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## NEW CENTER ELECTRONICS

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Miracle Mile Shopping Center  
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# GIL JORDAN SAYS: Cars Are Better Than Ever —for Those in the Business

Did you ever wonder why your new car started falling apart almost from the moment it was in the showroom? If so, you've probably made some pretty nasty remarks about the people who designed the thing.

Before being too tough on the designers please remember that mechanical failure is all part of the planning. Not only do garage mechanics have to live, but also if cars were built to last indefinitely, our economy would soon go to pot.

To understand better the logic of these simple economies let's listen in on a high level conference at the offices of a leading car manufacturer where plans are underway for next year's models.

Present are engineers, designers, departmental managers and members of the executive team.

"AL, WHAT do you hear about the automatic transmissions on the '62 models?" asks the general works manager. "Any special complaints from dealers across the country?"

"Yes, chief," replied the head designer, "they claim the transmissions are going at 10,000 miles which brings them under the guarantee. We've strengthened the gears in the plans for '63 so they won't crack up until 12,500, after the guarantee's over."

"Somebody goofed in the wheel balancing department last year," said the vice president in charge control. "From what I hear the '62's had almost no trouble with wheels getting out of line. Our dealers tell me that their wheel balancing department went into the red because of lack of work."

"WIE, REALIZE our error, chief," said one of the veteran designers. "We're taking corrective action on the '63 models. By installing rims with a slight twist

the tires will show wear in less than 1000 miles.

"I'd like to hear a word from the carburetor boys," said the production manager. "How did our Gashow Eight do mileage-wise?"

The carburetor chief laughed. "We opened the feed line only 1/32nd over last year and those babies just gulped the gas. Our petroleum affiliate wired congratulations before the car had been on the road a week. We're cutting down further on the '63's so that they'll deliver about 8 miles with high test," he said.

"GREAT," said the production chief. "How about oil consumption?"

The lube chief fielded this question. "We got a hot oil in the oil compartment this year which will literally bail the oil right out of the car. We figure it will use a quart of 10-20-30 on every hundred miles. In colder climates where they use salt in the winter those bodies ought to break up pretty well the first year."

The president rose to break up the meeting.

"Looks like you fellows have done an outstanding job," he said. "With all the changes you've made both the repair and the new car business should be humming in the foreseeable future."

## Little Gallery Exhibit Shows Artist's Growth

Reviewed by ROBERT BRONER

Jafar Shoja and Ruth M. Smith contribute to a two-man show at the Little Gallery in Birmingham which will run through April 6.

The paintings by Shoja are considerably different from his earlier works. The current work is more objective, while the artist's former exhibitions were in the style of the Persian miniature.

Some tentative efforts at abstraction resulted in strange combinations of the Persian miniature and modernism. Now the artist has passed through a transitional stage to some mature painterly qualities.

Color is warm and restrained. Shoja says that there is no land of oil paint.

One still feels, however, a sense of gravity. Rock and move up towards a horizon line.

The coloring, too, is atmospheric and has the softness that follows a summer sunset.

Shoja says that he has not lost the detail of his Persian miniatures. He now finds it in the delicate texturing of open layers of oil paint.

RUTH M. SMITH'S abstractions are more conventional yet less decorative. Tertiary colors flutter about. In a few paintings the color builds form and feeling. One thin-painted oil called "Hillside" has an understating directness of approach.

**LEGAL NOTICES**

Lawrence A. King, Atty., 218 Wabash Bldg., Birmingham, Mich.

STATE OF MICHIGAN. The Probate Court for the County of Oakland. In re: Estate of J. Edgar Hoover, deceased. Notice is hereby given that the undersigned, as executor of the will of the said J. Edgar Hoover, has filed for the probate of said will in the Probate Court for the County of Oakland, in and for the City of Pontiac, Michigan, on the 11th day of March, A. D. 1963.

It is Ordered, That the 16th day of April, A. D. 1963, at nine o'clock in the forenoon, at the Court House in the City of Pontiac, Michigan, be and is hereby appointed as the time and place for hearing and settlement of said estate.

It is further Ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail, return receipt demanded, addressed to the undersigned, and by causing said notice to be published in a newspaper printed and circulated in said county.

DONALD E. ADAMS  
Judge of Probate (2-3-4)

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DONALD E. ADAMS  
Judge of Probate (2-3-4)

**Applied Art Seen**

An applied art exhibit with pieces ranging from abstract oils to stichery was on display in the gallery of the Memorial Union at Iowa State University. Included in the exhibit was work by Mary Richter, Bloomfield Hills. Miss Richter, a junior, is a daughter of Mr. and Mrs. Verne Richter, 1600 W. Long Lake, Bloomfield Hills.

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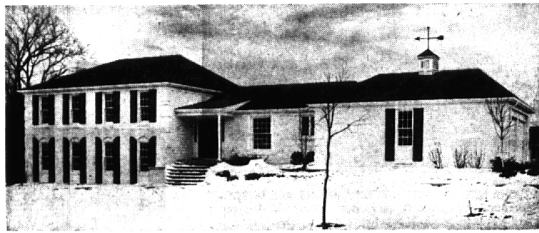
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