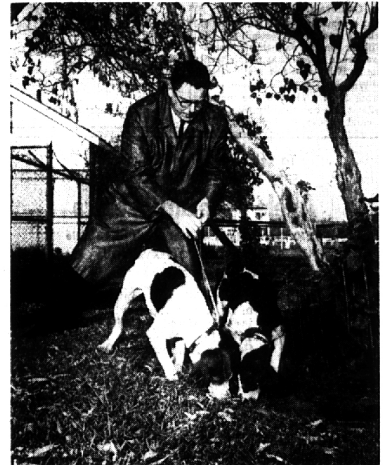


NEWS OF BUSINESS



Tally-Ho

It seemed only appropriate that one of the hounds from the Bloomfield Hunt should participate in the official ground breaking ceremonies of Foxhills, a new Robinson Brothers-Sullivan-Smith, Inc. community scheduled for opening in January. The 200-acre tract, formerly part of the Fisher brothers estate, was used frequently by the Bloomfield Open Hunt for its weekly fox hunts. Located on Opdyke Road just north of Square Lake Road in Bloomfield Township, the new community will feature an indoor-outdoor swimming pool as well as a community house for the exclusive use of residents.



BRUCE UNWIN

Area Man Opens New Ad Agency In Birmingham

Bruce Unwin has opened a newly organized advertising company in Birmingham. Named Bruce Unwin & Associates, Inc. the new agency is a departure from the usual concept of agencies today, according to Unwin. There are affiliates in six United States cities and Toronto, Canada. "Emphasis will be placed on creative sales promotion materials, packaging and advertising," Unwin says. "It will include a complete service to its clients through the group and its associates."



E. H. JONES

Jones Named To GM Post At Area Firm

E. Hugh Jones has been named general manager of Micromatic Hone Corp., according to an announcement by H. G. Sixty, president of Ex-Cell-O Corp. Micromatic Hone, a manufacturer of honing equipment and abrasives with headquarters in Detroit, was acquired by Ex-Cell-O on Dec. 2.

Eberhardt Named To Sales Position

A Birmingham resident has been named general sales manager of James Steel & Tubing Co., Division of Avis Industrial Corp., according to an announcement by Edward F. Avis, president. He is R. Don Eberhardt of 647 Lakeview.

Prior to his association with James Steel & Tubing Co., Eberhardt was regional sales manager with Michigan Seamless Tube Co. of South Lyon. Before that, he was associated with Pittsburgh Steel in Detroit.

A native of Flint, Eberhardt is a graduate of Michigan State University. He is a member of Warwick Hills Country Club and Michigan State University Alumni Association.

In Boston

Floyd G. Abatt, sales supervisor of the Gilbert F. Dittmer agency in Detroit of the New England Mutual Life Insurance Co. is attending an intensive five-day course at the company's home office in Boston. He lives at 23466 Sheridan Drive, Bloomfield Township.

Guest Speaker

Robert J. Donachie, treasurer-controller of Clark Brothers Co. in Olean, New York, will be the guest speaker at the Dec. 19 meeting of the Oakland County Chapter of the National Association of Accountants.



J. R. LAYTON

Layton Named To VP Post By Devon Co.

J. Rodney Layton has been elected a vice-president of the Devon Management Co., a real estate investment and management concern, with offices at 1100 N. Woodward, Birmingham, and the Ford Building, Detroit. Layton has an A.B. and M.B.A., both received from the University of Michigan, and is a guest lecturer in real estate at the University of Michigan School of Business Administration. He is a member of the Air Force Reserves and the Birmingham Jaycees.

Prior to joining the Devon Management Co. in 1962, Layton worked with Richard Jeffrey, M.A.I., Detroit. Formerly a resident of Farmington, Layton presently resides with his wife, Judith, at 646 Graefield Court, Birmingham.

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er of honing equipment and abrasives with headquarters in Detroit, was acquired by Ex-Cell-O on Dec. 2.

In his twenty-seven years of service with Ex-Cell-O, Jones, 6245 Thornecrest, Birmingham, has held various managerial positions. In 1961, he was elected vice president, manufacturing group, a position he held at the time of his new assignment.

He will continue as a vice president of Ex-Cell-O, the parent company, while directing the activities of Micromatic Hone.



THE \$2 1/2 MILLION Burlington Arms Apartments on N. Woodward Avenue in Birmingham is nearing completion. The 77-room complex is being developed by Paul H. Johnson of Detroit. Rentals on the apartments will range from \$190 monthly for one-bedroom to \$400 monthly for three-bedroom, two bath apartments.

New B'ham Apartment Complex Nears Completion

Birmingham's newest apartment development, Burlington Arms Apartments, a 2 1/2-million dollar project located on Woodward avenue just north of the junction with Hunter Blvd., is now nearing completion.

The project of 35-year-old Paul H. Johnson, Detroit building contractor who heads his own firm Paul H. Johnson, Inc., Burlington Arms Apartments is a complex of 77 apartments occupying three two-story provincial styled buildings on a rolling, heavily wooded, six-acre tract of land bounded on the west by the Rouge River.

"It has taken a number of years to plan these apartments," Johnson says, "and now that they are nearly completed it is like seeing a dream come true. The original concept, from which we have never deviated, was to build apartments designed exclusively for people of the Birmingham and Bloomfield type—people who are accustomed

to large homes with large rooms and spacious grounds."

THERE ARE 56 two-bedroom, nine three-bedroom, and 12 one-bedroom apartments in the three buildings. Hallways are carpeted, each apartment has its own private balcony or patio. A typical three-bedroom apartment living-dining area, for instance, goes to 25x15-feet, in addition to a foyer, and opens through sliding glass doors out onto a 23-foot private balcony.

Each apartment has a built-in hi-fi system, covered parking is an attractive part of the overall landscaping plans, and most of the apartments have two bathrooms, walk-in closets and spacious dressing areas.

All of the apartments are air-conditioned and have all-electric kitchens, equipped with General Electric appliances, including built-in dishwasher, disposal, refrig-

erator-freezer and Americana range with eye-level oven and automatic rotisserie.

MANY OF THE apartments are now ready for immediate occupancy. Two model apartments have been furnished by Wallace J. Newton, local interior decorator, who acted as design consultant for the apartments since their inception.

The models and grounds are open daily from 11 a.m. to 5 p.m., Tuesdays and Thursdays until 8 p.m. and on Sundays. Elly D. Stewart was the Burlington Arms Apartments architect. Rentals on the apartments range from \$190 monthly for one-bedroom apartments to \$400 monthly for three-bedroom apartments with two baths.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

Record Dividend Declared by Firm MSU Expert

New York Life policy owners for the second successive year will receive a record increase in dividends, according to General Manager Gilbert S. Morton of the company's Bloomfield-Detroit general office.

The increase of \$28,400,000 will bring the total dividends to \$185,800,000 in 1964 as compared to \$157,400,000 in 1963.

About \$4,800,000 will be coming to New York Life policy owners as dividends in individual life insurance and annuity policies in Michigan in 1964, Morton said. This represents the third successive yearly interest increase.

Group to Hear

Richard F. Gonzalez of Michigan State University will be the main speaker at a Dec. 18 meeting of the Detroit Chapter of the American Production and Inventory Control Society in Detroit.

Gonzalez will speak on "Production and Inventory Control as Taught in Our Universities."

During 1964 the interest rate for dividends left on deposit with the company will be 4 per cent compared with 3.85 per cent in 1963. This represents the third successive yearly interest increase.

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WEATHER-PROOF MULTIPLE SET OF 15 IMPROVED BULBS ON 125' MADE STRING; PRETIED, U.S. APPROVED. STRING SLIP RESISTS. IF ONE GOES OUT, THE OTHERS STAY LIT.

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Regular \$3.98
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Your choice of Jingle Bells or Holy Night. Imported musical bells in sparkling bright gold anodized aluminum; 6" base diameter; 5 1/2" high.

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