



YE OLDE SHOPPES OF BIRMINGHAM

Holiday shopping is at its best in Birmingham. Your favorite stores have been carefully planning for months to make this an outstanding event. The finest quality merchandise, tastefully displayed is now ready and willing to be gift-wrapped in your choice of Holiday ribbons and designs. Inspired gifts that are as fresh as Christmas snow . . . and just as glittering. For someone you treasure, you'll find it a pleasure shopping in Birmingham. Look over your list again . . . you're sure to think of people whose services really deserve a gift to show your appreciation. And the salespeople will assist you and suggest ideas that will make your gift an individual one. Late shopping hours assure you of shopping at its festive best. Plan ahead while selections are at their peak. Remember . . . everything of quality for everyone . . . is yours in friendly

BIRMINGHAM

LOOK FOR THE BIRMINGHAM 'PRESTIGE STORE' EMBLEM



YOUR ASSURANCE OF COMPLETE SHOPPING SATISFACTION