

## Man's Taste, Hobby Are Gift Clues

Like everything else, successful gifting a man is easy when you know how.

Mostly it's a matter of knowing your man; knowing what his tastes and needs are in the way of wearables, what his interests are in hobbies and sports, what will best promote his comfort and convenience in his day-to-day living.

First of all, your problem is greatly simplified by the fact that there are so many things that a man never has enough of. A man can always use more shirts (both business and sports), slacks, handkerchiefs, neckties, socks, shoes.

**THE SMOKER** always welcomes cartons of his favorite cigarettes, boxes of cigars, new pipes to add to his collection; the golfer always needs more golf balls; the tennis enthusiast, more tennis balls; the camera fan, additional supplies of negatives and printing paper, and so on, down the line.

These "sure thing staples" are, of course, only the beginning of the happy possibilities that present themselves.

A **GOOD PLACE** to start is with a man's wardrobe. It is hard to go wrong when you "give a man a

Dear Santa:

I want some candy and a surprise too. I want thirty cry baby doll. I want a charmand chatty doll too. Fill my stocking up. We will leave some cookies for you on the round table right in front of the brown couch. I am 7 years old and I am in the 2 grade and my teacher's name is Miss Murdick and I go to Pembroke School. Im writing this letter all be my self. I want a lot of surprises. Please write back. I like Christmas because it is Jesus' birthday.

Kimberly Retz

Remove the pit from some prunes and replace it with a almond or half a walnut. Pinch each prune closed and roll in powdered sugar. Wrap individually in cellophane or waxed paper and you have sugar-plums for their Christmas stockings.

gift he can wear," especially if you take his tastes into careful consideration and have an up-to-date knowledge of what's new and what's right in men's wearables.

Men are fashion-minded today (more so than most of them will admit), so it's important to have your selections right on the beam, style-wise.

**IN SPORTSWEAR**, one of the most popular new ideas is the "shirt jacket," just the thing for "after hours" relaxation, indoors or out.

It is made of bright patterned wool shirting flannel and cut in a casual jacket style, with square bottom similar to a sport shirt.

## Diamonds Are Any Woman's Best Friend

If she's worthy of diamonds, as doubtless she is, this is one Christmas you won't have to settle for anything less!

The jewelry designers, working down-scale in prices, have produced a selection of gifts replete with real gems.

Apart from the value, any gift with a diamond in it is always flattering. For centuries, the very stone itself has been the symbol of devotion.

The less expensive items of diamond jewelry are "normal" in scale or size, neither chunky nor bizarre, and the diamonds, even though they are small, give a piece that look of quality that comes only from the genuine.

**IF A MAN** is giving his wife a fabulous stone of two carats or more, he will probably have it mounted for her in a ring or pendant, where people expect to see very large gems. The more modest jewelry decked with small diamonds will probably be earrings, a pin or clip or a wrist-watch.

Button-type earrings are be-

Whoever said that there is an end to the possibilities for adding just one more gift to the collection that is being assembled this Christmas for a man—or a woman too, in many cases—just hasn't thought about the automobile.

True, the new models are offered with such a diversity of special equipment that the ordinary person may feel nothing can be added to what the owner has chosen himself.

But consider, for a moment, that the man who ordered that car with everything from signal lights to air conditioning, might have never thought about a compass.

And yet there are handsome, small, accurate automobile compasses available that could be chosen with perfect certainty the automobile owner who gets one will be thrilled and delighted.

**IN RECENT** years the visor type map case of leather, with a pocket for sun glasses, and a notebook and pencil, has become one of the most liked of special auto-

coming to almost every woman and have been in good style for so long now that investing several hundred dollars in diamond ornaments of this type is safe from a fashion standpoint.

mobile accessories. It is designed to clip-on and stay put with maps at much more convenient reach than in a locked glove compartment.

New recently also are the little gadgets designed for use in helping the car driver measure distances. Watch like in appearance, they have a wheel which when run along the course the driver plans to take, will motivate a dial that will tell him the distance he has to travel.

**EVER WATCH** any motorist scrunch forward in his seat, especially in warm weather, to let the wind play across his back. This motorist—whether man or woman—would welcome one of the specially designed back rests which provide for just the ventilation needed.

And if the motorist is one who takes an interest in the weather, there are thermometers that are easily attached to windows, to tell him the temperature.

**PROBABLY THE** newest of all extra gadgets, being offered as special equipment on some of the cars, are safety straps for passengers, such as are used in airplanes for landings and take-offs.

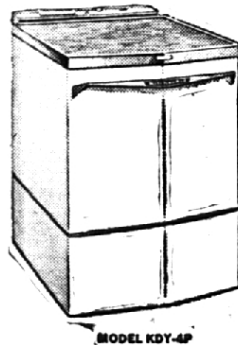
They are easily installed in any car and may be had in accessory stores.



Make this a long-remembered Holiday... buy her a push-button portable

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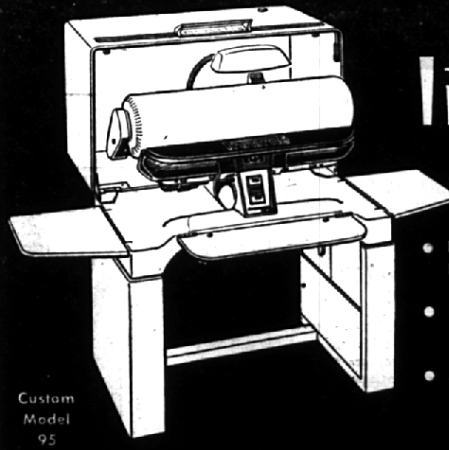
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