

Arnolds Begin 41st Year Of Business in Birmingham

By LARRY EVOE
Business Editor

When Al Arnold opens the door of his photographic studio in the Birmingham Theater Building Monday morning, he will be beginning his 41st year of business in this city.

While there may be other businesses in Birmingham that have been in operation longer, none have been under the same ownership as long, according to Arnold.

Allen Arnold opened his first studio in Birmingham on Dec. 1, 1923, on Maple Avenue in the building which now houses La-Belle's.

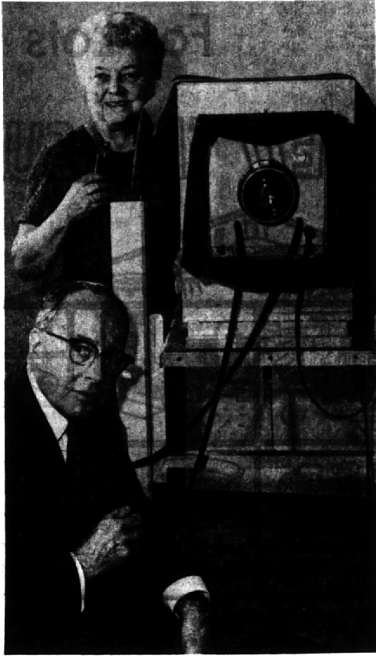
JUST AFTER he moved into his present location in the theater building in 1928, Mrs. Gertrude Arnold joined her husband in the photographic business.

"We were the first tenants to move into the building," Arnold recalls. "In fact, not all of the building was even completed," he said.

Before becoming a professional photographer, Arnold had taught in the Detroit Public School System and had been active in handling special education classes.

Mr. and Mrs. Arnold are from the Charlevoix, Mich. area. They met in the summer of 1919 and were married in August, 1924.

Allen of Birmingham's prominent families have posed for Mr. and Mrs. Arnold's cameras. Arnold especially recalls photographing the Peabodys and the Quantons.



ARNOLD WAS also on hand to record on film the opening of the Grand Trunk Depot, the Community House, Baldwin Library, Birmingham Municipal Building, Kingwood School and Christ Church Cranbrook.

The first photo Arnold ever took in Birmingham was on the day he opened his studio.

"It was the infant son of a Mrs. E. Gately," Arnold said. "I don't remember the boy's name or where the family lived anymore," he said.

"When Gertrude and I celebrated our 25th year in business we tried to trace the family but were unable to do so," he said.

One of the most amusing incidents Arnold recalls was the yearly photographing of the Birmingham Bell telephone operators at their annual Christmas party.

"MRS. ARNOLD and I usually went over in the evening because the switchboard wouldn't be so busy.

"All of the operators, but one or two, would line up in position for the picture. After everything was all set we'd call the two girls on the board to get into the picture.

"Just about the time we were set to snap the shutter, he phones would start to ring and the girls would have to dash back to the board.

"Sometimes it took a half-hour or 45 minutes before we could get everybody lined up and the picture taken," he said.

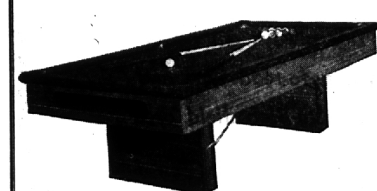
THE ARNOLDS estimate they have taken over 200,000 photographs since the first picture of baby boy Gately.

Both Mr. Arnold, 65, and Mrs. Arnold, 66, are active in various local state and national professional photographic societies and also have won national recognition for their work.

Both also take photographs for fun and have many pictures of their various trips around the United States and their recent European visit.

Mr. Arnold has been active in the Birmingham Rotary Club since 1938 and Mrs. Arnold is a charter and life member of the Birmingham Soroptimists.

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Area Residents To Receive Top Builder Awards

Two Detroit firms, managed by area residents, have won top award honors in a nation-wide real estate merchandising contest sponsored by Practical Builder Magazine.

The Thompson-Brown Co. — the only firm in the Midwest to have done so — won a top award in the competition special awards division. Its agency, Stockwell & Marcus, also will receive an award for its part in the Thompson-Brown merchandising program.

The awards will be presented to both Detroit firms at the annual convention of the National Association of Home Builders in Chicago, December 11-15.

Thompson Brown president Robert Carey, 5623 Raven Court, Birmingham, and Stockwell & Marcus account executive David H. Gahler, 27000 Pebblebrook, Southfield, will formally accept the awards in Chicago.

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Hills Man Named To Auto Ad Post

Appointment of Frank W. Linder as Rambler export advertising and merchandising manager has been announced by William S. Pickett, director of automotive export of American Motors Corp.

Linder, 1245 Cedarhurst Lane, Bloomfield Hills, is a 25-year veteran of the advertising business, most of which has been in the international field.

He entered the advertising business in 1937 as a program director for Batten, Barton, Durstine & Osborn after several years in radio. In 1942 he joined the U. S. State Department where he spent four years with the office of Coordinator of Inter-American affairs as director of radio information for Argentina, Brazil and Paraguay and Uruguay.

In 1946 Linder became manager of operations in Columbia for McCann-Erickson. He joined J. Walter Thompson in 1951 as manager of the Miami office and from 1954 through 1959 was manager of that firm's office in Rio de Janeiro. He then spent two years as the agency's international supervisor in Detroit.

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Credit Association Picks Birmingham For 1964 Meeting

The 1964 annual meeting of the Associated Credit Bureaus of Michigan will be held at the Birmingham House Hotel Sept. 12 to 15. The announcement was made by Wayne Combs, owner of the Birmingham Credit Bureau. This is the first time a statewide trading association has selected Birmingham for its annual meeting according to the chamber of commerce.

Association members from about 75 cities and their wives are expected to attend the meeting. The chamber of commerce has sent a letter of welcome to the association and its members and also offered all possible cooperation to make the meeting a success.

Joins Nat'l Group Heads New Office

Theodore L. Chisholm, 3560 Halla Lane, Bloomfield Township, Birmingham, has accepted appointment to the Johns Hopkins National Resources Committee. The committee, composed of more than 100 distinguished Hopkins Alumni throughout the United States, has been established to strengthen and broaden the development activities of the Johns Hopkins University and Hospital.

SKATES FOR THE ENTIRE FAMILY



THE SCIENTISTS build of these skates teaches balance and poise. The average child learns true skating stride safely in a few minutes.

THE SURPLUS SHACK
2923 N. Woodward (Between 12th and 13th Aves.)
LI 9-9803 Open Every Evening Till 9
WE GIVE 548 GREEN STAMPS PLENTY OF FREE PARKING
Open Sunday 10 A.M. to 4 P.M.

Behind The Store Fronts

With ANGUS MCKELLAR

At Towas is the new service representative in The Eccentric's display advertising department. Towas' varied experience includes a number of years in the advertising departments of several newspapers; staff advertising manager of the Pontiac Press; advertising manager of the Howell County Press and later as ad manager of the Cadillac Evening News. He attended Trinity College, at San Antonio, Tex., and the Whitney School of Art design, at New Haven, Conn.

One would be hard put to find happier grandparents than the Fred Shermans (Sherman Shoes, 115 W. Maple). Their newest granddaughter, Sylvia Krell, was born Nov. 12 to Mr. & Mrs. Larry Sherman, of Miami Beach, Fla. Larry was formerly associated with his father here. His wife is the former Jane Fisher, of Birmingham. The new baby is grandchild number nine.

Memo to Mrs. Baker's host of customers, friends who stop by the Consumers Power Co.'s local office: Mrs. Baker's well wishers will want to know that her name is now Mrs. Robert Elwood—since Oct. 22, when a quiet ceremony was performed at Meadowlawn Chapel, 13-Mile Rd. and Greenfield. A reception followed at the home of her daughter, Mrs. John Elliot, on Henrietta. Mr. Elwood came from Belfast, Ireland, in 1946, and is presently engaged in the construction business.

TUESDAY, Dec. 3, marks the opening of the new Fred Sanders Confectionery store in Bloomfield Plaza. The new branch will include fountain facilities.

Window designers locally are making up unusually interesting windows. One with a whimsical note is the Mamma, Papa, and Baby Bear display amidst a grouping of electrical items at Hawthorne Electrical Co., 375 Hamilton Row. The other that comes to mind is the holiday display at the McClellan-Ball Co., 850 S. Woodward. The company is holding open house Saturday.

On Stock Board

Milton A. Manley, senior partner of the investment firm of Manley, Bennett, McDonald & Co., Bloomfield Hills, has been elected a governor of the Association of Stock Exchange firms. The Association is comprised of all New York Stock Exchange member firms.

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We Will Rent You A NEW 1964 AMERICAN RAMBLER 220 2-Door Sedan

Or A New 1964 GRAND PRIX For Only \$9750 Plus Tax Per Month

With All De Luxe Features Including Power Steering, Power Brakes, White Walls

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Bloomfield Doctor To Attend Meeting

Dr. Luther R. Lander, 894 Cranbrook, Bloomfield Hills, has been certified as an official delegate to the Interim Session of the American Medical Association House of Delegates, to be held in Portland, Ore., December 1-4.

Dr. Lander is one of seven delegates elected by the Michigan State Medical Society to the national policy-making body. The delegates are expected to act on many resolutions and reports from AMA Councils and committees.

Open New Office

Jickling & Lyman, architects, have moved their office to larger quarters at 148 Pierce Street, Birmingham. The firm is engaged in a variety of work including projects for the University of Michigan and Eastern Michigan University.

If you are a discriminating shopper, you'll find it pays to read the classified pages of The Eccentric... today and every week. Read and advertise in the Classified pages. Call MI 4-1100.

Station Change

Larry R. Payne, of Waterford Township, has been named general manager of WHFI-FM, Birmingham.

Holiday Treats Fancy Fruit or Food BASKETS

A wonderful selection of HOLIDAY WINES AND LIQUORS

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We can all be sure of death and taxes. You make provision for taxes because you must. But have you provided for the welfare of your family in the event of your death?

Let me show you how easily and effectively Sun Life insurance can solve this problem for you.

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SUN LIFE ASSURANCE COMPANY OF CANADA

You are invited to make Dickinson's your GIFT HEADQUARTERS

NECKWEAR—today's most wanted colors and patterns, pure silks, challis, blends from \$250 to \$750

DRESS SHIRTS—to team up with his favorite suit. Comfort proportioned, collar and cuff style. \$450 up

LEATHER WALLETS—Key cases, pocket secretaries, handsomely cruffed leather. \$500 up

PAJAMAS—comfortable, roomy, combed cottons. Prints or solids contrasting trim. \$500 up

SPORT SHIRTS—drip dry fabrics, solids or patterns, smartly styled. \$500 up

CARDIGANS—luxurious fabrics in long sleeves and sleepwear styles. Top fashion shades with contrasting trim. \$1395 up

Dickinson's
Wabek Building Birmingham Open Thurs. & Fri. Nights
Saginaw at Lawrence Pontiac Open Mon. & Fri. Nights