



### Open for Business

Stanley Kresge, (center), eldest son of the founder of the Kresge chain, was on hand last week to open the new store at the Bloomfield Plaza, Maple and Telegraph roads. Watching the ceremonies (from left) are Mr. and Mrs. Edward Evers and their three children and H. R. Vesceious, manager of Kresge's central region. Evers is the new store manager.

### J. C. Brinkman Named Director By McCord Corp.

The election of J. Clifford Brinkman as a director of McCord Corp. Detroit, has been announced by Dean S. Fields, President. Brinkman, 3789 S. Darlington, Bloomfield Township, has been the secretary and treasurer for over three years and will retain the same title. Previous experience includes a 13-year association with another automotive parts manufacturer, a portion of which was in the same officer capacity. He is a member of the American Institute of Accountants, Michigan Association of Certified Public Accountants and the American Society of Corporate Secretaries, Inc.

### Ford Motor Promotes 2 Area Residents to Personnel Positions

New executive personnel appointments within Ford Motor Co.'s labor relations staff have been introduced by Malcolm L. Denise, vice president-labor relations. Manton M. Cummins, formerly director-labor relations administration officer, has been appointed director of the newly established labor affairs office. The new office will have responsibility for all relationships with labor organizations representing Ford Motor Co. employees. Donald E. Scriven, formerly manager of the labor relations services department, was promoted to director of a newly established Hourly Personnel Office. Cummins, 7553 Sebago Lane, Bloomfield Hills, joined Ford Motor Co. in June, 1944. Since October, 1959, he was director of the company's labor relations administration office. He has served on all national contract bargaining committees since 1945. Scriven, 956 Westwood, Bloomfield Township, joined Ford in 1946 and has held a number of positions within the labor relations staff. He has been a member of Ford's negotiating committee since 1955.



### Award Winner

The Don Thomas Sporthaus, which will open a store at the Bloomfield Plaza, Maple and Telegraph this month, was awarded a silver ski by the Head Ski Co. of Maryland recently for selling the largest number of skis of any distributor the previous season. Making the presentation was (left) Dick Zue, regional representative of Head Ski Company to Don Thomas, owner of the store and Earl Butler, manager of the Sporthaus in Ferndale.

### New Type Furnace Installed by Local Builder in Franklin

Richard Gibson of the Gibson Construction Co., Birmingham, reports that he is installing the first Thermo-Dyne furnace in this area in the home of Wendell Smith, 3471 Carol Drive, Franklin. The furnace, which heats the home by electricity, does away with the larger boiler type furnace, according to Gibson. He said the unit is about the size of a suitcase. A test unit, the furnace will be in the Smith home about three months Gibson said. The unit is manufactured by the Thermo Sales Corp. of Pittsburgh.

### Osborn Ends Career At Michigan Life

Orrin W. Osborn, 703 Redding Road, Birmingham and Ralph Olson, 27201 Shagbark Drive, Southfield were among the employees of the Michigan Life Insurance Co. who were honored by the company recently at a service luncheon. Osborn retired from Michigan Life Nov. 1 after 15 years of service with the firm.

The Birmingham Eccentric classified ads get quick results because they're set in easy-to-read type and reach over 70% of the Birmingham-Bloomfield area. Place a Want Ad yourself in the Eccentric's busy Classified Supermarket. Dial Midwest 4-1100 for fast results.

### Interior Shop Opens in Troy

The Cottage Shop, 2951 Crooks Road, Troy, specializing in interiors and furniture design, has opened for business. Owned and operated by Mildred Ziegler the store will carry a complete line of interiors, designed furniture, gifts, crafts, white and hand-painted china, paintings and Williamsburg reproductions. Mrs. Ziegler was previously with Robinson Furniture at Northland. She is a member of the American Business Women's Association and studied at the Chicago School of Interior Design.



### Behind The Store Fronts

With ANGUS MCKELLAR

George E. Moffat, formerly associated with the marketing division for the Pontiac Motor account at the McManus, John & Adams, Inc. advertising agency in Bloomfield Hills, is now with Life Magazine's Detroit offices. His new job is as sales merchandising representative.

Paul E. Himeloch, of Display Creations, Inc., opened the Christmas Magic Shop last week at 221 Hamilton Row, behind Demery's. He will share space with Jimmie's Rustics. The new shop will feature a complete line of indoor and outdoor decorations, featuring the unique items in both imported and domestic items.

The Edmund C. Risdon Real Estate firm, 55 W. Maple, has been accepted as the newest member of the Birmingham Board of Realtors. Mr. Risdon counts nineteen years background in the residential real estate business and is a past member of the North Woodward and Detroit Real Estate Boards. Sales associates in the firm are Jane Collins, Ralph C. Simpson, B. C. Crawford, William H. Norton, June Risdon and Stewart Marchant.

Max Brock, Inc. will have three representatives attending the National Convention of the National Association of Real Estate Boards in New York City November 11-14. Flying down early to take advantage of the pre-convention sessions as well as extra hours for theatrics and entertainment will be Rae Reynolds, Bettie Atherholt and Margaret De Nador.

Madame Ginette Stuart, a member of the Alliance Francaise of Detroit, will act as hostess for Alban's Bottle and Basket Shop's French Festival of Wines Nov. 12 and 13. She will wear an authentic costume from the province of Savoie in the French Alps. Featured French delicacies, "coq au vin", chicken in wine, "Bouef Bourguignon," (beef in burgundy wine), "Pauillettes de Veau," (veal birds), "N a v a r i n," "Dagueau" (Spring Lamb Steak) will be served during the two day period at 121 N. Hunter Blvd.

Art Lake, of Lakes Jewelry, Woodward at Maple, is proudly displaying the mounted fish he caught on his trip to Alaska last summer. The mounted 46 lb. King Salmon is flanked by a three lb., 13 oz. Grayling, only 3 ounces away from the world's record of four lbs. (And if Art hadn't dressed out the fish first it would have been right up there.) On the other side of the King Salmon is a Golden Trout, which is found only in one small lake in Alaska. All in all, a very successful fishing trip!

**Back in School**  
Richard L. Halsei, a Birmingham insurance man, is attending a one-week advanced insurance course at the home office of Aetna Casualty and Surety Co. in Hartford, Conn.

**Vermont Governor Gives Builder Gift**  
A copy of "Green Mountain Treasures," signed by Governor Philip H. Hoff of Vermont, was presented to Herman Frankel, president of the Herman Frankel Ethan Allen House in Franklin Corners, Middlefield Road between 14 and 15 Mile Road, Bloomfield Township, by Robert Picks, vice president of the Ethan Allen Furniture Co.

**Pranis Named President of Building Co.**  
George E. Pranis has been named president of the H. F. Campbell Co., 4801 Walnut Lake, Bloomfield Township, succeeds H. F. Campbell, the firm's founder, who has been elected chairman of the board of directors. Pranis, who has been with the Campbell organization for seven years, formerly served as vice president of the firm. Prior to joining the construction firm, he was associated with Unit Steel Corp.

**Declares Dividend**  
At its October meeting, Futurmill, Inc., of Southfield, directors declared a \$100,000 stock dividend equal to one share for each fifty held. The dividend is to be paid Dec. 15 to shareholders of record as of Nov. 30, 1963.

**Orritt Appointed**  
Frederick Orritt, 2256 Horseshoe Drive, W. Bloomfield Township, have been appointed district manager of the central sales district, the Carmet Division of Allegheny Ludlum Steel Corp.

### Area Firm to Design College Building

The firm of Glen Paulson and Associates, Bloomfield Hills, has been named by the University of Detroit as contract architects for its new 1,250,000 biology building. The Biology Building will include classrooms and laboratories, as well as extensive new research facilities, photo laboratory, greenhouse, animal rooms, radio isotope laboratory, seminar rooms and an amphitheater.

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**NEWS OF BUSINESS**

**Behind The Store Fronts**

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**Peerless Cement Appoints Hohl**  
H. L. Hohl, 20135 Cobblestone Court, Bloomfield Township, has been appointed regional sales manager of the Peerless Cement Co., a division of American Cement Corp. Hohl, who will direct sales activities of company representatives in the Michigan-Indiana region, will make his headquarters in Lansing. He has been with Peerless since 1947, initially as a sales representative and as district sales manager since 1959.

**skiers!** a pre-season INDOOR SKI SCHOOL under C.U.S.S.A. certified instruction

**BILL SHEPLER**  
Examiner, C.U.S.S.A. instructor certification  
Ski School Director, Boyne Highlands

Classes just forming! Register now for your choice of day, time. Afternoon classes for children. P.S.I.A. approved technique taught by certified instructors everywhere. Beginners, intermediate, advanced. Call now! Classes in the auditorium of our new Bloomfield Plaza store, Maple at Telegraph.

CALL 625-9500

**SportHaus**  
27200 Woodward, Ferndale • 2934 Fort, Lincoln Park

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Why not? Mist-Aid steam units, when adapted to a stall shower or tub enclosure, convert the area into a steam bath. Most compact and lowest priced unit on the market. Really provides all the benefits of a Turkish bath in your home.

- CLEANSERS Followed by warm shower
- RELAXES Followed by cold shower
- INVIGORATES
- BEAUTIFIES Mounts on wall or in closet. Automatic timer. Steam washes down drain after water shower. Custom installation.

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Sold and Installed by **THORNTON & GROOMS, Inc.**  
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FOR INTERIOR WINDOWS

H	Width	6	7	8	9	10	11	12
E	20	1.10	1.35	1.50	1.68	1.88	1.98	2.10
E	24	1.50	1.75	1.93	2.09	2.25	2.38	2.48
I	28	1.60	1.94	2.09	2.24	2.40	2.49	2.84
G	32	1.92	2.10	2.44	2.77	2.92	2.98	3.29
H	36	2.26	2.56	2.85	3.16	3.40	3.55	3.76
T	40	3.50	3.60	3.71	3.78	4.04	4.19	4.32

FOR EXTERIOR WINDOWS STOCK 1 1/2 BLINDS - PRICED PER PAIR

14x35 1/2 - \$5.95	14x51 1/2 - \$7.35	18x35 1/2 - \$6.30	18x51 1/2 - \$7.90
14x39 1/2 - \$6.30	14x55 1/2 - \$7.60	18x39 1/2 - \$6.65	18x55 1/2 - \$8.45
14x43 1/2 - \$6.55	14x59 1/2 - \$8.10	18x43 1/2 - \$7.05	18x59 1/2 - \$8.70
14x47 1/2 - \$6.85	14x63 1/2 - \$8.45	18x47 1/2 - \$7.55	18x63 1/2 - \$9.20
	14x67 1/2 - \$8.70		18x67 1/2 - \$9.65

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**BIRMINGHAM LUMBER & SUPPLY CO.**  
1025 HAYNES STR. MI 4-3636

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