

Jewelry Offers. Fine Choices for Christmas Gifts

Whether you are on a budget or a spree as you start your Christmas shopping this year, browsing along the counters and shelves that gleam with jewelry gifts, can be a most rewarding undertaking.

For here in the brilliance and good taste of the displays are to be found a whole host of inspirations for solving almost every gift problem for intimate friends and relatives.

The important thing about gifts of jewelry has nothing much to do with how much they cost.

The important thing is that gifts of jewelry bespeak a desire to give someone something precious—something of fine workmanship, combined with up-to-the-minute design and fashion, in a manner that makes the gift tomorrow's heirloom.

THE JEWELRY Industry Council points out that jewelry gifts represent a generous price range.

You may want to give an impressive and important gift such as an exquisite piece of diamond jewelry, as a gift of a lifetime to the lady of your choice; or you may want to give a simple little silver spoon to baby.

You may want to choose a fine watch for dad or big brother, or simple little locket for little sister.

Karat gold and stone set jewelry are making fashion headlines this year. If you are in doubt about what to give her, make it a gold bracelet or two—or three—or more, as the budget will permit.

The more to jingle on her arm, the merrier.

IF SHE DOUBTS the sentimental side of your nature, give her a simple charm bracelet with a few charms to start her collection.

On the other hand, if she already has a charm bracelet, choose some new charms to be added.

If the lady for whom you may be choosing jewelry gifts has a favorite color, she will then have a favorite precious or semi-precious stone, perhaps her own birthstone, which will please her most.

Stone rings, stone set necklaces, earrings, are excellent fashion wise choices for Christmas giving.

Dear St. Nicholas:

These are things I want. A bathanet, Tammy and Tammys famley and Barbie and Barbie famley and a E-Z Weyer. Blackbord with colored chalk and a eracer Barbie Drimhouse. Thmbelena little Buting Beauty Vanaty. Play Princess Tellaphone. Blue on beyond zebra. The 500 Hats. Purce size mirror. Little Mrs. Akco. Play purple cat. Purple people eater. A little play angle. Jolrey set.

love, Joyce Fick

Dear Santa:

I want Mighty Matilda on a little radio an a pocket size tape recorder. Please can I have Big Joe an Gofertino.

Bob Philipp
1750 Bradford

Dear Santa:

Please bring Gigi chese and nuts and penuts. Please bring me a marx beauty vanity. Please bring Gigi one candy cane. Gigi thinks you are funky.

(unsigned)

A new line of three model airplane and glider kits designed for the beginner is being offered this year. For ease of assembly, each kit has pre-cambered balsa sheets, pre-assembled seven-inch plastic prop and nylon bearing, pre-assembled landing gear and pre-cut alignment. The three kits are called The Chuck-r, The Rog'r and The Dust'r.

Daisy/matic #61 Cement Mixer is a new mechanical truck available this Christmas season. Battery-powered, it rumbles forward or reverse with its mixer turning and its motor flashing. Front wheels turn left or right. Mixer raises and unloads.

Kids Want What TV Shows 'em

BY ETHEL SIMMONS
Staff Writer

Letters to Santa sound suspiciously alike. Can EVERY girl really want the same kind of chattering doll? Is it possible that ALL the boys seek the identical remote control attack toy?

Of course, for kids are confirmed television viewers and watch the same programs—and commercials.

If the prophecy told by the commercials comes true, most little girls will awaken Christmas morning to find the newest version of the talking doll under their tree.

Egghead-cute is this doll who offers intelligent chatter, is garbed in a schoolgirl middy blouse and skirt, wears her hair long and straight with bangs, and, of all things, sports a pair of round eyeglasses.

THE DRESS-UP DOLL may also delight a girl at Christmas. After several seasons of teen-age dolls who wear sophisticated clothes, the new doll complex is a family group centering around a little girl doll with a varied child's wardrobe.

For the teen-age dolls that girls may already have, commercials are plugging mix-and-match separates to be coordinated creatively.

Toys for boys all seem to be on target. Everything is remote control to get from here to there, including vehicles and weapons with action-filled ways to their destinations.

Most intriguing, from an adult's point of view, are the imitations-of-work toys. For the boys, there's a car wash complete with polishing cloths. Girls can open miniature cans with a tiny can opener.

Dear Santa Claus:

I want an Indian Suit and Barbie dream house and a Penny the Poodle.

Love, Sally

C-C Plans Now For Its Future Goals, Activities

Birmingham's Chamber of Commerce is planning ahead.

A special long range four-man committee has been set up to review and evaluate their activities, analyze the budget and conduct a survey of the public's attitude toward the chamber in order to set guidelines for future activities of the group.

The committee, headed by former chamber president Harris Machus, consists of Edward Lerchen, Detroit Bank & Trust; Robert Kilpatrick, Michigan Bell Telephone; and Ward Ouradnik, The Birmingham Eccentric.

For background, the committee has met several times with officials of Michigan State University, Michigan State Chamber of Commerce and the Lansing Chamber of Commerce.

They were told at a U. S. Chamber of Commerce Institute that the chamber must continually study and re-evaluate its entire operation to keep pace with changing business and community conditions.

UNDER THE scrutiny of the committee will be such items as organization, program, policies, public relations and image.

"The budget will be reviewed in respect to the objectives and goals to be obtained by carrying out the chamber's activities," said Machus.

"We also plan to conduct a personalized survey of a cross-section of the people and organizations in the community to find out their opinion of the chamber," he said.

Dear Santa:

I want a Give-A-Show projector, a watch and a car with a funeral flag and crayons, a book, a record, player, Tiger Joe.

Love, Bob

Dear Santa Claus:

I will be waiting for you in my bed. I will be asleep when you come. I want a tiny chatty baby doll. I want some clothes. I hope you will Please rite back.

Love, Kim

Gifts to Be Mailed Need Special Care

Gay colorful wrappings are a must for Christmas gifts—even those to be mailed. But for mailing purposes, you'll need special designs that won't get crushed.

The answer to this problem is to use colored gift wrap tapes. These tapes can be arranged in a variety of designs that will be easy to cover for mailing.

Besides an assortment of colored tapes, you'll need white or colored shelf paper (less expensive than wrapping paper), transparent tape and a pair of scissors.

CETOUTS FROM last year's greeting cards are helpful to add a few decorative touches.

Gifts may be wrapped in colorful Christmas papers or in plain shelf paper first. It's best to re-wrap the decorated package in the shelf paper before finally treating it for mailing.

On the other hand, if first wrapped in shelf paper, gift wrap tapes can be used for applying myriad decorative designs.

Transparent cellophane tape can also be used in a number of ways to create unusual patterns.

For A glamorous effect, try dipping the sticky side of the tape in gold or silver flitter and tape this around your package.

Even salt, tapioca or ornamental "snow" crystals can be applied to the sticky side of tape in the same way.

Toothpicks, colored straws and any other colorful items you might have around the house can be taped directly on the package to form original motifs.

GIFTS FOR mailing out of town should be mailed about four weeks before Christmas. Cushion breakable items with excelsior or shredded paper.

An inner wrapping of corrugated paper gives extra insurance for packages marked "fragile." For the outer wrapping use heavy brown paper or a corrugated carton, as needed. Tie these with six-ply twine, doubling it for greater safety.

To keep the paper in place while you're tying it, fasten first with some cellophane tape.

GIFTS in FINE Leather

Because of the increased space in our new location, we have an excellent selection of fine leather goods and accessories in time for your holiday shopping. We will be open Men's Night, Monday, December 9 from 7 to 10 P.M. and every night thereafter until 9 P.M. until Christmas.

You're welcome to come in and browse!



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