

Oakland U. Stages Organizational Institute

What does a member of the Lions or Kiwanis Club have in common with the president of an amateur theatre group? What bond unites a volunteer fireman with the program chairman of a woman's club? What are the similar experiences of political party volunteer fund raisers and the sponsors of a church bake sale? Their shared problem is the need for effective leadership of their organizations. It is this problem that will be attacked from 14 directions at the third Institute on Organizational Leadership scheduled for Saturday, from 9 a.m. to 3:30 p.m. at Oakland University.

"ORGANIZATIONS only open doors. It is the person and his sense of purpose who strides through and changes society," say the 32 co-sponsoring organizations of the Institute. Sponsors from this area include: The Birmingham branch of the American Association of University Women, the Birmingham Democratic Club, the Birmingham Junior League, the Birmingham Woman's Club and the Village Woman's Club. Sponsors from the general Oakland County area are the county Council of P.T.A., Federation of Women's Clubs, Kappa Delta Association, Red Cross, District Nurses Association, Cooperative Extension Council and Omega Mu Sigma sorority.

LOCAL WOMEN serving on the planning committee for the Institute are Mrs. P. N. Askoumes, 4620 Coachmaker, Bloomfield Hills, who is chairman; Mrs. J. W. H. Helmet Heuser, 17976 Kirkshire, who is chairman of hostesses. Assisting Mrs. Heuser as hostesses will be members of the Birmingham Junior League and Mrs. John Walrath, 3327 Dogwood Court, and Mrs. Russell F. Stem, 1082 Midland, of the Birmingham Woman's Club. Mrs. Warren H. Sweeney, 1525 Woodland, represents AAUW on the planning committee and George Elliott, 1424 Pierce, the Birmingham Democratic Club.

THE 14 DIRECTIONS from

One-Man Show Features Late Detroit Artist

Currently being featured at the Anna Le Werbe Galleries in Detroit is a one-man show by the late Robert A. Herzberg. Two daughters and one son of Herzberg, a former Detroit, are residents of Birmingham. They are Mrs. Carl Honkanen, 1936 Holland; Mrs. Dolor J. Webster, 5805 Hunt; and Herbert Herzberg, 5631 Pebbleshire.

ROBERT HERZBERG, at the age of four, came with his family from Furstenberg, Mecklenburg, Germany, to settle in Toledo, O. At 21, he went to Chicago where he worked his way through a four-year course at the Chicago Art Institute. There he studied under Vanderpuhl, Sarolla, Sterba and Freer.

HIS NEXT MOVE was to New York City to the New York Students League to study under Robert Henri, Blumenshine, Thomas Fogarty and Graham Coots. While there he subsidized his studies by working as a theater prop boy. His drawings of Ethel Barrymore (sketched backstage) delighted her and she submitted them to the old Philadelphia Ledger, which published them. In 1913, he married and moved to the Detroit area. Soon after arriving here, he organized the Detroit School of Fine and Applied Arts, which he operated for 12 years in the Bonstelle Theater Bldg. Herzberg died Oct. 14, 1950.

HE HAD ONE-MAN shows at the Toledo Art Museum, the Arthur Newton Gallery in New York, the Norton Gallery in Palm Beach and the Atlanta Art Association. His work is included in the permanent collections of the Detroit Art Institute and the Atlanta Art Institute.

Preserving Leaves

If you'd like to preserve gaily-colored autumn leaves, cover the top of an ironing board with several thicknesses of newspaper or wrapping paper to protect it. Then use a small, freshly cut branch of leaves. Run a warm iron over a cake of paraffin and press each leaf separately. Work quickly and use only a thin covering of the paraffin. Your leaves will thus retain their color and shape.

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which organizational problems will be considered are the topics of break-out sessions from which each Institute participant may select three. Each is expected to choose the three most pertinent to his own organization or job.

Organization and business leaders who have successfully coped with these problems will serve as discussion leaders. The 14 topics and leaders are:

- (1) Club Structure—Officers and Committees—Mrs. David F. Zuhke, first chairman of International Freedom Festival and former president, Federation of Women's Clubs of Metropolitan Detroit.
- (2) Streamlining Parliamentary Procedure—Prof. James McMonagle, Wayne State University.
- (3) PROGRAMMING FOR Attendance—Richard Young, District Governor, Lions Club of Michigan.
- (4) Better Project Planning—Mrs. Harold Davison, past chairman, Detroit Program Planning Institute.
- (5) Ways and Means: Fund Raising Projects—Mrs. David Saks, past president, Detroit Medical Aid Guild; first chairman of International Bazaar for Pontiac Federation of Women's Clubs.
- (6) Finding and Holding Members (large organizations)—Mrs. F. G. Garrison, President, Michigan Division, Women's National Farm and Garden Club.
- (7) Getting and Keeping Members (smaller organizations)—Mrs. Thomas S. Swelisham, President, League of Women Voters of Michigan.

- (8) PUBLICITY—George T. Trumbull, Jr., Assistant Press Secretary for the Governor of Michigan.
- (9) Effective Public Relations—John Ford, Vice President Corporate Public Relations, Chrysler Corporation.
- (10) Discussion Leadership—P. N. Askoumes, Coordinator, Education and Training Section, Chevrolet Salaried Personnel, General Motors Corporation.
- (11) Understanding How Groups Work—Dr. Richard Featherstone, Assistant Dean, College of Education, Michigan State University.
- (12) Committees That Work—Mrs. Robert F. Kohr, past president, American Association of

University Women, Birmingham and board member, Birmingham Community House.



RESERVATIONS AND NAMETAGS are an essential ingredient of nearly any gathering or workshop—and when you have a workshop on organization of organizations, how would it be possible to do without them? Members of the Birmingham Junior League will serve as hostesses for the organization workshop at Oakland University Saturday are making out as many of the tags as possible in advance. They are (from left) Mrs. Chester Maccie, 1444 Stanley, Birmingham; Mrs. John Armstrong, 552 Randall Court, Birmingham; and Mrs. Charles Freihof, 29358 Candlewood Lane, Southfield.

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THE Keating Column

Thanks for the kind words about our progress report of last week. Our president, Howard Keating, read it and exclaimed, "Is that us? I didn't realize we had come so far." Few of us take the time to make a personal inventory. Try it. You'll be surprised to see how well you're really doing.



Here's a home that the owners hate to leave and we can't blame them. The construction is exceedingly good and the floor plan makes for really comfortable living. 3 large bedrooms, large family room, sparkling kitchen, large landscaped site near Birmingham public and parochial schools. Priced in the twenties.

Insiders in the Real Estate business feel that prices will firm up this year and be higher in 1964. They point to sustained demand, the increasing shortage of good building sites, and higher costs of labor under new contracts. Actually, tho, today's new house is a tremendous value compared to a few years ago.



As you can see, spreading trees shelter this early American farmhouse. It has five bedrooms, lovely large living room, dining room, library. The owner has spent \$13,700 in modernizing, yet the full price is just \$39,900 with a buildable extra lot. Walking distance to Birmingham schools.

Project that will help us all if we ever have a rainy season again is that of providing storm water drainage in the Northland shopping area. A bad situation since the huge shopping area opened should be eliminated with the new underground drains.



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