



# A GIFT FROM BIRMINGHAM SAYS IT BETTER

A gift from Birmingham says it better in more ways than one. It says it better in the quality. It says it better in the selections. It says it better in the luxurious gift-wrappings. In fact, no place says it better! Amid this season of warmth and wonder is the art and spirit of gift giving, your plans to please and surprise, delight and remember your family and friends. Now, at your favorite Birmingham stores, you'll find the best selections of gifts gathered to match your Christmas lists. Late shopping hours mean family shopping for evenings of leisure togetherness. Show that important one how much you really care . . . you can be sure of good taste with that distinctive gift from

## BIRMINGHAM

LOOK FOR THE BIRMINGHAM 'PRESTIGE STORE' EMBLEM



YOUR ASSURANCE OF COMPLETE SHOPPING SATISFACTION