



BOB GWYNN RESTS on the arm of a 250-year-old antique chair he refinished for use in his remodeled store at 112 S. Woodward. The chair and all of the rest of the fixtures in the English Tudor styled store are for sale. The 38-year-old Birmingham tailor did most of the refinishing work himself.

Gwynn's Features Clothes, Antiques In Remodeled Store

By LARRY EVOE, Business Editor

Don't be surprised if you see someone come out of Bob Gwynn's at 112 S. Woodward carrying a chandelier under his arm or toting an old-fashioned parlor chair on his back.

"Everything in the place is for sale, including the chandeliers," says Gwynn. This, he points out, does not mean the store is going out of business.

On the contrary, Gwynn has just doubled his merchandising space and remodeled the entire store in an English Tudor style.

The reason for the sale on the fixtures is...



THE OUTSIDE OF Gwynn's men's store on S. Woodward has been entirely remodeled along with the interior. The project has more than doubled Gwynn's merchandising space. The store has been at location for nine years.

"Every one of them are antiques," Gwynn says.

"AS FAR AS I know we are the only men's store in the country where you can buy antiques," he said. The remodeled store also includes two display rooms of old English furniture, pictures of royalty and examples of Tudor ceramics.

"I have three hobbies — wood-working, art and tailoring—and I have tried to use all three to the fullest extent in business," Gwynn said.

Most of the remodeling work was done by Gwynn himself during and after regular store hours and on week ends.

Some of the antiques were found in unlikely places, Gwynn said.

"The wooden display cabinets are from the old U.S. Customs office in Detroit," he said. "When they put in new steel filing cabinets I managed to get hold of these."

He says they date back about 150 years and were made in Berkshire, England.

THE SOLID walnut paneling in part of the store is made from dismantled tables, according to Gwynn. The more showpiece dates back over 75 years.

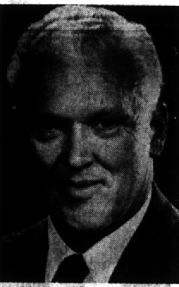
Beverly Hills Man Named to New Post By Ford Motor Co.

Elman H. Crabtree has been appointed industrial relations manager for Ford Division of Ford Motor Co.

Formerly director of the company's organizational planning office, he succeeds Anthony M. Menzel, Jr., who has been assigned to the corporate industrial relations staff.

Crabtree, 20650 Smallwood, Beverly Hills, joined Ford in the organization department of Ford Division in 1952. After a series of supervisory assignments, he was named manager of the division's salaried personnel department in 1957.

Two years later, Crabtree was promoted to salaried personnel manager for the company. He served in that capacity until his appointment as director of the organizational planning office in 1962.



Twp. Resident Appointed to VP Position

D. T. Moore, president of Le Maire Machine Tool Co., has announced the appointment of A. D. Moncrieff as vice president and manager of engineering and manufacturing.

Le Maire currently designs and builds specialized and standard machine tools to perform milling, drilling, reaming, boring, tapping and automatic assembly operations.

Le Maire recently established a major "first" in the machine tool industry with the first numerically controlled transfer machine, which is now in operation producing engine blocks.

Moncrieff, 3725 W. Pemberton, Bloomfield Township, brings to his new position a broad range of experience in the metalworking manufacturing field and is an authority in the design of precision machinery, particularly in the areas of gear production. He was formerly vice president in charge of engineering and manufacturing for Michigan Tool Co., now a subsidiary of the Ex-Cell-O Corp.

The University of Michigan...

The University of Michigan was the first university in the United States to build an observatory in the Southern Hemisphere, in 1928.

Ohio Corporation Buys B'ham Firm

The Bishop and Babcock Corp., Toledo, has announced the purchase of Kaybar, Inc., of Birmingham.

William Loughran, president of Bishop and Babcock, said the cash transaction involves acquisition of two Kaybar plants, in Birmingham and in Mentor, Ohio.

Kaybar produces heavy - duty specialized plating racks, but its major growth has been in coating and coating materials.

Hold Annual Ball

The Oakland County Chapter of the National Association of Accountants will hold its president ball at Oakland Hills Country Club Friday night. The affair will begin at 7 p.m.

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Local Man Designs New Office Building

A report in the Oct. 24 issue of The Eccentric that the new Goodbody & Co. office building at Brown and Pierce streets, Birmingham, was designed and built by the Walter Desimpe Co. was erroneous.

The building is being constructed by the Desimpe Co. but was designed by Joseph Eganellista, 1506 Yorkshire, Birmingham.

NEWS OF BUSINESS

Insurance Group Elects Officers, Hears President

More than 250 delegates and guests of the Gleaner Life Insurance Society, headquartered at 1000 N. Woodward Ave., Birmingham, gathered last week end at North Aurora, Ill., to elect new officers and hear reports on the "status of the society."

R. G. Ransford, 1711 Cedar Hill Drive, Bloomfield Township, president, indicated that the society is "highly solvent" and has a record of assets "second to none in the insurance industry."

Other speakers were John W. Dressler, 5477 Van Ness, Bloomfield Hills, field superintendent; Joseph G. Kulick of Gary, Ind., fraternal activities director; and William Conley of Lansing, consulting actuary.

Other local executives helping in the convention activities were W. J. DeGrace of 2113 Yorkshire, Birmingham, public relations counsel; Mrs. Eleanor Bishop of 92 Manor Court, Birmingham, assistant to the convention chairman; and Charles Keaton of 4420 Squire Road, Birmingham area state manager.



Moving to B'ham

Raymond Elliott, general agent for Mutual Trust Life Insurance Co., Chicago, has announced that he and his staff are moving into larger offices at 123 Brown Street, Birmingham.

Opens B'ham Office

Dr. George J. Rock, a former U.S. Air Force dentist, has recently opened offices in the Green Medical Building, 1800 Southfield, Birmingham. Dr. Rock is a graduate of Olivet College and the University of Marquette School of Dentistry. Mrs. Rock is on the nursing staff of William Beaumont Hospital.

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Franklin Home Models Open In W. B'field

Four bathrooms, an elevated formal dining room and a library are among the leading features incorporated in the Herman Frankel building organization's new home the Franklin House.

The home offers 2,996 square feet of living area. The three bedroom, two-story colonial is priced at \$33,900, including a 15,000 square foot lot.

A model is located in Franklin Corners, Middlebelt. Road between 14 and 15 Mile in West Bloomfield Township.

FRANKLIN CORNERS offers models priced from \$27,400 to \$33,900. The community, which features an authentic hand shell and a wood shingled entranceway, opened officially in Sept. 1962.

Residents of the community are served by the Birmingham school system and the Birmingham Post Office.

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