

# Cranbrook School Looks To Area For Assistance

By KEN WEAVER  
Managing Editor

Cranbrook needs help. If it is to meet a \$14 million grant from the Cranbrook Foundation it must have the help of its neighbors in the Birmingham-Bloomfield area, alumni, parents of students and others.

These points were stressed last Thursday night at a dinner at which plans were announced for a fund-raising program.

More than 125 persons were guests at the dinner in the school's

dining hall. It was billed as "a presentation for leadership prospects."

The Cranbrook Foundation announced in August that it would match dollar-for-dollar up to \$14 million funds raised by the school between now and Dec. 1, 1966.

THE IMPORTANT role of area residents in the campaign was stressed by Martin S. Hayden, editor of The Detroit News and chairman of the school's board of directors, and Ray R. Eppert, president of Burroughs Corp. and chairman of the fund program.

Area residents benefit from the school by the fact that their property is "protected and enhanced in valuation," said Hayden.

"There wouldn't be any Bloomfield Hills if it were not for this Cranbrook complex," Hayden declared.

DETROITERS and others, he said, benefit from the school's cultural advantages. They take pride in it as "a source of beauty and intellectual stimulus."

HAYDEN SAID the founders never intended that their original

grant "should deter cooperation or contribution by others."

He said Booth "spent a fortune to start something here which he felt others who followed him would strengthen and preserve. This is what we intend to do."

Booth, he said, built "a magnificent education plant . . . with enough endowment to get it started. Then he left it up to other generations to keep it growing."

In endowment growth, Cranbrook ranks 10th with other similar prestige independent schools, Hayden said. Per student, it ranks 13th.

A 10-YEAR forecast showed that the cost of running the school will rise at an annual rate of 2 1/2 percent.

A deficit of \$19,600 was expected for this year; \$23,900 for next year. The deficit would continue to increase until it reached \$171,000 in 1972, for a total deficit over the 10-year span of \$723,000.

These figures were based on the school's current enrollment of 205 boarding students and 178 day students, which Headmaster Harry D. Hoy termed "just about our maximum."

Tuition rates are \$2,500 for the boarders and \$1,400 for day students. The proceeds, covering about 80 per cent of the school's current expenses, cannot be increased much more, Hoy said.

ENDOWMENT FUNDS to strengthen the salary structure was termed by Hoy as the school's most pressing need.

Salaries range from \$3,600 to \$10,000, with \$5,400 as the median. The median salary in other independent schools in Cranbrook's class was listed at \$5,300.

Money raised in the fund campaign also would be used to add new courses, enrich the present curriculum, encourage self-improvement by the faculty through further study, improve the library service and increase the scholarship fund.

Other uses would be additional faculty housing, "especially for married instructors and their families"; remodeling of present facilities; creation of a language laboratory; and expansion of athletic facilities.

(See SCHOOL 4-A)

## The Birmingham Eccentric

Thursday, November 21, 1963 BIRMINGHAM, MICHIGAN 3-A

This and That

### Ted Introduces New 'Cologne'

#### U.S. Senator Talks to Oakland County Democrats

Flashbulbs popped at 8:15 p.m. Friday outside the door to the Elks Club dining hall in Pontiac. Then the door closed and 800 Oakland County Democrats knew that U.S. Sen. Edward M. Kennedy was about to make his first political appearance in Michigan.

He arrived at the Democratic fund-raising dinner long after the Swiss steak, mashed potatoes and second cups of coffee. The 37-year-old brother of President Kennedy had remained late in his Senate seat to vote on the foreign aid bill passed that day.

His plane had been met at Metropolitan Airport by a contingent that included U.S. Sen. Philip A. Hart of Michigan, Oakland County Democratic Chairman Sanford Levin and Democratic National Committee-woman Mildred Jeffrey.

WHEN THE doors opened and the late arrivals entered the dining hall, 800 folding chairs scraped backwards as their occupants stood, and 1,600 palms noised a welcome.

Tall, husky Ted Kennedy looked more like a movie star than a politician. He wore a dark suit and conservatively striped tie.

A lady diner was heard to say, "I think my blood pressure has shot up to 200 again!"

Once at his place beside the speaker's table rostrum, the junior senator from Massachusetts rejected the dinner a waiter offered to him.

The young politician sat calmly through the preliminaries. On pre-arranged signal, he rose to have his photo taken with Mr. and Mrs. Don Gillmore. The couple was honored as top fund-raisers in a recent "Dollars for Democrats" campaign.

HE LAUDED when the dinner chairman introduced state administrators and Birmingham's Irene Murphy of the University of Michigan Board of Regents.

When it was Senator Hart's turn to introduce the man whom he had persuaded to make the appearance, he criticized the individual who reacts to a new idea with the least, "From close, personal observation, I am sure our guest tonight is a man who is receptive to new ideas, who needs no shadow and who self-sustained would have demonstrated to the people of Massachusetts and the USA that he was sensitive and articulate and courageous."

THE HONOR guest started his talk with some well-to-do jokes, accompanied by a wide Kennedy grin identical to his big brother's.

He held up a bottle of what he called "a new cologne sponsored by the Republican Party. It's Goldwater, for people who want to smell conservative."

Then he added, "If you put it on a dog he will lose his hair."

His voice was strong and clear, and slightly less Bostonian than his brother's. He spoke with an enthusiastic and natural manner that hid the fact he was reading from a prepared speech.

A REPORTER following his words along with a printed copy of the speech could see that he changed each sentence slightly as he read. Sometimes he added words. Sometimes he omitted them.

Where the written speech discussed some of the Goldwater proposals, it said, "They have strong support in the Republican Party, and it is our responsibility, in our campaign, to hang this program right around their necks."

The Ted Kennedy translation was, " . . . our responsibility is going to be to present the issues to the people of our country."

AS HANDSHAKERS and autograph-seekers mobbed him after the point pen.

"This is my pen," she said. "Would you please autograph my program for me and then give this pen to your brother?"

Kennedy took the pen and as he wrote, he told her, "Vote Democratic!"

Democratic Party's Congressional Diner. County Chairman Sanford Levin (right) introduced them.



by George R. Averill

U. S. teen-agers are transferring their vigorous activities from candy and soda stores to public libraries, according to reports received by "Inside" Newsletter.

They are meeting in jam sessions among the books; some libraries have had to use "bouncers" to restore order and quiet. One librarian was so exasperated that she wrote: "Oh, we'll be rockin' in the reference room, and twistin' in the stacks; we'll change a little old librarians to raving maniacs. If you want to have a ball, the place where you should be is that gassin' teenage night club — the public libraree."

Two famous presidential families were represented when Birmingham's Dorothy Roosevelt met Senator Ted Kennedy of Massachusetts Friday at the Oakland County

Democratic Party's Congressional Diner. County Chairman Sanford Levin (right) introduced them.

### Beverly, County to Discuss Plans for Road Improvements

By KAY SMITH  
Special Writer

BEVERLY HILLS-A discussion of the county road commission's probable plans for the paving of 14 Mile Road and the widening of Greenfield and Southfield in the village highlighted Monday's regular council meeting.

Councilman Edward F. Dolan, chairman of the Village road commission, told the council that a meeting has been requested by the Southeastern Oakland County Road Commission Friday to discuss the county's plans.

The Village road commission wants to have recommendations ready for what would best benefit the village.

Councilman John Magee stated his intention to oppose any action on the paving of 14 Mile Road and the widening of Greenfield and Southfield in the village limits, due to the overwhelming defeat of these programs by the voters last spring.

"I'M SURE the people of Beverly Hills did not intend to provide throughways through the village when they settled here," Magee stated.

Dolan's comment was: "Our intent is to see what the county has to say and to digest it slowly."

In other business, a debt service charge of \$200 was levied against the Metropolitan Federal Savings and Loan Association for its new bank at 14 Mile Road and Southfield.

This was based on one unit charge as recommended by Village Manager Robert E. Murphy. If the number of employees increases in the future, the debt service charge will be adjusted accordingly.

with us on their new building which looks like our own version of Jackson Prison. I don't believe we should do handstands to cooperate with them."

JOHN HASSETT, representative of Walter L. Couss and Co. who is constructing the new building, gave a rough estimate that tapping directly into the Evergreen would be the best solution.

Delan's comment was: "Our intent is to see what the county has to say and to digest it slowly."

In other business, a debt service charge of \$200 was levied against the Metropolitan Federal Savings and Loan Association for its new bank at 14 Mile Road and Southfield.

This was based on one unit charge as recommended by Village Manager Robert E. Murphy. If the number of employees increases in the future, the debt service charge will be adjusted accordingly.

A REQUEST by Aecia Park Cemetery officials that they be permitted to install a sanitary connection behind their new buildings to be constructed on cemetery property near West Rutland was protested by residents who said they already have flooding due to the surcharge of the sewer.

The council gave the cemetery permission to connect directly to the 13 Mile arm of the Evergreen, subject to the approval of the village engineers.

Councilman Edward M. Shurtluff voted "no" on the motion because, he said, "I have seen no evidence of any desire (on the part of the cemetery officials) to cooperate

#### Comments from... CLASSIFIED



calls Galpte  
"Old Reliable," that's Eccentric Want Ads. Hot or cold, dry or wet, they're always on the job solving the problem of getting rid of appliances no longer needed.

Take advantage of the proven result record of Eccentric Want-Ads. P.S. Ask about our low 3-time insertion rate with cancellation privileges.

FRIGIDAIRE DELUXE MATCHING SET. Low water and dryer. 2 1/2 years old. \$175. Owner moved. MA 9-0880.

Mrs. Halstead raved about her appliance ad in The Eccentric. "Your ads always pull results for me, and I had loads of calls, she said.

CALL MIDWEST 4-1100

### Ice-Skating Services Added In Hills System

By the time ice skating weather rolls around, two facilities for the sport will be provided within the Bloomfield Hills school system.

The Hills school board voted at its meeting Tuesday night to provide \$400 to create a skating rink on the grounds of the Bloomfield Hills High School.

The rink will be maintained as a part of the school system's year-round recreation program under the direction of Ed Wickert.

AT THE Bloomfield Hills Junior High School, boys' physical education instructor William Bernhart and a group of his students have on their own, been clearing out a swampy area on the school grounds for a skating rink. They received official blessing of their efforts from the school board.

Supt. Eugene Johnson told the board that the group had felled some 40 trees to clear the swamp and that parents of some of the boys were arranging for any bulldozing necessary for completion of the project.

### Parking Lot Hearing Set

A public hearing will be held Dec. 9 to recone eight lots in the block south of Shain Park from multiple-family (R-7) to public property.

The lots make up two-thirds of the new municipal parking lot No. 7. The condemnation suit covering the remaining three lots in the block is expected to go into court Dec. 10.

City Manager L. R. Gare has requested the rezoning of the eight lots at this time because the lot is being prepared for parking and will be ready for use soon.



GATHERING FOR a chat before the Cranbrook School fund-raising "kick-off" Hoey, Mr. and Mrs. Martin S. Hayden and dinner last Thursday in the school's dining hall are (from left) Mr. and Mrs. Harry D. Hoey, Mr. and Mrs. Martin S. Hayden and Mr. and Mrs. Ray R. Eppert.

### It's That Time Again: For Tax Bills

Winter tax bills will be in the mail by Dec. 1 for communities in the area—with the exception of Southfield.

The bills can be paid up to Jan. 19 without penalty.

Southfield tax rates probably will not be set until the first of the year when the State Tax Commission finishes its check of assessed valuations in the city.

In Birmingham, tax bills will be mailed by Dec. 1 and will show a 70-cent reduction from last year. The total tax rate will be \$4.30 per \$1,000 of assessed valuation.

This includes \$7.16 per \$1,000 for county government, \$36.32 for Birmingham schools and 82 cents for county schools. Bills are payable until Jan. 19 without the four per cent penalty.

### CAPITOL REPORT How Tax Program Met Fate in House

By BETH SHOTKA  
Special Writer

See Editorial, 1-B

Gov. George Romney's fiscal reform program died in the House of Representatives Thursday.

The special session ended after House members voted down an amendment tying all parts of the tax package to the proposed income tax.

Rep. Henry M. Hogan, Jr. (R-Bloomfield Hills), said the income tax was used as a test bill. It was brought from the House Tax Committee to the floor of the House for debate and vote Wednesday.

An amendment was attached to the bill. It provided that if the income tax passed, it would not become effective unless the rest of the fiscal reform was also enacted.

THE SESSION began Sept. 11 with the announcement of Romney's proposed fiscal reform, designed to establish "jobs and justice."

In his program the governor asked for personal and corporate income taxes; tax relief for businesses and the beer industry; tax deferral for persons over 65; removal of sales tax from food and drugs; reduction of local property taxes; and improved handling of property tax assessments.

Caucuses and committee meetings prevailed during the last week of the legislature's special session.

### Grand Trunk Asks Service From B'ham

City commissioners tabled with-out date Monday night a request by the Grand Trunk Railroad for Birmingham to supply municipal services to railroad property that is partly in the city and partly in Troy.

The railroad is considering leasing 62,000 square feet of land it owns to the Byrne Flycatcher Co. It has asked Birmingham to provide sewer and water facilities to the property.

A similar agreement was recently approved by commissioners between Birmingham and the Michigan Building Components Inc.

City Manager L. R. Gare said only about 2,000 square feet of the land is located within Birmingham.

### TUESDAY the House Democrats met with Gov. Romney for almost four hours. Local television stations posted newsreel cameras outside the governor's office to await news of the outcome.

"The Democrats want the tax package only if the governor retracts it," Hogan said.

They want a spending program for things such as mental health and education, he said. With the deciding votes in their hands, they can take a stand on their issues.

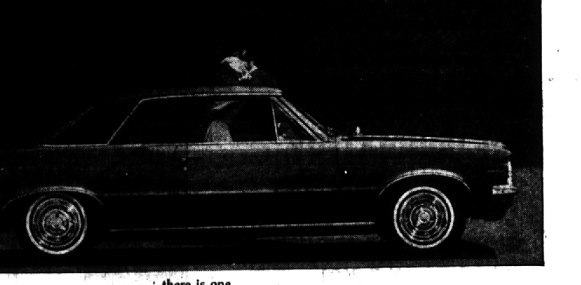
House Democrats and Republicans held caucuses following sessions Tuesday and Wednesday.

Backers of the governor's program tried in vain to convince opponents of the advisability of passing the package.

ON WEDNESDAY Hogan walked across the floor of the House. He stopped briefly to talk with several legislators.

"We need 30 votes to get the governor's bill out of committee. I (See REPORT, 5-A)

Now... for people who'd buy a Le Mans hardtop if there were one—



there is one.

frame and suspension and steering and wheels and most other things are. Good and new.

"If only the Le Mans came in a hardtop," someone else said. There's a planned coincidence for you. It just came. And now that we've wiped out your last possible excuse for not buying a Pontiac Le Mans, how about it?

Wide-Track Pontiac Le Mans

SEE THE ONLY DEALER WHO SELLS THE WIDE-TRACK CASES—YOUR AUTHORIZED PONTIAC DEALER

WILSON PONTIAC-CADILLAC, INC.

1350 N. WOODWARD BIRMINGHAM 2, MICH.