

Flights of Fancy Bring Gowns to Waiting U. S.

Paris fashions for 1963 are in the air. Air France Flights AF-015 of Feb. 21 and AF-707 of Feb. 25 were designated official carriers of Parisian haute couture's treasures labeled for delivery to U.S. stores, importers and buyers. The holds of Air France's fashion flights will be graced by the new spring and summer collections created by Paris' leading designers.

The creations, insured at over \$1,000,000, were chosen by U.S. buyers and importers during the recent showings in Paris. Sealed off in a special section of the 767 Intercontinental jets, the designs will be in special wax-sealed cartons enveloped in heavy-duty brown paper and hung on racks in heavy wrappings to preserve not only their lines but their secrecy.

New Tunics

Revived interest in the tunic dress or suit . . . it's the big fashion look in maternity styles this spring. The higher waist is also coming in, and it's especially smart when it is used in a tunic.

For further information regarding the clothes pictured in this section, call MI 4-1100.

UPON ARRIVAL at New York's Idlewild airport, the precious cargo will be rushed by Air France personnel to a private customs hall where only authorized persons, importers and buyers, are allowed a first glimpse and the thorough checking of each garment.

The ritual sometimes takes all day. After release to each owner, the Paris originals are rushed to connecting flights for Denver, San Francisco or Houston. Some are destined to be copied in New York sewing rooms and sold in limited series by major department stores. Others are sold to fashionable women who prefer and can afford to wear unique, original Paris designs.

SPECIAL FASHION flights are a twice yearly tradition at Air France, the airline which bridges the fashion capital of the world with New York. They occur in February and August as the fashion houses of Paris create new designs for the women of the world.

Dashing Scarfs

Chiffon scarfs in a wide variety of plain colors are to be seen in the shops this spring. Many white silk scarfs are shown, some touched with pigment white or bordered in brilliant colors.

BIRMINGHAM ECCENTRIC FASHION SECTION—17

Housedresses Fast Becoming Glamorous

Fashion designers have turned their talents to glamorizing the dowdy housedress.

They've not only given it new styling but a new name: the leisure dress. A loose and unrestricting shift, it's ideal for doing housework.

The updated version of the housedress was inspired by the muu muu, and it comes in the gayest colors and prints you can imagine.

FABRICS FOR these new leisure dresses range from soft cotton terry cloth to such glamour girl cottons as sateen and surah.

As elegant as they are, all of these cotton variations can go into the washing machine. And many of them will come out of the dryer or off the clothesline, ready to put on again with little or no ironing.

Light Look for Men

The male contingents this spring-summer 1963 will see the color trend in suits, topcoats, sportcoats and vacation formals moving to lighter and medium shades, even though darks and other colors will maintain their traditional importance.

But, lighter and brighter—achieved via the use of more color and more pattern—will make the news. Light and medium grays and blues especially will be in greater demand.

Wool blends, all-wools, mohair blends, and polyester-cottons will be the predominant fabrics for the spring and summer—lightweight fabrics for warm-weather comfort, in blends and all-wools.

The three-button tailored-shoulder and the three-button natural-shoulder models will be extremely popular, and the two-button tailored shoulder idea will be in growing demand. The one-button tailored-shoulder model will begin making some inroads.

IN SPORTCOATS, the story will be bold patterns and bright colors. While the three-button sportcoat will maintain its top position, more two-button and one-button garments will be shown than ever before.

In formalwear, satin-shawl-collar models will be most popular for cruises and evening wear for the spring and summer of 1963. Color and pattern will receive new and interesting treatments in this category, too.

In topcoats, the trend will also be toward light colors—with peaked lapel, bal collar and novelty models getting the greatest attention.

In slacks the key features will be slim lines, light shades, and a good division of plain-front and single-pleat models, and belt-loop and self-supporting types.

...for Spring and Easter!



Boys' Suits

Single and double breasted models. In worsteds, flannels and wool blends. We have them in husky sizes, too!

Sizes 8 to 20
From \$22.95

Boys' Sport Coats

In solids, plaids, wool blends and the popular woven Indian Madras. Yes . . . we have them in husky sizes also!

Sizes 8 to 20
From \$11.95

Spring Outer Jackets

They're the popular wash'n wear. Ideal for wearing now and into summer weather. In solid colors and plaids.

Sizes 8 to 20 From \$5.95

Boys' Blazers

Lightweight blazers that are so handsome with slacks to match! 3 button style in navy, gold, grey, black.

From \$15.95

Dress Slacks

Any color and style to match his blazer or sport coat. We have them in slim and husky sizes as well.

From \$6.95



Boys' Department—Lower Level

Higgins and Frank

of

Birmingham, Michigan
268 W. Maple Rd

Open Friday Evenings

Park Free In Rear Of Store



the
**VILLAGE
STORE**

TAKING LIBERTIES WITH LINEN . . .

For elegant ladies with a country air, a sleeveless shell in an imported Liberty lawn floral print. 8-16. 9.00. Also a ladylike short sleeved and collared blouse. 8-16. 11.00. A matching clutch bag is 7.00 F.T. The print comes in blue/violet or melon/pink. The wrapped and lined linen skirt is a handsome companion. In delph blue or raspberry pink. 6-16. 19.00.

BIRMINGHAM
226 Plover St.
Midwest 4-7100

GROSSE POINTE
88 Kercheval
Tuxedo 4-7100

SAGINAW
100 S. Jefferson
Pleasant 2-5797

ANN ARBOR
1205 S. University
Normandy 5-8682

Birmingham Store Open Friday Evenings