

Versatility Sets Colorful Style Pace

Topping the smartest, newest pants and skirt styles are blouses and shirts of all kinds. Some are still a-flutter with ruffles: at the collar, down the front or simply softening the end of the sleeve.

Overblouses are ablaze with novelty all-over prints and color-wise with border trims. The skimmer look takes over in overblouses and they may be midriff short or tunic long.

There's fashion adventure in stem-slim pants... many of them in skin sleek stretch pants, in fine cottons and blends. Denims too, are very, very new—in color and patterns. Gay cotton satens are a new note this season.

DOUBLE-KNITS continue to make news in the separates, coordinate and mix-match picture. They are wonderfully wearable, wrinkle resistant and lend themselves exceptionally well to color. They match-up or mix beautifully in T-type tops, skirts and pants and a variety of jacket tops.

AND AS FOR sweater colors—think in terms of ice cream flavors, of bon-bons, of a summer-fresh bowl of fruit—think them clear and bright—and lo, you have the sweater-plus color palette for the fun-in-the-sun season ahead.

Spring cover-ups in sweaters are fabulously exciting. In addition to traditional types in classic pull-overs and cardigans, there are tunic types, ponchos, brief boleros and long, almost coat-like stylings.

There's a trend to wrap-arounds—especially in California-styled sportswear: back-wrap skirts and casual dresses.

Sport Units

Seen in far wider variety this spring than ever before, are the co-ordinated units of sport jackets and slacks (some include vests). Most popular are those which have solid-color slacks in the predominant tone of the patterned sport jacket. This co-ordination is a fine answer to those who want the job of assembling sports ensembles made easy.



Patio Print

Suitable for wear on the patio or in the garden is this dainty printed cotton voile. It comes in blue or shrimp and should net its wearer a lot of admiring glances.



Garden variety comes into its own, as demonstrated by New York model

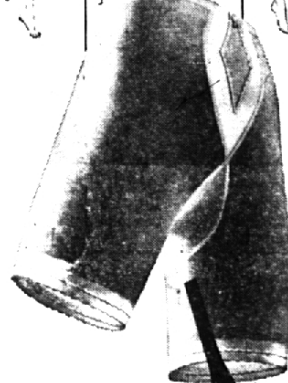
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binding**
WHEN YOU SIT



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WHEN YOU RISE



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Youthcraft's "Rise 'n Stride" is the proportioned panty with the exclusive self-adjusting stretch crotch.* Gives comfort where you never had it before. From \$8.95

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Birmingham Woman Earns Recognition

Tulips (not orchids!) to you, ladies, and more especially to Mrs. Charlene Pace of Birmingham, employee of a local drug store who recently won the wig contest sponsored by an international cosmetologist.

Mrs. Pace's flair for display work, supplemented by her own color photography, earned her the luxury of owning additional "crown 'n' glory."

case decorated with multi-colored dyes, and more especially to Mrs. Charlene Pace of Birmingham, employee of a local drug store who recently won the wig contest sponsored by an international cosmetologist.

The extra-long, extra-slender lipstick enables the user to outline and fill in the lips with the proficiency of a make-up artist. The two new shades are tulip pink and tulip peach.

THE COMPANY which honored Mrs. Pace has recently come out with a newly-designed long lipstick

available in eight complete-coverage shades, including new Golden Beige, which gives a warm, sunny glow to the complexion.



From Lady Hathaway— The man-tailored shirt with feminine differences

LADY HATHAWAY decrees that women should look like women. And we agree.

That's why we love the way they style this sporty little Oxford. It is *man-tailored* by the same craftsmen who make Hathaway men's shirts. But with respect for a girl's private virtues.

The shoulders are soft and subtly rounded. The bosom is full, the waistline tiny. And the tails fit so snugly, you'll never catch them wrinkling under your skirt.

Come in soon for a closer look. The fabric is 100 per cent cotton.

Also same style in sleeveless just arrived. Many other styles in solids and patterns.



the **SPORTSMAN**

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