

# Clergyman Named Delegate to Meeting

The Rev. Donald Zill, 1260 Whitmore road, Birmingham, has been elected a delegate to the 1963 general convention of Lutheran Brotherhood, fraternal life insurance society.

Mr. Zill and 249 other delegates were named in balloting Jan. 26 in 75 districts throughout the United States and Canada.

The convention will be held May 18 at the Conrad Hilton hotel, say.

# Behind The Store Fronts

The McClellan-Ball Co. (850 S. Woodward) is offering free lawn-care plans to all owners of lawns for each month, March through November, printed on large cardboard cards punched for hanging in your garage or tool shed.

Brand new, complete pressing equipment is being installed at Poly Clean (327 Hamilton Row). The new service, including a competent presser, of course, will be ready to serve you March 18, according to owner Paul Garpey.

Gerald and Chett now own and operate the Colony House, 4064 W. Maple. The name has been changed accordingly. The original Gerald and Chett, in Franklin Village, will continue in business.

Intriguingly named, "The Rolling Stone" is a new gift shop, is scheduled to open April 1 at 32740 Franklin Road, Franklin. Gifts from around the world will be carried, say partners Miss Ruth Spitz and Mrs. R. A. Jacobson.

James McSweeney, of McSweeney's Fine Footwear, 277 Pierce St., recently was the subject of an article in a national trade newspaper which complimented him on his ability to hold the loyalty of young customers through the years until they reach adulthood.

"Shoe sizes are running larger than they used to," commented McSweeney. "It is not unusual these days for an eight-year-old to be fitted to a woman's shoe."

McSweeney's is largely a young person's shop although he does carry women's casuals and storm boots.

Edward Chudik of Chudik's snatched a few days from his apparel and fur store on Brown St. to enjoy a ski holiday at the famed Manoir Pinetau Lodge, near

# Resident Heads Expanded Offices

Birmingham resident J. Robert Phelps of 31142 W. Rutland, Detroit branch office manager for Occidental Life Insurance Co. of California the past four and a half years, has been named to be in charge of the firm's expanded Detroit branch operations.

The company has established a second branch office, in the northwest section of Detroit, to supplement the service of its long established downtown branch office.



H. WILLIAM IVES  
Rose Exterminator Names Officers in Expansion Program

Rose Exterminator Co., established in 1860 and said to be America's oldest exterminator service, has announced an expansion program that includes the establishment of two additional corporations to be known as Rose Exterminator Co. of Northwest Ohio, Inc., and Rose Exterminator Co. of Western Michigan, Inc.

Chairman of the board and president of the two new companies are Harlan B. Ives and H. William Ives, respectively.

Harlan Ives is president and William Ives vice president of Rose Exterminator Co. of Detroit.

# Gerald and Chett Open Second Salon

Gerald and Chett, hairstylists, announce the opening of their second salon at 4064 W. Maple. The new quarters were formerly occupied by the Colony House.

Several of the staff members of the Colony House will remain with the new management.

Gerald and Chett's original salon is being operated in Franklin by Gerald Haynes. Chett Sands will manage the new studio.

# Man of the Year

Paul W. Williams, local agent for Indianapolis Life Insurance Co. and a member of the John W. Paige Agency, Birmingham, has been cited as "Man of the Year for 1962" in his agency. Williams resides in Rochester.

# Mental Health Expert To Speak at Family Service Annual Meet

Dr. Gerald Gurin, program director, Survey Research Center of the University of Michigan, Ann Arbor, will be the speaker at the annual meeting of the Family Service Agency of Oakland County at Kimball High School (corner of Crooks Road just north of 13 1/2 Mile Road), Royal Oak, 8:30 p.m. tonight.

Dr. Gurin will speak on "Mental Health Needs in the Normal Population". His talk is based on a survey of thousands of families throughout the country regarding mental health; family problems, and juvenile delinquency, under the sponsorship of the University of Michigan Institute for Social Research. The public is invited.

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## A FUNNY THING

happened to me on the way to the Community House the other day. I met a man who had never heard about it. After I took him down, and showed him around, he was impressed. He was so impressed with this self-supported endeavor that he wrote out a donation to our new 1963 Community House Fund Drive.

We gave... how about you?

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There is no short-cut to weight control. With each person, it is an individual problem, and subject to personal discipline.

Normal living and eating are likely the keys to health. If over-weight or under-weight, see your Doctor. He is the one qualified to determine the necessity and prescribe for such treatment.

Only with his guidance should you engage in any weight control project.

## MILLS PHARMACY

1740 W. Maple, at Chesterfield MI 4-5060

Always a place to park

# Reynolds Selects Market Manager

Ronald W. Ballantyne, 32, has been appointed national automotive market manager with offices in the Detroit headquarters of the Great Lakes Region of Reynolds Metals Co.

The company said his new responsibilities include coordination of automotive pricing, advertising and programing.

He resides at 5901 E. Millerway, Birmingham.

# Belknap Appointed As Vice President

Roy C. Belknap has been appointed vice president of McDonnell & Co., Inc., members of the New York Stock Exchange.

Belknap is manager of the McDonnell office in Detroit. He resides at 967 Dursley Road, Birmingham.

# B'ham Men Play Part in Meeting

Thirteen Birmingham-area residents will play key roles at the Society of Automotive Engineers national automobile meeting to be held March 19-21 in Detroit.

Purpose of the all-day sessions at the Sheraton-Cadillac Hotel is to acquaint automotive engineers with latest field and laboratory developments in areas like crash testing, automotive textiles, surface preparation and painting, body trim and tire behavior.

MOST PROMINENT during the three days will be Milton J. Kittler, 172 Linda Lane, national SAE president and staff vice president of Harley Carburetor Co.

Donald H. McPherson, 1599 Apple Lane, is chairman of the session on engine cooling systems. He is a Chevrolet staff engineer. Presenting a paper on engine coolants and cooling system design will be Carl O. Durbin, assistant managing engineer, electrochemistry and corrosion department, Chrysler Corp.

An Orchard Lake resident, Durbin will later in the week head an afternoon session on problems of surface preparation and painting. Chairman of the morning session on the same topic is Charles M. Heinen, 4506 Burnley Drive, who is Chrysler assistant chief engineer in charge of materials.

ENGINEERS responsible for car performance and behavior will attend a discussion of tire behavior

chaired by Raymond R. Love, 30740 Kirk Lane. Love is assistant chief engineer—general laboratories, Chrysler Corporation.

Two other Birmingham-area residents participating in the SAE sessions will present a paper on random vibration as a design tool. Bruce D. VanDeusen, 2683 Windemere, is a Chrysler senior research scientist and Alfred D. Bosley, Jr., 17415 Addison, Southfield, is product design supervisor with Chrysler.

For six other Birmingham-area residents the March 19-21 sessions mark the successful end of many months of committee planning and coordination. These general committee members have been led by Laverne R. Ragsdale, assistant chief engineer of G. M.'s Ternstedt Division, Ragsdale lives at 4530 Pickering, Bloomfield Township.

COMMITTEE member Bruce A. Allen, Detroit manager of Clark Equipment Company, lives at 5116 Diana Drive. Manager of automotive tire engineering at Firestone Tire & Rubber Co., M. George Brooks resides at 1371 Cedar Bend Drive.

Other committee members are Harold C. MacDonald, 1261 Club Drive, who is Ford assistant chief engineer—custom vehicles and John R. Splitstone, 1266 Club Drive who is assistant general manager of the automotive division, Timken Roller Bearing Co. Ralph G. Shea, 1707 Sheffield, is manager-technical pub-

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locations, Chevrolet engineering center.

SAE members will be admitted free to all sessions of the national automobile meeting. Other persons can attend all sessions held on a particular day by paying a nominal registration fee.

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TOILET TISSUE Assorted Colors 2 rolls 25¢

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SCOTT TOWELS 2 rolls 39¢

HANKIE PAK 3 for 29¢

Monarch Pieces & Stems

### MUSHROOMS 4-oz. 4 for 89¢

Durkee's Ground

### BLACK PEPPER 4-oz. 39¢

Roland Solid White Meat

### TUNA FISH 3 tins in Oil \$1

### RED L SHRIMP DINNER Ea. 65c

Prices Effective Thurs., Fri., Sat. March 14, 15, 16.

## Fire's

180 WEST MAPLE AT HENRIETTA

Soft Weave

TOILET TISSUE Assorted Colors 2 rolls 25¢

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SCOTT TOWELS 2 rolls 39¢

HANKIE PAK 3 for 29¢

Monarch Pieces & Stems

### MUSHROOMS 4-oz. 4 for 89¢

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## FROZEN FOODS

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Chicken, Beef and Turkey each 59¢