

BIRMINGHAM



Check the special values
of these four full pages,
you'll find just
what you've been
Looking for. Always
more values, selection,
can be found
in BIRMINGHAM.

THURS., FRI. and SAT.
Feb. 28, March 1 & 2

Save On
Lady Pepperell "Peepress"
Luxury White Sheets

Reg. 3.98 Sheet, 72x108" or Twin Fitted 2.50
Reg. 4.98 Sheet, 81x108" or Dbl. Fitted 3.00
Reg. 10.95 King Size 122 1/2" or King Fitted 6.00
Reg. 1.39 Cases, 42x38 1/2" ea. 80c
Reg. 1.49 Cases, 45x38 1/2" ea. 90c

Deliciously smooth, longer wearing sheets of 25% Pima cotton and 75% combed cotton with 200 and more threads per square inch.

Demery's—Birmingham
Linen — Lower Level

All
Sweaters
reduced by
1/3

The Prep Shop

237 Pierce
MI 6-6166
Fri. Evening 'til 9

Recoton Diamond
Needles
Thurs., Fri. & Sat. only

Reg. \$7.95 SPECIAL at **\$3.95**

Bring in your old needle to assure you correct replacement.

McCallum & Dean
RADIO—TELEVISION—HIGH FIDELITY COMPONENTS
"Serving Birmingham for over 16 years"
409-11 E. Maple MI 4-5230 Birmingham

20% OFF

on
LAMPS and WALL ACCESSORIES
and
ALL **RED TAG** ITEMS
All sales final

The Inspiration Shop
138 S. Woodward Ave.

Dacron and Cotton,
Ariel Seersucker
TAILORED SUITS

Special: **\$12.90**
Reg. 11.95 Values

Beautiful plain suits to wear
now thru Summer . . . Size 8 to 16

Bloomfield Fashion Shop
245 West Maple

White
Men's Handkerchiefs

Reg. 3 for \$1.50
1/2 off

Special 3 for 75¢

Dickinson's
272 West Maple MI 4-3680

200 Pairs of Girls' Oxfords
\$6.50

Regularly to \$10.98
Different Colors
& Styles

Ripon Slipper Sox \$1 pr.

Hansel 'N' Gretel
SHOPPE
135 S. Woodward Free Parking in the rear

Famous Brand
Decorative Stationery

\$1.00 to \$2.50 value
1/2 Price

Holiday Card Shop
150 W. Maple Birmingham
Phone 646-9328

ROWING EXERCISER
The Whole Family Can Stay Slim & Trim

- Assembled and ready to use
- Illuminated exercise instructions
- Lightweight frame of strong chromed-plated steel tubing, separate moving handles attached to tension cables
- Firms thighs, waist, hips & midriff
- Improves posture, circulation & muscles

ONLY **\$4.99**

Available at all stores.
Security Bank Credit Cards Honored

Griswold Sporting Goods
269 Hamilton Row MI 6-3976

Automatic Sweater SALE

VALUES TO \$24.95

THURSDAY YOUR CHOICE **\$10**
FRIDAY YOUR CHOICE **\$8**
SATURDAY YOUR CHOICE **\$6**

Sweaters, sweaters, sweaters . . . all styles, colors, patterns, in wool, mohair, orlon; in slipovers, V and crew necks and cardigans. Come and get 'em . . . buy several.

Todd's Gentry Shops
159 W. MAPLE

SAFETY BELTS
1/2 OFF

Meets or exceeds Federal Specifications. Rated Strength of belt: 6,000 lbs. Buckle 9,000 lbs. Completely Installed! **\$5.95** (for 1 person)

Ed Stone's Standard Service
347 S. Hunter Blvd. MI 4-9654
Open 24 Hours daily 7 days a week

ROCK WOOL
Insulation

Comes in handy bags for easy pouring between rafters. A few inches will cut heat losses radically. A real bonus!

67¢ Per Bag

Erb - Restrck Lbr. Co.
425 S. Eton Birmingham
Phone MI 4-5300
For more bonus buys see our ad on page 6 of this section.

ATT: 35mm Slide/Shooters
SLIDE TRAYS
Fits TDC, Bell & Howell,
Viewlex, AO Exec, Anso
and Keystone Projectors.

39c each or 12 for \$3.59

Birmingham Camera Shop
Everything Photographic
168 South Woodward MI 4-0510
Our 25th Year

Reg. 3.98
Famous-Make Boy's
Polished Cotton Slacks

Now **2.88**

- Solids, checks and fancy patterns
- Beltless, Ivy and Slim styles
- Sizes 6 to 12

Demery's—Birmingham
Boys Shop — Main Level

20% OFF
(of regular prices)
On All Dry Cleaning
(With This Ad Only)
3 Days Only
(Thurs., Fri. & Sat., Feb. 28, Mar. 1 & 2)
Drapes Decorator Folded (on request)
No extra charge

Chase Cleaners
615 E. Maple, Birmingham W. Maple & Telegraph
Charge Accounts Invited

Special Introductory Offer!

The Birmingham Eccentric
(The Nation's Top Suburban Weekly)

TRIAL OFFER, 4 MONTHS
\$1.25
Oakland County Only

The Birmingham Eccentric
1225 Bowers Midwest 4-1100