



Dedicate Meadowlake School

Birmingham architect Linn Smith, center, presents Mrs. Kathryn Loomis, president of the Birmingham Board of Education with the keys to the new Meadowlake Elementary School on Lindemere off of Inkster Road, a half mile south of W. Maple Road. Watching the formal presentation are from left: Frank Fraser, Dr. Otis Dickey, superintendent of schools, Dr. Gorton Reithmiller and Albert Schumm.

Page 8-B THE B'HAM ECCENTRIC
February 14, 1963

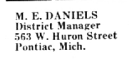
Birmingham Lodge Holds Memorial for George Washington

For the eighth consecutive year Birmingham Lodge No. 14, Free & Accepted Masons, is sponsoring a George Washington Memorial Service with the co-operation of the Birmingham Chapter No. 89, Royal Arch Masons; Birmingham Chapter No. 220, Order of Eastern Stars; Birmingham High Twelve Club; and the Hi-12 Club of the Hills.

The Scottish Rite Consistory Male Choir, under the direction of Douglass L. Witters, will furnish the vocal part of the program, and the Rev. W. Glenn Harris will be the speaker.

The services will be held in the First Presbyterian Church, 1069 W. Maple Road, at 4:00 p.m. Sunday and are open to the public.

Michigan is one of seven states that has started using Interstate highway funds for the fiscal year ending June 30, 1964, the U.S. Bureau of Public Roads reports. Federal Highway Administrator Rex M. Whitton said 25 states are obligating 1963 fiscal year funds while 18 states are still using 1962 funds. The seven states leading the nation in use of Interstate funds include California, Connecticut, Illinois, Michigan, New York, Ohio and Oregon.

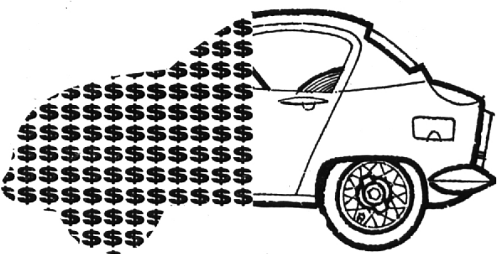


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ECCENTRIC PRAISED

'Congratulations to the Staff'

The following are excerpts from letters to the publishers of The Birmingham Eccentric following announcement of the awards won by the paper in the state press association's annual newspaper contest:

CONGRATULATIONS to you and the entire Eccentric staff. We are indeed proud of your receiving the top awards at the recent Michigan Press Association's annual convention.

Birmingham's Chamber of Commerce takes great civic pride in your achievements, as does the entire community.

Harris O. Machus, President
Birmingham Chamber of Commerce

I UNDERSTAND it is not true that you won every possible prize in sight at the winter meeting of the Michigan Press Association.

The first reports I heard were that The Eccentric had virtually scored a grand slam. Then someone mentioned there might have been one or two categories in which you weren't entered.

That the judges awarded you so many prizes is a tribute to their objectivity and fairness. They rewarded what those of us who read The Eccentric regularly have been enjoying for some time.

W. Calvin Patterson
1365 Cass Avenue
Detroit

CONGRATULATIONS to you and the entire Eccentric staff for earning the coveted honor of publishing Michigan's best weekly newspaper. A lot of people are convinced The Eccentric is the best weekly in the U.S.A.

Virgil E. LaMarre
MacManus, John & Adams, Inc.
Bloomfield Hills

MY CONGRATULATIONS to you, your people and the paper in running away with most of the honors for the best weekly newspaper.

R. L. Kilpatrick
Manager, South Oakland Division
Michigan Bell Telephone Co.

CONGRATULATIONS on your recent excellence award. This is a fine achievement and contributes much to the cultural advancement of our state.

Gorton Reithmiller
President
Olivet College
Olivet, Mich.

CONGRATULATIONS to all my good friends at The Eccentric for their well-deserved honor from the Press Association. It gave me a great personal thrill to read about it, for I will not forget my "brief encounter" which was, strangely

speaking, a right happy interlude in my career.

Laurena Pringle
The Detroit Free Press

CONGRATULATIONS to you, Hank Hogan and the other members of the staff of The Eccentric for picking up that basket full of awards in the Michigan Press Association's annual newspaper contest.

I have for many years considered The Eccentric to be a top-flight weekly and I know many newspaper people who feel the same.

Steve Jacobs, Editor
Employers Publications
Industrial Relations Department
Tractor & Implement Operations
Ford Motor Co.

See Plymouth in Action on "Empire"—NBC-TV

Official Nationwide Consumer Testing Institute Report:

PLYMOUTH WINS PERFORMANCE TEST PLYMOUTH WINS GAS ECONOMY TEST

When a car stands out in performance, it's usually at the price of economy. But that wasn't the case at Riverside, Cal., in the second meeting of Ford, Chevrolet and Plymouth—a "Showdown" Plymouth asked for.

A Ford Galaxie "500", a Chevrolet Impala and a Plymouth Fury V-8 were there, comparably equipped. Nationwide Consumer Testing Institute was there, too, to conduct the competition, and see to it that its strict rules were followed. When it was over, Plymouth had victories in almost every performance test, plus victory in the all-important economy run. See the chart.

Plymouth is also the 1963 car with terrific good looks—and the only 5-year/50,000-mile warranty* in the tough Plymouth-Ford-Chevrolet league. See your Plymouth Dealer. Plymouth's on the move.

ZERO-TO-SIXTY	CITY PASSING
PLYMOUTH.....11.39 sec.	PLYMOUTH.....278 ft.
CHEVROLET.....13.64 sec.	CHEVROLET.....279 ft.
FORD.....18.01 sec.	FORD.....308 ft.
QUARTER-MILE	HIGHWAY PASSING
PLYMOUTH.....18.04 sec.	PLYMOUTH.....462 ft.
CHEVROLET.....18.99 sec.	CHEVROLET.....516 ft.
FORD.....20.53 sec.	FORD.....554 ft.
KILOMETER RUN	EMERGENCY STOP
PLYMOUTH.....33.43 sec.	FORD.....120 ft.
CHEVROLET.....35.44 sec.	PLYMOUTH.....125 ft.
FORD.....37.59 sec.	CHEVROLET.....133 ft.
ECONOMY RUN	GO-STOP-PARK
PLYMOUTH.....18.77 mpg.	PLYMOUTH.....2.32 min.
CHEVROLET.....17.04 mpg.	FORD.....2.44 min.
FORD.....16.14 mpg.	CHEVROLET.....2.57 min.
HILL CLIMB	3/4-MILE CLASSIC
CHEVROLET.....15.00 sec.	PLYMOUTH.....2:51.74 min.
PLYMOUTH.....15.44 sec.	CHEVROLET.....2:55.67 min.
FORD.....16.00 sec.	FORD.....3:04.89 min.

*Incomplete third heat. See dealer for full details.



*Your Authorized Plymouth-Valiant Dealer's Warranty against defects in material and workmanship on 1963 cars has been expanded to include parts replacement or repair, without charge for removal parts or labor, for 3 years or 50,000 miles, whichever comes first, on the engine block, head and internal parts, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints (excluding dust covers), rear axle and differential, mission case and internal parts (excluding manual clutch), and rear wheel bearings, provided the vehicle has been serviced at reasonable intervals according to the Plymouth-Valiant Certified Car Care schedule.

PLYMOUTH DIVISION CHRYSLER MOTORS CORPORATION