



Great Expectations

Model wears attractive maternity fashion from the Expectation Shop, first Birmingham store devoted exclusively to clothes for the expectant mother. Now celebrating its grand opening at 141 W. Maple, the Expectation Shop is owned by Ned Greene, former owner of a woman's apparel shop that bears his

name, who has come out of three and a half years of retirement to open the new shop. The interior of the building, formerly occupied by Dunn's Camera, is remodeled in a contemporary-color scheme of brown tones and white.

Insurance Man Marks 15th Year

Leon H. Landberg, 5357 Caribou Place, Birmingham, has served his 15th anniversary with the Connecticut Mutual Life Insurance Co. March 1. He is associated with the Charles E. Stumb Agency in Detroit.

Landberg was named agency Man-of-the-Year last year. Other honors include membership in the Millionaire Corps and the President's Club.

Agent Wins Trip To Boyne Mountain

Russell Boushell, local agent of the Allstate Insurance Co., has been announced as a winner of a special sales contest, according to R. W. Weber, Michigan regional manager.

Mr. and Mrs. Boushell spent an all-expense-paid weekend at Boyne Mountain Friday through Sunday. The Bousshells reside at 2964 Mossfield Drive, Bloomfield Township.

Elect Two Men

The Oakland County Chapter of the National Association of Accountants has elected two new members from Birmingham. They are Everett P. Nygaard, 2588 Windemere Road, of Chrysler Corp., and William G. Bratton, 1655 Dorchester, National Machine Products Co.



"Wonderful World of Music"
With Fred Waring
Thursday, March 28 at GROVES HIGH SCHOOL 8:30 P.M.

TICKETS ON SALE
at Wilson Drug, Mills Pharmacy, Granger's, Birmingham Cleaners, P. J. Mulholland or any Local Club member.
\$3.30 Gen. Adm. \$2.20 Balcony

NEWS OF BUSINESS

GM Divisions Name Two as Comptrollers

Two Birmingham men have been appointed comptrollers for separate divisions, the Diesel Engine Division, and the Oldsmobile Division, of General Motors Corp. Kenneth F. Hardy, 412 S. Glenhurst, will become comptroller of Diesel on April 1. Effective May 1, Richard E. Elliott, 6684 Valley Spring Court, will take over as comptroller of Oldsmobile.

Hardy had been assistant comptroller of GM's Pontiac Motor Division.



HENRY L. NEWNAN, JR.
Bloomfield Resident Becomes Head of Lake Shore Steel

Henry L. Newnan, Jr., 1551 Lockridge Road, Bloomfield Hills, has been elected the new president of Lake Shore Steel, Inc., in Detroit. Newnan was formerly an account executive at the Detroit Insurance Agency and currently is a vice president and director of H. W. Rickett and Co., Detroit mailers. Lake Shore Steel is one of the top piling and metal processors in the Detroit metropolitan area.

When Sen. Wayne Morse of Oregon wears a tie in his lapel, Capitol experts know it means he is planning to give a major speech, which can take a very long time, may even turn into a filibuster.

Edison Picks Engineering Coordinator

Arthur K. Falk, 7222 Cottonwood Knoll, W. Bloomfield Township, has been appointed interconnection coordinator for Detroit Edison's general engineering department.

Falk joined Detroit Edison in 1947 soon after earning an electrical engineering degree at the University of Notre Dame.

HE STARTED WITH the company as a cadet engineer in the electrical system department where he rose through a series of posts before being assigned to the general engineering department as system engineer in 1952.

On his new assignment, Falk will coordinate power pooling activities both within the Detroit Edison Co. and with neighboring electric companies assigned in interconnection agreements.

Resident Named To Trust Office

Herbert W. Dakin, 1277 Latham, Birmingham, has been named a trust officer of the expanded trust department at the Bank of the Commonwealth, Detroit.

Dakin comes to the bank with a background of many years in handling trusts and estates. His most recent association was with the LaSalle National Bank, LaSalle, Ill.

Advertising Man Observes 20th Anniversary Year

Don Clymer, advertising manager of the Detroit Diesel Engine Division of General Motors, observed his 20th anniversary with the division Feb. 26.

Presentation of the division's service award was made by Edward H. Bick, merchandising manager, while attending the Construction Equipment Exposition and Road Show in Chicago.

Clymer lives in West Bloomfield Township at 5055 S. Clunbury.

Temptrite Officers Also Executives of New York Company

Two officers of the Temptrite Products Corp. on E. Maple, Birmingham, have been elected to top positions with Cordley & Hayes, a New York company engaged in a national and overseas business in electric drinking water coolers.

George Moule was named president of Cordley & Hayes. He will continue as vice president and treasurer of Temptrite.

Lud Ende, 32385 Mayfair Lane, Birmingham, who is president of Temptrite, was elected chairman of the board.

March 14, 1963 THE BIRMINGHAM (MICH.) ECCENTRIC 3-E



GEORGE E. GULLEN, JR.



HOWARD E. HALLAS

American Motors Corp. Names Vice Presidents

Election of George E. Gullen, Jr., as vice president-industrial relations and Howard E. Hallas as vice president-public relations has been announced by Roy Abernethy, president of American Motors Corp.

Hallas, of Orchard Lake, became public relations director of American Motors shortly after its formation in 1954. Previously, he had been a comparable post with Detroit Controls Corporation since 1945.

Gullen received a law degree from Wayne State University in 1950 and was admitted to the Michigan state bar the same year.

HE IS A PAST president of the Detroit YMCA, a four-term president of the Detroit Employment Managers Club, and vice president and chairman of the executive committee of the Michigan Society for Mental Health.

Gullen serves as chairman of the advisory committee on Aftercare of the National Association for Mental Health and is chairman of the adult program for the National Board of YMCAs. He is moderator of the First Congregational Church of Detroit.

Ross Valve Elevates Two From Area

Two Birmingham-area residents have been promoted at Ross Operating Valve Co. in Detroit.

Hether Gailley of 31272 W. Rutland, Birmingham, was raised to the new post of supervisor of training and education.

He was formerly chief of special applications engineering for the Detroit-based manufacturer of air control valves and fluid power products.

Stewart Peck of 3205 Alpine Troy, was named supervisor of the order department. He has been with Ross for almost two years.

Make a list of those "don't needs" today, Dial MI 4-1100 and a Classi Lassi will help you.

Engineers Schedule Meeting at Institute

The Oakland chapter of the Michigan Society of Professional Engineers will meet today to hear Dr. J. Walden Rattan. The meeting will be held at the architectural hall of Lawrence Institute of Technology, 10 Mile Road at Northwestern Highway, and will begin at 8 p.m.

The subject of Dr. Rattan's talk will be "Engineering Applications in Medicine." Dr. Rattan assisted in development of the heart and kidney machines. At present he is a professor at Wayne State University Medical School and on the staff at Receiving Hospital. Interested guests may attend this meeting of the Oakland Chapter.

The Oakland chapter consists of over 140 registered professional engineers who work or reside in Oakland County. They meet the second Thursday of each month.

Here comes Spring..

...and here comes

Dairy Queen

ANNOUNCES OUR Spring Re-Opening Saturday—March 16th

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Birmingham

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DENISON

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City Commission

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YOUR AVENUE TOWARD ADVANCEMENT!

PONTIAC BUSINESS INSTITUTE

FE 3-7028 18 W. Lawrence Street

BIENNIAL SPRING ELECTION

To the Qualified Electors:

NOTICE IS HEREBY GIVEN, That a Biennial Spring Election will be held in the

City of Birmingham, County of Oakland State of Michigan

ON

MONDAY, APRIL 1, 1963

AT THE PLACE OR PLACES OF HOLDING THE ELECTION IN SAID CITY AS INDICATED BELOW, VIZ:

PRECINCT NO. 1—Cheslerfield Fire Station, 1600 West Maple

PRECINCT NO. 2—Holy Name School, Corner of Harmon and Greenwood

PRECINCT NO. 3—Congregational Church, Woodward at Euclid

PRECINCT NO. 4—Municipal Building, 151 Martin Street

PRECINCT NO. 5—Barnum School, Frank Street at Purdy Street

PRECINCT NO. 6—Adams Fire Station, 572 S. Adams

PRECINCT NO. 7—Grand Trunk Station, 245 Eton Road

PRECINCT NO. 8—Seaham High School, Corner West Lincoln and Cranbrook

PRECINCT NO. 9—Pierce School, 1829 Pierce Street

PRECINCT NO. 10—Y. M. C. A., 400 East Lincoln

PRECINCT NO. 11—Torry School, 1658 E. Lincoln, Corner of Torry

PRECINCT NO. 12—Adams School, Oakland between Worth and Adams

PRECINCT NO. 13—Quarant School, Chesterfield and Oak

PRECINCT NO. 14—Midvale School, 2121 Midvale

PRECINCT NO. 15—Y. M. C. A., 400 East Lincoln

PRECINCT NO. 16—Eton Skating Rink, 2100 East Lincoln

FOR THE PURPOSE OF ELECTING THE FOLLOWING OFFICERS, VIZ:

STATE OFFICERS

Two Regents of the University of Michigan; Superintendent of Public Instruction; Member of the State Board of Education; Two Trustees of Michigan State University of Agriculture and Applied Science; and Two Members of the Board of Governors of Wayne State University.

NON-PARTISAN OFFICERS

Two Justices of the Supreme Court.

FOR THE PURPOSE OF ELECTING THE FOLLOWING OFFICERS, VIZ:

CITY OFFICERS

3 City Commissioners for 3 year terms, 2 Members of the Library Board for 3 year terms, 1 Municipal Judge for a 4 year term, and 1 Associate Municipal Judge for a 4 year term.

AND TO VOTE ON THE FOLLOWING PROPOSAL:

Proposal Relative to the adoption of the Revised Constitution of the State of Michigan.

ALSO ANY ADDITIONAL AMENDMENTS OR PROPOSITIONS THAT MAY BE SUBMITTED

Notice Relative to Opening and Closing of the Polls

ELECTION LAW, ACT 116, P.A. 1961

SECTION 720. On the day of any election the polls shall be opened at 7 o'clock in the forenoon, and shall be continuously open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

THE POLLS of said election will be open at 7 o'clock a.m. and will remain open until 8 o'clock p.m. of said day of election.

March 14 & 21, 1963 IRENE E. HANLEY, City Clerk

Congratulations to

DONALD F. LAU, C.L.U.

1680 First National Building
Detroit, Michigan

We join our policy holders and other friends in congratulating Donald F. Lau, C.L.U. on qualifying for membership in the Massachusetts Mutual President's Club.

In addition, Mr. Lau fully qualified in the first month of this year for the 1964 Leaders Club. This is a record attained by only one other field representative of our Company.

F. W. HOWLAND, C.L.U., General Agent

1680 First National Building
Detroit WO. 3-3060

MASSACHUSETTS MUTUAL Life Insurance Company

Save With Harold Turner's

tune-up

and SERVICE SPECIALS

BEST SERVICE ON EVERY COUNT! TUNE-UP

1. TRAINED MECHANICS DO THE JOB RIGHT
2. MODERN TESTING AND ANALYZING EQUIPMENT ELIMINATE GUESSWORK
3. WE USE GENUINE FORD PARTS TO KEEP YOUR FORD ALL FORD

WHEEL SPECIAL

- Clean and adjust spark plugs (replace, if necessary)
- Reset (or replace) distributor points & condenser
- Stratoscope distributor to adjust point dwell
- Inspect ignition system and reset timing
- Inspect fuel system and adjust carburetor
- Clean Fuel pump bowl
- Check tension of all belts
- Road test car

- Adjust camber, adjust caster, and adjust toe-in
- Inspect front suspension upper and lower control arms and bushings and ball joints
- Check and adjust steering linkage and align steering wheel
- Balance front wheels (weights included)
- Road Test car

8 Cyl. \$15.99
6 Cyl. \$13.27

\$11.50

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