

Group

(Continued from 4-C)

action might be brought to bear on the many problems considered to be threatening to the Birmingham way of life.

UNIFYING FORCE
One of the interesting discoveries of this congress was how little communication existed between organizations, in spite of frequently identical objectives.

Since Birmingham has a plenitude of organizations already functioning in every conceivable, albeit separate, area of activity, it was thought that the committee could best serve as a unifying force. To date, the discussions have been informal, for the most part exploring the depth of interest and labor and devising the most effective way to utilize both.

Based mostly on a structuring borrowed from the Erie (Pa.) Workbook, the CAC is about ready to function formally. Constituted by delegates from civic, ally interested organizations, it will study problems and projects that will benefit from cooperative action. Projects will be assigned priorities and channeled to committees.

These committees will assemble full data, calling upon qualified experts from the community and beyond. Upon acceptance by the whole of a recommended action on a project, ways and means will be developed to enable implementation.

FOCUS VIEWPOINTS

An example of the type of project that can be accomplished by thus acting in concert; exists in the fact that Birmingham, naturally, means many things to many people. However, if we were to assemble the different opinions, there would emerge a composite view of our city which would be an inventory of its attributes.

This has never been done and yet these elusive qualities which have made Birmingham distinctive must certainly be the touchstones for any plans of the future.

If the heterogeneous points of view—esthetic, social, cultural, commercial and otherwise—encompassed in the CAC were focused on this problem we would evolve the "Birmingham image"; a design for our future tempered with an appreciation of our past.

Once clearly defined, the "Birmingham image" would give direction and cohesiveness to all aspects of our future developments.

AESTHETICS IMPORTANT

For an immediate instance, the Central Business District Development Plan, for all its commercial provisions, gives no

consideration for aesthetic control of the inevitable changes it will set off in and surrounding the area. This is not a criticism of the plan (as far as it goes) because it is undeniably the most progressive and comprehensive action taken in decades to cope with the changes affecting the district.

However, it is obvious that, without some definitive code of quality and design, the CBD plan could just as well accelerate the present "drift" to mediocrity to a headlong rush of tasteless, sub-standard, architectural and commercial abortions by any number of short-term opportunists who want to climb aboard.

In our considered opinion, the potential of the CBD plan will be dangerously handicapped if not augmented with a detailed architectural and landscaping master plan which would reflect the "Birmingham image".

Transformation Possible
Beyond the self-evident advantage of giving unity of principle and design, such a visualization would transform an admittedly practical—but, rather dull—scheme for traffic routing, parking and land use into an exciting preview of the rebirth of our city!

A dramatic presentation of well-designed storefronts, spacious tree-shaded promenades, sidewalk cafes, fountains, reflecting pools and such would stimulate interest, not only in the taxpayer and potential clientele, but also in the quality businesses we must attract to upgrade and warrant the whole venture.

The CAC, in their support of the CBD plan, hereby offers to study the practicability of establishing the aforesaid "Birmingham Image," and ultimately presenting it in a form

Addition

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will be designed to fulfill the rapidly expanding needs of the Birmingham-Bloomfield area and to accommodate the activities of youth organizations, senior men and women clubs, service clubs, adult education programs, charitable organizations, music, dramatic and art groups and social and cultural groups.

It is also contemplated that which could serve as the aesthetic conscience of those entrusted with the design and physical completion of the project.

The basic design of this major addition will include a multipurpose auditorium, banquet, meeting and classrooms, office space for charitable organizations and storage facilities for groups.

It is our plan—one studies and architectural plans are completed—to seek the financial support of an individual, group of individuals, organizations and/or a foundation to provide the necessary funds to fulfill the required expansion.

TARGET DATE

It is hoped that all plans can be completed and the necessary funds raised to complete the addition to the Community

House sometime in 1965.

These future plans of the Community House have been under advisement for many years and have just recently culminated in our decision to move ahead rapidly, so we will be properly equipped to meet the constantly changing needs of our community. The Community House facilities and programs must be integrated into the activities of the entire community.

Therefore, our future plans will only mature with the total cooperation of all our individual citizens plus the many boards and organizations in the community. As an integral part of

Board

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be wise to secure the services of a professional organization qualified to make additional recommendations as to how we may make the central business district more attractive, how we may avoid undesirable spots, and how we may attract new

the CBD we share the common desires for additional parking and adequate traffic flow and go on record favoring immediate steps to solve these problems of mutual concern.

business that will add to the beauty and competitiveness of our CBD.

As the salesperson for Birmingham, we request that we be given a package to sell and the backing of the community leaders. We promise you our best efforts to co-operate in doing the job you would have us do.

If you are a discriminating shopper, you'll find it pays to read the classified pages of The Eccentric today and every week. Read and advertise in the Classified pages. Call ME 4-1100.

Dance Club Holds 'Sweetheart's Ball'

The Continental Dance Club of Bloomfield Township gave its "Sweetheart's Ball" Saturday night at Hickory Grove School. Committee members included Mr. and Mrs. Mitch Mitchell, Mr. and Mrs. Bob Martin, the Jim Stewarts and Mr. and Mrs. Alan Sturt.

Among those entertaining at cocktails preceding the dance were Mr. and Mrs. Billy Bogen, all, who were hosts to 20 guests.

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Daily 9 A.M. to 9 P.M.
1855 WOODWARD-14 MILE RD.
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With This Coupon and \$5.00 or More Purchase Except Beer, Wine or Cigarettes
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Coupon good Wed., Feb. 20, thru Sat., Feb. 23, 1948

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Per Ritz **CHERRY PIES** 22-oz. Pkg. **25¢**
Limit Two, Expires Sat., Feb. 23

MAXWELL HOUSE, HILLS, C&S, BEECH-NUT or CHEF'S BLEND
COFFEE 1-lb. Can With Coupon **49¢**
OR GAYLORD CREAMERY **BUTTER** 1-lb. Print With Coupon **49¢**
PET RITZ CHERRY **PIES** 22-oz. Pie With Coupon **25¢**

ICEBERG HEAD
LETTUCE Large Firm Head **10¢**

DOLE HAWAIIAN HARVEST
Pineapple Juice 3 46-oz. Cans **89¢**
Chunks or Slices 3 Cans **1**
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