


Wrigley

PLAY **"RING THE GOLD BELL"**

WIN UP TO 100 BOOKS OF GOLD BELL STAMPS

Save For **FREE** Christmas Gifts

20% DISCOUNT ON BEEF 

50
EXTRA
GOLD BELL
STAMPS

Extra Gold Bell Stamps

With This Coupon and \$5.00 or More Purchase

Except Beer, Wine, Tobacco

Limit One Per Family Expires Saturday, November 2.



WE GUARANTEE—All beef items will be cut and displayed for your selection. **QUALITY & VALUE** in accordance with the rigid policy of **QUALITY & VALUE** for which Wrigley beef is so well known. Famous Wrigley Beef Quality means and tenderness. Isn't it time you regularly give your family the best? Save it! Start today & save during Wrigley's gigantic 20% DISCOUNT BEEF SALE.

WE GUARANTEE—All beef items will be sold at 20% discount or more below our regular everyday prices. . . . **WRIGLEY ALSO GUARANTEES** that regular prices . . . this spectacular beef sale. Every effort has been made to make this event an outstanding money-saving sale for you. You must be completely satisfied with your purchase OR your MONEY BACK!

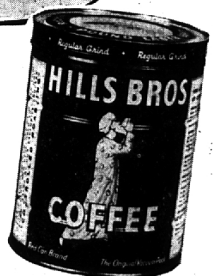
U.S.D.A. Choice
ROUND STEAKS Whole Center Slices **78¢** lb.
U.S.D.A. Choice
SIRLOIN STEAKS Center Cuts **89¢** lb.
U.S.D.A. Choice
CHUCK ROASTS Pot Roast Cuts **39¢** lb.
Always Lean, Always Fresh
FRESH HAMBURGER 3 lb. or more **39¢** lb.

ITEM	Regular Price	Discount 20%	Sale Price
ROUND STEAKS Whole Center Slices	99¢ lb.	21°	78¢ lb.
BONELESS TOP ROUND STEAKS	\$1.09 lb.	22°	87¢ lb.
ROUND — SWISS STEAKS	99¢ lb.	21°	78¢ lb.
SIRLOIN STEAKS All Center Cuts	\$1.19 lb.	30°	89¢ lb.
BONELESS SIRLOIN TIP STEAKS	\$1.23 lb.	25°	98¢ lb.
T-BONE STEAKS	\$1.45 lb.	36°	1.09 lb.
CLUB STEAKS	\$1.45 lb.	36°	1.09 lb.
PORTERHOUSE STEAKS	\$1.49 lb.	34°	1.15 lb.
FLANK STEAKS	99¢ lb.	20°	79¢ lb.
CHUCK STEAKS Center Blade Cuts	69¢ lb.	14°	55¢ lb.
CHUCK STEAKS Round Bone Cuts	79¢ lb.	16°	63¢ lb.
BONELESS CUBE STEAKS Pan Ready	\$1.19 lb.	24°	95¢ lb.
BONELESS DELMONICO STEAKS Pot Ready	\$2.19 lb.	44°	1.75 lb.
TENDER RIB STEAKS Y-bone Cuts	99¢ lb.	20°	79¢ lb.
BONELESS PATIO ROAST All Solid Meat	\$1.09 lb.	22°	87¢ lb.
BEEF CHUCK ROAST Pot Roast Cuts	59¢ lb.	20°	39¢ lb.
BEEF CHUCK ROAST Center Blade Cuts	69¢ lb.	22°	47¢ lb.
BEEF CHUCK ROAST Round Bone Cuts	79¢ lb.	20°	59¢ lb.
BONELESS CHUCK ROAST All Solid Meat	89¢ lb.	18°	71¢ lb.
ENGLISH BEEF ROAST Bone In	79¢ lb.	20°	59¢ lb.
BONELESS ENGLISH BEEF ROAST	89¢ lb.	18°	71¢ lb.

ITEM	Regular Price	Discount 20%	Sale Price
BONELESS RUMP ROAST Stuffed & Tied	\$1.09 lb.	22°	87¢ lb.
HEEL OF ROUND, BONELESS	99¢ lb.	21°	78¢ lb.
BONELESS SIRLOIN TIP ROAST	\$1.09 lb.	22°	87¢ lb.
BONELESS BEEF BRISKETS Center Cut	99¢ lb.	20°	79¢ lb.
BONELESS BEEF BRISKETS Point Cut	89¢ lb.	18°	71¢ lb.
STANDING RIB ROAST 4th and 5th Ribs	85¢ lb.	17°	68¢ lb.
STANDING RIB ROAST 1st to 3rd Ribs	89¢ lb.	18°	71¢ lb.
STANDING RIB ROAST 1st to 2nd Ribs	99¢ lb.	20°	79¢ lb.
BEEF SHORT RIBS Lean Tender	49¢ lb.	10°	39¢ lb.
BEEF PLATE MEAT	29¢ lb.	06°	23¢ lb.
BEEF SHANK, BONE IN	53¢ lb.	11°	42¢ lb.
SOUP BONES	10¢ lb.	02°	08¢ lb.
BONELESS BEEF STEW Pre-Diced	85¢ lb.	17°	68¢ lb.
BEEF HEARTS	39¢ lb.	08°	31¢ lb.
BEEF KIDNEYS	33¢ lb.	07°	26¢ lb.
BEEF LIVERS Freshly Sliced Tender Young Steer	59¢ lb.	12°	47¢ lb.
OXTAILS FOR SOUP	49¢ lb.	10°	39¢ lb.
BEEF TONGUES	49¢ lb.	10°	39¢ lb.
FRESH GROUND HAMBURGER 1/2 lb. or more	49¢ lb.	10°	39¢ lb.
FRESH GROUND BEEF CHUCK	79¢ lb.	16°	63¢ lb.
FRESH GROUND BEEF ROUND	89¢ lb.	18°	71¢ lb.

2nd FALL Harvest of Values

Country Kitchen — Save 9c
COTTAGE CHEESE 1-lb. Carton **19¢**



Hills Bros. Regular or Drip Grind
COFFEE 2-lb. Can **99¢**
Limit One With Coupon at Right Save 26c

VALUABLE WRIGLEY COUPON
Hills Bros. — Reg. or Drip **COFFEE** 2-lb. Can **99¢** Save 26c
Limit One With This Coupon and \$5.00 Purchase or More Excluding Beer, Wine or Tobacco. Coupon Expires Saturday, November 2, 1963. Limit One Coupon Per Customer.

Velvet—All Flavors—Save 10¢
ICE CREAM 1/2-Gal. Ctn. **49¢**
Limit One With Coupon at Right

VALUABLE WRIGLEY COUPON
Velvet — All Flavors **ICE CREAM** 1/2-Gal. Ctn. **49¢**
Limit One With This Coupon and \$5.00 Purchase or More Excluding Beer, Wine or Tobacco. Coupon Expires Saturday, November 2, 1963. Limit One Coupon Per Customer.

Maxwell House—Save 30c
INSTANT COFFEE Special 10-oz. Label Jar **\$1.19**
Green Giant **CORN** Cream or Whole Kernel Save 9c on 2 * No. 303 Can **15¢**
Squires **CATSUP** Pure Tomato Save 6c 2 14-oz. Bottles **25¢**
Ball Medal **FLOUR** Special Label Save 30c 25 lb. Bag **\$1.69**
Approved Colors **SCOTT SOFTWARE** 2 Rolls **27¢**

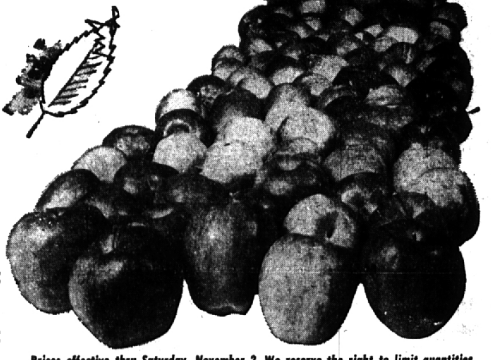
APPLE HARVEST SALE

Michigan U.S. No. 1 Fancy Hand Picked
McIntosh Apples 20 1/2 Bushel Carton **99¢**

FREE Halloween Mask Last While They
With Purchase of 3 Lbs. or More of Apples

50 EXTRA GOLD BELL STAMPS
WITH THIS COUPON AND PURCHASE OF \$1.00 or more **HALLOWEEN CANDY**
Coupon Expires Nov. 3 Limit One Coupon

2 3/4" & Up—U.S. No. 1 **Jonathans** 4 lb. Bag **49¢**
2 1/4" & Up—U.S. No. 1 **Red Delicious** 3 lb. Bag **49¢**



Prices effective thru Saturday, November 2. We reserve the right to limit quantities.

FOR TRICK OR TREATERS
Mel-O-Crust Plain or Sugared
DONUTS 12-ct. Box **23¢** Save 4c
Michigan—Sweet Apple **CIDER** Gal. **79¢**