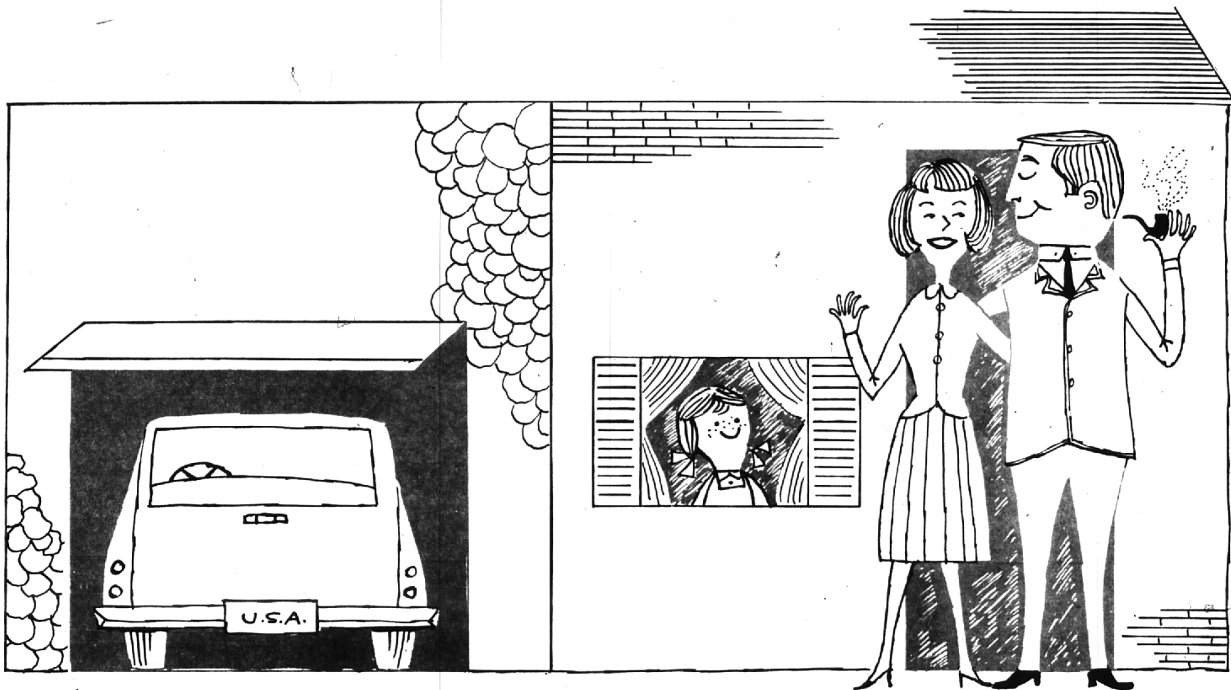


shopping in Birmingham is a family affair

It's more than that. It's a tradition. Has been for years. Your favorite Birmingham store offers more. Everything you or your home could desire. Best of all, uncompromising quality, fashion authority, style leadership, value and selection. Of course, these are only a few of the wonderful benefits offered in Birmingham. Service, convenience, and downright friendliness are yours, too. The evening shopping hours give your family a chance to enjoy the fun of togetherness. Use any of the 4 municipal parking lots located in the downtown area. The pleasure is all "hours."



MEET YOUR FRIENDLY BIRMINGHAM MERCHANTS



Mrs. Grace P. Kelly

Birmingham's oldest travel agency, established in 1949 by Mrs. Grace P. Kelly. Large, experienced staff to help plan your trip anywhere in the world by land, sea or air.
Birmingham Travel Service



Bob Borst

We are nearing our second full year in Birmingham, and wish to express our sincere appreciation for the fine reception which we have enjoyed. It is our earnest endeavor to continually serve you in such a manner that we may continually merit your complete confidence.
Bob Borst Lincoln-Mercury, Inc.



Herbert Burr

"Birmingham's oldest . . . and one of the finest . . . Shoe Stores!"
Burr Shoes, Inc.



C. L. Damon

C. L. Damon, Vice-President of Demery's—Birmingham. In the two years Demery's has been located in Birmingham, Mr. Damon has stressed giving customers the friendly service for which Demery's has been known for more than fifty years.
Demery's



Clare A. Scriven

Serving men and young men of the Birmingham-Bloomfield area with the finest in famous brand clothes and accessories.
Dickinson's

APPLIANCES
Hawthorne Electrical Co.
G. E. Appliance and TV
375 Hamilton

Milk's Appliances
1493 South Woodward

AUTOMOBILE DEALER
*Bob Borst Lincoln-Mercury
479 South Woodward

CHILDREN'S SHOP
Jacobson's
275 N. Woodward

COIN-OP DRY CLEANING
Poly-Clean Center
You Leave It, We Do The Work.
327 Hamilton

CONFECTIONERY
Sanders
250 N. Woodward
(Next to Demery's)
273 Pierce Street
499 Hunter Blvd.
(National Market)

DEPARTMENT STORES
*Demery's
200 North Woodward

DRUG STORES
Shain's Rexall Drug
105 West Maple

FLOOR COVERING
Edw. Jones Floor Covering
Famous Names in Carpeting
283 Hamilton, MI 4-4483

FLORISTS
Bell Greenhouses
928 S. Woodward, MI 4-0811

FOOD STORES
A&P Food Store
Adams Road at Bowers
W. Maple at Lahser
Birmingham Fruit & Grocery Co.
Your town's oldest food store!
Free Delivery
124 N. Woodward MI 4-4030

The Kroger Co.
East Maple

Quarton Food Market
We Deliver—MI 4-8810
1744 West Maple
Sfire's
180 West Maple

Wrigley's
855 Hunter Blvd.
1855 Woodward
6592 Telegraph

FURNITURE
Scott-Shuptrine, Inc.
1185 S. Adams

GARAGE & COLLISION
Harold Turner Ford
Service, Collision, Paint Jobs (all cars)
464 S. Woodward MI 4-7500

Jack Lawrie Service
Bajax Collision
Transmission—General Repair.
Paint and Collision
360 S. Woodward
Phone 644-8488

GREETING CARDS
Holiday Card Shop
150 West Maple

HARDWARE
Huston Hardware Co.
Serving Birmingham Over 50 Years
205 N. Woodward

HOME DECORATING
Jacobson's
325 N. Woodward

JEWELRY
Lakes' Jewelers
100 South Woodward

Ross Jewelers
244 East Maple

LEATHER GOODS
Harrison Luggage & Leather
Goods
303 East Maple

LUMBER
Erb-Restrick Lumber Company
Paint and Hardware
425 South Eton Rd.

MEN'S CLOTHING
Danby's Stores For Men
122 West Maple

*Dickinson's
272 West Maple
Jacobson's
305 N. Woodward
Todd's Gentry Shop
159 West Maple
Higgins & Frank
Wabeek Building

MUSIC
Grinnell's
299 West Maple

NURSERY
Frank's Nursery Sales
210 South Woodward

OFFICE SUPPLIES
Gregory, Mayer & Thom
Gifts and Stationery
167 North Woodward

PAINT
Birmingham Paint,
Glass & Wallpaper
335 East Maple

RESTAURANTS
Estelle's Fine Foods
116 North Woodward
Machus Restaurant &
Pastry Shoppe
160 West Maple

Rudin's Fine Foods
Party Trays Our Specialty
195 West Maple, MI 6-4333
Village Delicatessen
Our Specialty: Kosher Corned Beef!
377 Hamilton Row
MI 7-2113 (Delivery)

SAVINGS & LOAN
Birmingham Federal Savings
& Loan Ass'n.
4% Dividends Paid. Current Rate
99 West Maple, corner Pierce

SHOE STORES
Hack Shoe Store
Normal as well as Prescription Shoes.
Proper fitting since 1916.
235 Pierce

Hansel & Gretel
Child Life Orthopedic and Regular Shoes
135 S. Woodward
Sherman Shoes
Birmingham's Finest Selection of
Men's and Boys' Footwear
115 W. Maple
McSweeney's
Fine Footwear
277 Pierce

SPORTING GOODS
Griswold Sports
269 Hamilton
Village Sport & Hobby
154 South Woodward

TV—HI-FI—RADIO
McCallum & Dean
More Music For Your Hi-Fi Dollar
409 East Maple

TRAVEL
*Birmingham Travel Service
379 Hamilton

VARIETY STORE
S. S. Kresge Co.
223 West Maple

WOMEN'S APPAREL
Jacobson's
West Maple at Bates
Hemelhoch's
168 West Maple
Kay Baum
166 West Maple
B. Siegel - Kay Cooley
190 West Maple

*Featured This Month in the "Meet Your Friendly Birmingham Merchants" box.