have contributed to the increase in advertising expenditures during the past few years. Around 30 per cent of all advertising by food processors is on cereal, bakery and grain products. Canned fruits, vegetables, seafoods and dairy products each account for around 15 per cent of the total spent for food advertising.

Advertising of meat products makes up about one-tenth of the food advertising expenditure.

Generally, food ads do affect food buying. According to a special survey among 10,000 homemakers, which was recently completed for a national food publication, slightly more than eight out of every 10 women shoppers regularly checked the ads before leaving home on major shopping trips.

About 16 per cent of all homemakers ignore food ads, they say, because prices do not influence their patronage at a favorite store. They buy what they want and need without regard to the price.

Industry

(Continued from 5-D)

resented 30 per cent of the total of all frozen foods sold at retail in 1958, more than any other group of frozen foods. Meat and more foods appear in food stores in the frozen, pre-cooked form. The production of frozen prepared foods increased from one-half million pounds in 1942 to 600 million pounds in 1957, an increase of one thousand times.

Frozen prepared dinners are new processed foods finding ready acceptance. In 1959, 169 million frozen dinners on aluminum trays were used by American families. This was a 30 per cent increase in just one year.

FOOD PROCESSING brings glamour to every kitchen. Lump-free sauces with gourmet flavor permit even novice cooks to dress up a meal.

A new freeze-dry processing method promises meats and other perishable foods that will store on the pantry shelf without refrigeration for a period of two years.

By ALICE WESSELS BURLINGAME

Special Writer for The Birmingham Economic

March 28, 1958 THE BIRMINGHAM (MICH.) ECCENTRIC 7-D

Lions' Concert Near Sell-Out

Those willing to take chances may still be able to get tickets at the door for the Fred Waring "Wonderful World of Music" concert scheduled for 8 p.m. tonight in the Groves High School auditorium.

As of Monday, 1450 out of a possible 1500 seats on the main floor had already been sold, according to Ed Kurth of Wilson Drugs, ticket sales chairman.

However, there were still some balcony seats available, he said.

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We gave... how about you?

Kay Baum

164 W. Maple Birmingham

Birmingham Artist Teaches Classes At Supply Center

An award winner in the 17th annual Michigan Water Color Society exhibition was Thad Brykalski, 1629 Amherst Road, Birmingham. The show is currently on view at Eastern Michigan University, Ypsilanti, through April 11. It will also be shown at the Detroit Artists' Market from May 8 to 25. Of 238 paintings submitted by 131 artists, 65 were accepted for exhibition.

On Tour with Choir

Wendy Westrate, daughter of Mr. and Mrs. Leonard Westrate, 1585 Hocking, is a member of the Milwaukee - Downer College Choir which will be making its annual concert tour April 1 through 5. Traveling by chartered bus, they will present 10 concerts, appearing in Maryland, Delaware, and Pennsylvania.

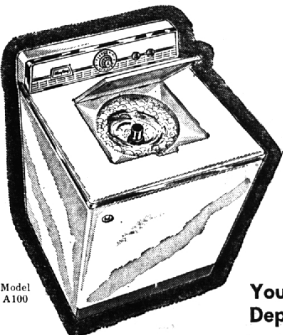
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