

# blueprint for *Fashion*

We plot an exciting course for Spring and Summer '63 with marvelous new fashions . . . designed for men and women of distinction!

For Today's Style-Minded Woman . . .  
"Weathervane" Suits by Handmacher!

- (a.) Treasure of versatility . . . set to lead a busy life now through summer. Handmacher three-piece linen-look "Weathervane" suit in black or beige. Sizes 8-16.

39<sup>98</sup>

- (b.) How to look wonderful all the time . . . choose a Handmacher three-piece "Weathervane" suit, impeccably tailored in textured mandrina. Black, beige, blue. 10-18.

39<sup>98</sup>

Suits—Second Level of Fashion



a.

b.

Take Advantage of the Option Terms, on Demery's ALL-PURPOSE CHARGE ACCOUNTS. Just say "charge it."



## SOCIETY BRAND

### "MIRACOOl"\* SUITS

. . . are degrees cooler, because the fabric, luxury-blended dacron\* polyester/wool/mohair has countless tiny windows that catch every breeze. Society Brand adds light-touch tailoring to fashion-lasting style without weight. "Miracool"\* keeps its shape and shrugs off wrinkles. Brown, blue, black, grey. Sizes 38-44 short, 38-46 regular, long.

\*TM Reg.

\$85 to \$110

Men's Clothing—First Level



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