



# YE OLDE SHOPPES of BIRMINGHAM

One-stop shopping for the Holidays means you'll find something for everyone on your list, because of the unlimited choice of fine stores. The variety of merchandise is significant and the quality is apparent regardless of the size of your purchase. Gifts that are ready and willing to be wrapped in your choice of ribbons and designs. The glitter and excitement of gift-time in Downtown Birmingham makes shopping a treat for the whole family. The late hours assure you of plenty of time to shop in a leisurely manner. Your favorite storekeeper's showing of unusual and interesting selection, is typical of his friendly feeling to make your Christmas the merriest ever. You can be sure of quality, individuality and good taste. . . no matter where you shop in

**BIRMINGHAM**

LOOK FOR THE BIRMINGHAM 'PRESTIGE STORE' EMBLEM



YOUR ASSURANCE OF COMPLETE SHOPPING SATISFACTION