

NEWS OF BUSINESS

Chevy Names Resident To Manufacturing Post

L. Ralph Mason, 836 Waddington, Birmingham, has been appointed general manufacturing manager of Chevrolet.

Mason, a 28-year veteran in Chevrolet's Manufacturing Department, since last September has been manager of manufacturing operations at the Chevrolet central office.

As general manufacturing manager, Mason will direct operations in 34 Chevrolet plants located in 25 cities in 12 states. These plants and the highly specialized central office manufacturing staff employ a total of more than 90,000 persons.

assumed the similar position at the Chevrolet assembly plant at St. Louis in 1956.

Mason was elevated in 1957 to regional manager in charge of Chevrolet assembly plants in Eastern United States and in 1960 became regional manager in charge of Chevrolet manufacturing plants at Livonia and in Ohio and Indiana. He served in this position until being promoted to manager of manufacturing staff operations earlier this year.

MASON JOINED Chevrolet in 1935 at the division's Baltimore assembly plant. He later was a paint foreman at Chevrolet's assembly plant at Janesville, Wis., and returned to Baltimore in 1939 as a general foreman in paint operations. He became a shift superintendent of military production at Baltimore in 1943.

He was named a general paint foreman at Chevrolet's assembly plant at Norwood, Ohio, in 1946 and later that year was appointed a division superintendent of paint operations and a division superintendent of production at Chevrolet, Baltimore.

In 1949 Mason was named general superintendent of production at Chevrolet's assembly plant at Kansas City, Mo. He was made manager of the division's assembly plant at Atlanta in 1954 and Baltimore.

Kuhlman Electric Names Hills Man Division Chief

Kuhlman Electric Co. has announced the appointment of George V. Agajeenian as general manager of its Export Processing Co. division in Detroit; at the same time, Edward Biel, former division manager, assumed the post of director of sales.

The moves are designed to strengthen the division's sales and customer service operations, to keep pace with the rapid growth and expansion experienced during the past three years.

Export Processing Co. provides the Detroit area's largest facilities for custom bondizing, rust-proofing and packaging services to the automotive industry.

Agajeenian, 4371 Ridon Court, Bloomfield Hills, brings a background of some 16 years of managerial experience in the automotive industry. He attended the University of Michigan and Wayne State University.

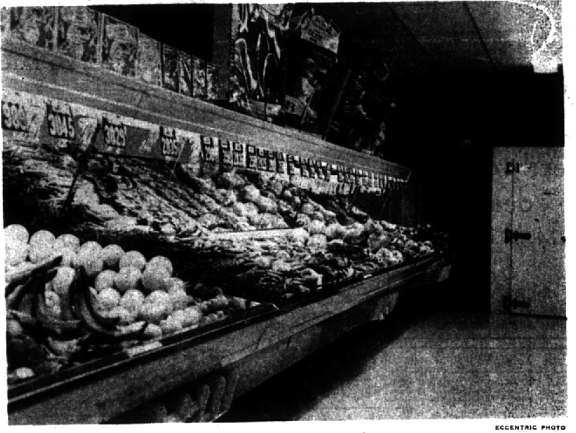
2 Officers Named At Hiram Walker

The board of directors of Hiram Walker-Cochran & Works Limited has appointed Thomas Snelham as treasurer.

Snelham, 769 Lake Park, Birmingham, joined the company in 1946 as assistant comptroller and became comptroller in 1951. He is a member of the American Institute of Certified Public Accountants and was with Price Waterhouse & Co. in New York before he joined Hiram Walker.

Snelham's successor as comptroller is D. James Staas. Staas, 908 Lampost Lane, Bloomfield Township, was educated at Northwestern University where he studied Business Administration and obtained the degree of Bachelor of Science in 1949. He joined Price Waterhouse & Co. at Chicago in the year of his graduation and moved to Hiram Walker in 1961 as assistant comptroller.

Staas is an Illinois Certified Public Accountant and a member of the American Institute of Certified Public Accountants.



A New Interior

Peabody's Market on Hunter Blvd. has recently completed a remodeling job that has doubled the store's selling space according to owner Jim Peabody. Located on Hunter since 1946, the expanded market includes new

refrigeration equipment, showcases, shelving, check-out stands and entrance way. Peabody said the store never closed during the construction period.



Prize Winner

Bill Wizner, (right) owner of The Prep Shop on Pierce St., presents David Payne, 32739 White Oaks Trail, Birmingham Farms, the model train the youngster won recently. David, son of Mr. and Mrs. William B. Payne, was the top prize winner in an art contest sponsored by Tim Magazine, a national boy's publication distributed in this area by The Prep Shop.



R. C. WANDEL II

Bank Promotes Two B'ham Men

Two Birmingham men, Robert C. Wandel II and Robert C. LaHair, have been promoted to new positions at Manufacturers National Bank of Detroit.

Roland A. Mewhort, president, announced that Wandel has been appointed a vice president and LaHair, a second vice president.

Wandel, who began his banking career in 1945, joined Manufacturers in 1951. Three years later he was named an officer of the Bank and in 1957 he was promoted to second vice president.

A graduate of the University of Michigan, he is associated with the Greater Detroit Board of Commerce and the Sigma Chi Alumni Association, Detroit Chapter.

A DIRECTOR of the Birmingham Athletic Club, Wandel, 597 Wellesley, also serves as a committeeman for Boy Scout Troop 1018 in Birmingham.

LaHair, active in the electronic data processing field, was associated with the Bendix Corp. and Chrysler Corp. before he joined Manufacturers in early 1962. He was first appointed an officer in December of that year. A mem-

Ford Tractor Sets Up New Foreign Group

Establishment of Ford Tractor Division's fourth major marketing organization — Overseas Tractor Operations — and appointment of Richard D. Morton as manager has been announced by Robert J. Hampson, Ford Motor Company vice president and Tractor Division general manager.

The OTO organization will have responsibility for coordinating tractor, implement and industrial equipment activities in Canada, Australia, New Zealand, South Africa, Rhodesia and Malaya.

In addition, it will provide guidance and assistance on similar matters to the affiliated companies in Latin America and to dealers in the Middle East, Asia and Africa.

OTHER TRACTOR Division marketing organizations include Tractor and Implement Operations (U.S.), Tractor Group (United Kingdom), and European Tractor Operations. The U.S. unit is located at divisional headquarters in Birmingham; Tractor Group in Hiford, England, and in European organization in Brussels.

"We are confident that our Overseas Tractor Operations organization will provide significant strength to our world-wide marketing activities," Hampson said. Ford holds second place in the industry's sales of tractors throughout the world.

Morton, 351 Lone Pine Court, Bloomfield Hills, is a native of London, England, and joined Ford of Britain as a trainee in 1949. He was assigned to the Export Division of the English company the following year and since 1954 has been serving as tractor export sales manager for Ford of Britain.

Member of the Association for Computing Machinery, LaHair, 2425 Derby, has studied at Syracuse University.



L. R. MASON

Agency Adds Account

MacManus, John & Adams, Inc., Bloomfield Hills advertising agency, has been awarded the advertising account of the Micrometrical Division of The Bendix Corporation according to Frank W. Kahat, general manager of the Ann Arbor, manufacturer of electronic precision measuring equipment.



ARTHUR GRISWOLD

Resident Elected Vice President Of Power Co.

Detroit Edison vice president Arthur S. Griswold has been elected a vice president and general manager of Power Reactor Development Co.

He will succeed Robert W. Hartwell who has been general manager of PRDC since 1957.

The election was announced by Walker L. Cistler who is president of both Power Reactor Development Co. and Detroit Edison.

Griswold, who will assume his new duties January 1, 1964, has been granted a leave of absence from Detroit Edison to accept the post. He lives at 5015 Pon Valley, Bloomfield Hills.

HE JOINED Detroit Edison in 1922 and since 1957 has been vice president, responsible for atomic energy development programs, civic and community affairs, relations with industry associations and public information.

Griswold has worked very closely with Power Reactor Development Co. on matters related to the Enrico Fermi Atomic Power Plant. He has also been responsible for other Detroit Edison atomic power development activities.

Township Man Joins TV Guide

Clinton R. Clark, 3959 Mt. Vernon Drive, Bloomfield Township, has joined the national advertising sales staff of TV Guide magazine in Detroit.

Clark, who has a background in advertising and advertising sales, formerly an advertising representative with Thomas Publishing Co. and Hearst Publishing Co.; was an account representative and associate media director with J. Walter Thompson, a media director with Kenyon & Eckhardt, and a member of the advertising staff of the Dodge Division, Chrysler Corp.

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It is a real pleasure to extend greetings to you at this Holiday season and to wish each of you the fullest measure of happiness and successful achievement in the New Year. Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation and each other. Heartiest Holiday and New Year greetings to one and all.

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