

## Chamber Warns Public Of Christmas Frauds



MRS. KUDRAY

## Pair Repeats Nuptial Vows In England

Announcement is made of the marriage in England, Dec. 4, of Brenda Jeanne Boushell, daughter of the Russell Boushells of Bloomfield Hills, and Pfc. Gary Dean Kudray, son of Mr. and Mrs. John Kudray of Watkins Lake.

The couple repeated their vows at a noon ceremony in Menwith Chapel, followed by a reception at the Army Base at Harrogate.

THE BRIDE CHOSE a street-length white silk French faille dress for her wedding, fashioned with a matching overskirt, tulle neckline and a bracelet-length sleeve. An overall of silk illusion fell from a mantilla edged in re-embroidered Alencon lace, and she carried white orchids on a bridal mistle.

Fran Dwyer of Chicago was honor attendant and Pfc. Gary Houth was best man.

Both Mrs. Kudray and her husband attended Highland Park Junior College. He was graduated from Fort Devens Army Security School at Ayer, Mass., and is presently with Army Intelligence. A-6-61

The Birmingham Chamber of Commerce today warned the public to be on guard against the fraudulent and misleading sales and promotional schemes that flourish during the Christmas season. Each year thousands of hurried and unwary Christmas shoppers are victimized by sharp operators who step up their activities during the holiday season, said Charles Mortensen manager of the Birmingham Chamber of Commerce.

According to the National Better Business Bureau these seasonal swindlers drain millions of dollars annually from consumers and business men throughout the U.S. They capitalize on the Christmas rush and the fact that people tend to be more generous, more trusting and less likely to turn down a request at that time of the year. Holiday shoppers can protect themselves by avoiding fly-by-night operators and by making Christmas purchases from dealers of known reliability.

BASED ON PAST experience, he said, the following schemes can be expected to make their appearance again this year:

- Mail-order bargains offering quoting toys, watches, jewelry and other items allegedly at a fraction of the retail price. When the gift arrives it may be a cheap imitation of the item thought to have been ordered.

- Mail and phone appeals for donations from unknown charitable organizations.
- Attempts to collect on C.O.D. packages supposedly for a neighbor who the deliverer says, "is not home." The packages may contain unneeded merchandise or merely paper or cotton wadding.

- Mail-order schemes in which a claim stub says that the shipper is holding a package which will be sent on return of the stub and a small amount. If money is sent, a cheap pen-and-pencil set or something similar which was never ordered is received.

- Consumers ordering Christmas gifts from mail-order firms should generally allow 3 or 4 weeks for delivery.
- Sales may be final. Obtain certain conditions of sale, and ascertain guarantees in writing.
- Examine purchases before Christmas. Don't expect transient vendors to be around after the holiday to listen to complaints.

- Unneeded merchandise appeals by unknown charitable organizations with requests for donations for the goods shipped.
- Personal appeals by mail from self-described needy individuals seeking clothing, food, fuel and funds.
- Distribution of courtesy cards for purchasing gifts at discounts from fictitious prices.

THE MOST WIDESPREAD scheme involves the sale of well-known brands of colognes and toilet water re-bottled in small, purse size containers by companies which have no connection with the original manufacturers, said Mortensen. The purse size containers are generally similar in size and appearance to those used to sell small quantities of genuine perfumes.

The public is fooled into believing that it is buying expensive perfume at a bargain price, Mortensen said. Actually, cologne and toilet water is being sold at several times the regular retail price of the product packaged by the manufacturer himself.

Other perfume hoaxes involve the use of counterfeit labels of well-known brands on cheap imitations, phony pricing and the sale of spray containers labeled with the initials of nationally known fragrances. The stumps are concocted to simulate those fragrances. Mortensen made these additional points:

- Consumers who receive unneeded merchandise through the mails generally are not obligated to return it or pay for it, unless it is used. They are required to surrender it if the shippers or their agents call for it within a "reasonable" time.

- Consumers ordering Christmas gifts from mail-order firms should generally allow 3 or 4 weeks for delivery.
- Sales may be final. Obtain certain conditions of sale, and ascertain guarantees in writing.
- Examine purchases before Christmas. Don't expect transient vendors to be around after the holiday to listen to complaints.

Make a list of those "don't need" today. Dial MI 4-1100 and a Classi Lass will help you.



## Award Winner

Richard E. Forbes (right), director of corporate advertising for Chrysler Corp. looks at the four-color, two page spread which has just been awarded the 1963 "Best of Show" Bravo award for print advertising by the Art Directors Club of Detroit and the Detroit Copy Club. Making the presentation was Barron Hoffer (left), of Campbell-Ewald Co., president of the Art Directors Club, while in the center is Robert P. Leonhard, vice president and account supervisor for Young & Rubicam, Inc., the agency which created the award-winning ad. Forbes resides at 1080 Pilgrim, and Leonhard lives at 798 Tottenham.

The area which now comprises the Republic of the Congo was, in the fifteenth century, a flourishing kingdom known as the Kongo. The first Europeans to explore the land were Portuguese, but it was not until the Anglo-American explorer, Henry Morgan Stanley, found the mouth of the Congo River in 1871 that the region became known to the world.

## Tea at the Haven

The Haven hospital and psychiatric center will hold its annual Christmas tea and occupational therapy display on Dec. 18 from 2 to 4 p.m.

## Legal Notices

Robert C. Surdick, Atty., 1133 Dime Bldg., Detroit 26, 81,427  
STATE OF MICHIGAN — The Probate Court for the County of Oakland.

In the Matter of the Estate of MARY BEANETT BEAMISH, Deceased.  
At a session of said court, held at the Probate Court in the City of Pontiac, in said County, on the 9th day of December, A. D. 1963.  
Present: Honorable Donald E. Adams, Judge of Probate.

Order appointing time for hearing claim.  
Notice is hereby given and it is hereby ordered that the said probate court shall be the 2nd day of March 1964, at 10 o'clock in the forenoon at the Probate Court in the City of Pontiac, Michigan.  
All creditors or claimants against the above estate are further notified and ordered to prove their claims at said hearing and prior to said hearing to file written claim therefor, with this Court and with the Secretary of this estate, under oath, containing sufficient detail reasonably to inform the fiduciary of the nature and amount of the claim.

It is further ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered or certified mail with return receipt demanded, addressed to their respective last known addresses as shown by the files and records in this cause.  
It is further ordered that public notice thereof be given by publication for three successive weeks previous to said day of hearing in the Pontiac Beacon-Recorder, a newspaper printed and circulated in said county.

DONALD E. ADAMS, Judge of Probate.

CERTIFICATION  
I, Wanda Fandurek, Senior Deputy Register of the said Probate Court, do hereby certify that I have compared the record thereof, now remaining on file in my office, and have found the same to be a correct transcript thereof, and the true and correct original of the same.  
WANDA FANDUREK, Senior Deputy Register of Probate Court.  
Oakland County, Michigan (41-42-43)

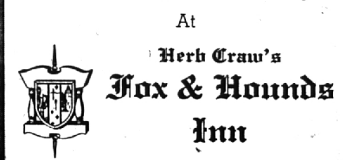
## Ford Motor Announces Staff Changes

The appointment of William N. These as used vehicle promotion manager, Ford Division of Ford Motor Company, has been announced.

These, formerly truck sales promotion and training manager, replaces Robert Koch who has been named parts and service promotion and training manager. Koch replaced E. J. Riley who was appointed assistant manager of the division's Kansas City district sales office.

THREE, 6507 Spencer, Birmingham, joined Ford in 1949 as a sales trainee in the Philadelphia district. He subsequently held various management positions in the field sales organization and in August, 1961, became divisional district operations manager. He held that post until assuming the truck sales position in August, 1962.  
Koch, 6311 Wing Lake, Birmingham, joined Ford in 1947 in the Des Moines district sales office. He too held various management positions in the field sales organization before being transferred by the divisional office in 1961 as heavy truck merchandising manager. Later that same year he was named truck marketing plans manager and then assumed the used car post in Aug., 1962.

Dine In Enduring English Elegance, And Quaff From The Wassail Bowl Of Cheer. Our Yule Log Burns Brightly



At Herb Crow's Fox & Hounds Inn Continental Cuisine Vintage Wines Piano Bar After 8:00 P.M.

Call MI 4-4800

Woodward at Long Lake Road, Bloomfield Hills

**3 FOR THE TREE FROM**  
Birmingham Bloomfield Hills  
**Wilson DRUG COMPANY**

**HINT to wives:** **LADY REMINGTON** Rechargeable! Works with Cord, too! Roller Combs! ONLY \$30.95

**HINT to husbands:** **LADY REMINGTON** Adjustable Roller Combs! Gentle underarm grooming! Smooth leg-shaving action! ONLY \$14.95

**HINT to family:** **NEW REMINGTON 25** Exclusive Roller Combs! 348 close-shaving cutting edges! Man-size 6-row head! ONLY \$22.95

**SHEAFFER'S**  
Birmingham's Largest and Most Complete Selection of the World's Finest Writing Instruments!



No dip . . . no dunk . . . no mess with Sheaffer's new Skipisport Fountain Pen. Above is Sheaffer's Skipisport Ensemble with pen, matching pencil and four Skipi cartridges.

This is the fountain pen that deserves to be called incomparable. Guaranteed for life. Handsome, free-of-effort writing that begins and ends with the perfect point. Available with perfectly matched pencil. Gift boxed.

5875 Prices Start at \$12.50  
**Wilson DRUG COMPANY**  
BIRMINGHAM Woodward at Maple MI 4-5600  
BLOOMFIELD HILLS 71 W. Long Lake Rd. MI 7-2300

**KRESGE'S HOLIDAY GIFT VALUES**

For Christmas Giving!  
**65% KODEL COTTON BLOUSES** easy-care \$2.99 ea.  
• Expensive-look Styling!  
• Washable—no ironing!

Embroidery and tiny tucks accent these blouses of new Kodel® polyester-cotton blend. Delightful tuck-in and overblouse styles in white, pink, blue, beige. Sizes 32 to 38. \*TM Eastman Fiber

**21 FT. CEDAR GARLAND ROPING** \$1.87 or 9c a ft.

**24" CEDAR WREATHS** 97c

**OUTDOOR LIGHT SETS**  
20 Lite (C-9's) by Westinghouse . . . \$3.67 Reg. \$3.99

**OUTDOOR or INDOOR** 30 Lite Set PETITE CRYSTAL JEWELS \$1.89

**BAKED HAM** 99c lb. (at Bloomfield Plaza store only)

**BOXED CHERRIES** 1 lb. box 44c

**NOEL CANDLES** CARRIAGE POST LAMPS \$4.44 ea.  
MISTLETOE, 29c

**SHOP AT BOTH KRESGE STORES**  
THE NEW BLOOMFIELD PLAZA STORE West Maple & Telegraph Roads  
KRESGE'S DOWNTOWN BIRMINGHAM STORE West Maple & Henrietta  
Both Kresge's Open Every Night Until Christmas

**"CHARGE IT at KRESGE'S"**