

West, Navy Inspire New Theme

America's colorful West and the clean blues of seashore and mountains combine to give inspiration to three major themes in new sportswear for spring.

Under the Western influence come all the cowboy-type things like sports shirts in calico prints or big flashy checks and trousers in denim and chambray.

Rivets, contrasting stitching and novelty patterns are seen in profusion in this brand new trend.

THE NAUTICAL look, introduced last season, has settled into the scene solidly this spring, with blue in every hue evidenced widely. Sparkling navy blue joins with a range of pastels to offset to perfection a new range of silvery "pewter" grays. They also look clean and bright with white.

Even the bell bottom sailor trousers of the Twenties get into the nautical act.

Salty crew-neck and boat-neck knit shirts go with the white ducks—and team well with walk shorts which are a must practically everywhere.

The sportswear picture which often transplants the ski look to summer fun, is further filled in by the trend to coordinates in smart weekendwear.

Sport jackets, slacks and walk shorts are often from the same bolt of cloth. The patterns and solids they go with are coordinated in texture, and sometimes have trimming in the opposite mix-match pattern.

NOT ONLY are the colors easier on the eye because of this ensemble planning, but there are some inspired new shades to add to familiar favorites.

One major color theme newly introduced is "banana," a handsome soft yellow that teams well with browns and grays. And there are rusts and tans that do nicely with olives.

Hand-knit sweaters and hand-knit-type sweaters are popularly seen everywhere. Cables and a score of novelty stitches are widely evident, as well as the ski-type argyle patterns—all, of course, light in weight for the warmer days ahead.

Spring sportswear has even borrowed parka hoods from the ski slopes, to go with sailing costumes.

Pleatless and single-pleat slacks are sharing honors this season—in flannels, gabardines and bengalines. Wash-wear cottons may be expected to be worn with the first warm week.

THERE IS nothing to beat the current popularity of Bermuda walk shorts in Madras—that muted melange of colors that actually improves in looks with washing. Plaids and checks, and stripes and solids also come in for plenty of attention.

Not least in the fresh new wardrobe for springtime sports occasions is any of the big range of straw casual hats.

Watch for them in small pert shapes or wide-brimming sombreros. Sports caps, in cloth or leather, still have their avid followers—especially among golfers, sailors and the sportsman.

All in all, the big word in sportswear for Spring is variety. Old favorites remain and are holding their own—while there is much that is new to add to the scene.

Wash-wear

Wash-wear means fashion and there are loads of styles in casual and dress shirts to prove why. It's this: Polyester fibers (alone or blended with cotton—now come in fashion fabrics. Start with new broadcloths and oxfords in color and stripes (both polyester-cotton blends). Add tricolors in textures or in new stripes and checks. Now, top them off with favorite collars: snap-tabs, spreads and button-downs. They wash—and wear!

There's Prestige in the Lines



Taking the urban out of suburban is the car-buying customer above, whose Waylite suit tailored by H. Freeman is as sharp as the lines of the automobile he's considering. Light weight for summer, it's fashioned of dacron and wor-

sted in midnight blue and features the new, natural shoulder line. A narrow brimmed, light gray felt completes this cosmopolitan outfit.

Eccentric Photo by Bill Brown

Men's Spring Footwear in 'Step' With Fashion

Leather shoes are in step with men's fashions this spring.

Substantial British-influenced suits and sport coats take more robust-looking brogues.

Natural shoulder suits, most popular with American men, find style companions in the uncluttered look and lightweight leathers of newly designed dress slip-ons, moccasins and bluchers.

For casual wear, the country suit or bold plaid jacket stands on a fashion base of brushed leather slip-on or grained leather chukka.

FOR THE man who likes to stand in the forefront of fashion, the "more shoe" look is in step with the British influence.

In town, the smooth or grained leather brogue looks moderately fuller. In suburb or country, the half-boot in brushed leather is more in keeping with the picture.

Today's leathers are lighter afoot, yet still give the support and wear of the traditional brogue. A thin, smooth inner lining of leather keeps friction at a minimum in-

side the shoe, and your feet stay cool and dry.

The slip-on, long popular with the comfort-loving males, moves up a notch in the footwear fashion column. In smooth and grained leathers, the slip-on is available for business or dress shoes. Most often seen as a moccasin, it also comes in plain toed styles.

As a dress shoe, the slip-on sometimes features a wing-tip or medallion detailing on the toe. One handsome variation repeats the medallion design on toe and fold-over kiltie-like tongue.

EVEN IN the shoes—two and three-eyelid bluchers and two-eyelid bal oxfords—the leather moccasin is most popular.

Set on its slim, trim leather sole that puts a spring in your step, the moccasin is as pleasing to your feet as it is to your eye. The low-set moccasin seam, whether executed as "handstitching" or fine, inverted seam strikes the simple note desired by most men this season.

In casual footwear, the soft shoe

reigns supreme. For this, the suburbanite wears either a brushed leather slip-on or a slipper-soft glove leather tie shoe.

Either is easy to care for and gives your foot the same kind of support and quiet flexing action for which the Indian moccasin is justly famous.

A medium-weight leather sole absorbs the punishment of concrete, country path or even hilly terrain.

THE UNDERSTATED look of this season's men's shoes is reflected in the muted colors of dress and casual footwear.

Burnished olive and greened brown are the major departures from traditional black and brown ranges in smooth and grained leather for dress shoes. Spanish moss is seen in shoes that double for either town or country wear, while loden, cactus and stag are popular for suburban and country leathers.

Brushed "split leathers" share popularity with glove and textured leathers. To lighten the load on

your feet, brushed leather is actually split in production.

Because of modern tanning methods, this split leather is actually stronger than the traditional heavy leathers used to be.

Foreign Knits Enter Scene

Imported knits are once again very much in the fashion picture. Austrian and Belgian entries feature lacelike, open-work stitches for summer effect. Novelty knits resemble straw braiding.

Trims include crochet edging, embroidery and appliques. Also favored are permanent plisse skirts, flared skirts, three-piece suits and cape jackets. Colors are pale.

Italian knits follow clean, uncluttered lines and feature elegantly coordinated two and three-piece outfits.