

For Excitement—Fashion Wigs Go to Your Head



WIGS A PASSING fad? Mrs. Lee A. Iacocca, 5654 Tall Oaks, Birmingham, has just ordered her first. Here she models an ash blond Italian wig. Admiring it are Birmingham hair stylist Peter Turrigiano (center) and designer Lorenzo Lorenzetti of Southfield. According to Lorenzetti, who imports

wigs for leading salons across the country, February has been his firm's biggest sales month to date, indicating wigs, particularly top-quality handmade, are on the rise. The trend is strongly toward matching one's own hair color, with frosted and streaked wigs and wiglets running a close second.

A blonde, groomed and lovely? A redhead, exciting and vibrant? A brunette, smart and attractive? You can take your pick with a fashion wig of 100 per cent human hair.

In 60 seconds, you can slip into the one you choose, and behold! . . . a miracle happens. You never looked so well, so glamorous before. Even your personality takes on a new sparkle. Think of convenience, and the time you save.

Fashion wigs made of 100 per cent human hair look and set just like natural hair, and are easy to clean, re-dress and style. They are easy to put on, easy to comb and very lightweight.



YOU'LL FLIP OVER wigs and wonder why you never owned one, or more, before, once you discover as this girl did the fabulous fashion change they can make. At 9 a.m. she's wearing her own sleep-snarled hair. At 9:01, she the blonde that she prefers. At the end of a perfectly plat num day, she goes on to an evening of red-headed beauty; bewigged again. A late date? She switches to a brunet woman of mystery.

BIRMINGHAM ECCENTRIC
22—FASHION SECTION

Combinations Spell Out Costumes

Tops and terrifics for any fashion agenda are the countless inviting combinations of color and parts to spell out the C-O-S-T-U-M-E.

Smart basic dresses, interesting and exciting by themselves are often enhanced this season by coats, capes, and jackets with a cape-effect. At smart late-day and evening gatherings these ensembles are destined to make a grand entrance.

TWO-PIECE ensembles of overblouse and skirt are often topped with casual cardigan jackets, lined and unlined. Many of these take printed tops that coordinate with the solid colors of jacket and skirt.

For dramatic date time settings, scooped neckline frocks show off when barely-there jackets, capelets or brief boleros are removed.

Such double life ensembles as the dress with 3/4's coat, or a tunic jacket are ideal for glamour settings too and are big news this spring.

DRESS AND sweater duos—from the most simply stated classic for the office, for the vacation trip or Sunday excursion—look to their more dressy and sophisticated sisters in raw silks over oversilks, silk linens and other simple but elegant fabrics.

The ensembles are exceptionally exciting this year because this fashion group provides endless opportunity for color mating, mixing or coordinating!

Worth talking about are the two-and-three part fashions—usually starting with a handsomely-shaped dress of relaxed lines that can "go it alone" anywhere and everywhere in smart style.

ADD TO THIS a long coat dramatized by a matched-to-the-dress lining, a demi-fit jacket, a bolero or a sweater and the dress becomes doubly important in any setting.

The expression—"a costume season" can be sweet music to the ears of fashion conscious women. So, it's good news today—as costumes and ensembles step out with real zest for the new season.

MORE AND more evidence of the ensemble theme runs throughout the sportswear scene.

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