

**Alpha Delta Pi
'Progresses'
For Dinner**

The North Suburban Alumnae Association of Alpha Delta Pi held a progressive dinner for members and their husbands Oct. 26. Gourmet fare followed the pattern of a Hawaiian luau, starting with cocktails in the home of Rear Adm. and Mrs.

Carl Tiedeman of Lakeside Road. Courses were then served in the homes of Mr. and Mrs. William Gilbert of Royal Oak and the J. Richard Swansons of Lathrup.

AMONG THOSE attending were Mr. and Mrs. George Baird, Mr. and Mrs. Peter Lindsey, Mr. and Mrs. Jake Hawley, Mr. and Mrs. Harold Larkin, the Fred Bigelows, the Kent Biels, Mr. and Mrs. Fred S. Zwener, the Fred Wustlers, Mr. and Mrs. H. W. Gilbert, Mr. and Mrs. Dan Blah, the David Millers and Mr. and Mrs. Ernest Berger.

**Meeting Set
By DePauw
Alum Group**

The Greater Detroit area of the DePauw Alumni Association will hold its annual meeting at 7 p.m. Monday at Stouffer's Northland Inn, Southfield.

The group has invited the Ann Arbor and Flint groups to join them in welcoming DePauw's new president, William E. Kerstetter, as the evening's guest speaker. Dr. Kerstetter came to DePauw last April and was inaugurated only two weeks ago on the DePauw campus in Greencastle, Ind.

MR. J. RICHARD Eversard of Far Hill Drive, Bloomfield Township, is the vice president of the organization, and Mrs. Mel Allen of Washington Blvd., Birmingham, is the secretary.

There are many parents and alumni in this vicinity who hope to attend including Mr. and Mrs. William McGaughey, Mr. and Mrs. John Drinkwater, Mr. and Mrs. C. R. Brown, all of Bloomfield Hills, and Mr. Ned Smith, Mrs. Arthur Schneider, Mr. and Mrs. Donald Lewellen, Mrs. Marian Girard, Mr. and Mrs. Kent Bone and the Eversards and the Allens, all of Birmingham. Anyone desiring reservations should contact Mrs. Allen.



Wielding Scissors, Paints and Paste

Members of the Newcomers Club have gone artistic this week with an eye to creating smashing decorations for their annual dinner dance, "The Olympic Ball," scheduled to take place at Glen Oaks Golf and Country

Club Nov. 19. Among those working against deadlines are Mrs. Warren R. Miller, Jr. (from left), Mrs. Robert Stoneking, Mrs. Gordon A. Olson (party chairman) and Mrs. Walter P. Coleman, Jr.

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*"Whaddaya mean,
'out of style'?"*

No doubt about it, the toga was sharp in its day! So was the gray flannel suit a few years ago. It hasn't been a century since you bought that suit but its style has been eclipsed just like the toga. Our customers come to us looking for the new and the tasteful because they know they'll find it here. We'd like to help you find a favorite new toga. Come, see, today!

DOBBS HATS—CHRISTIAN DIOR NECKWEAR

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268 W. MAPLE RD.

Visit Our Boys' Department—Lower Level

Open Friday Evenings Park Free In Rear Of Store

**Music Clubs
Pick Officers**

At the annual meeting of the Southeast District of the Michigan Federation of Music Clubs, a Birmingham area woman was elected vice president.

Mrs. Philip Flanders will assume her duties as vice president in May, 1964. Mrs. Richard Shannon was re-elected to serve a second term.

Mrs. Vernon L. Venman of Birmingham who is president of the MFMC was guest speaker of the day.

OTHER LOCAL women in attendance were Mrs. Roland King, president of the Birmingham Musicals, and Madames Delbert Tate, I. W. Robertson, Herbert Gardner, Robert Connor, John Phelps, Lawrence Middleton, Richard Ruppel, Nelson Hanston, Warren Hockett and Charles Erdmann.

Have You Met . . .

The John J. Ryane of 303 Millington Ct., Bloomfield Highlands? They have three children: Ricky, 11; Joey, 8; and Annette, 7, enjoy all sports and were both extremely active in civic affairs and club work in Arlington, Tex., their former home. Mr. Ryan is employed by LTV-Michigan.

Beauty News from **Wilson's**
COSMETIC DEPARTMENT

Science Induces Water Into Thirsty Skins So . . .

FADING BEAUTY GETS A SECOND CHANCE



Rita Rogers, whose endearing personality and sound advice bring youthful charm into women's lives.

**Revolutionary New Cosmetic
Fluids Now Available to Women**

The first pilot shipment of a new type beauty fluids has just reached Birmingham. Coming with them the promise of new loveliness for every woman. These new preparations, named "Prescriptions for Charm," are made with elements some of which are only now available for cosmetic use, elements released by skin physiologists working in a famous skin clinic. These "Uctions" as they are called, show a performance as unusual as their names.

To avoid over-exploitation of these skin substances, they will be released through a select group of Professional Pharmacies and fine stores in this country. In Birmingham the first outlet will be Wilson Drug.

Reflecting their professional origin, these unctions will appear in authentic apothecary jars, with metal seals.

The least we can say about this group of five skin fluids is that they certainly look like nothing else in the field. The most we can say is that a real break-through in cosmetic performance has apparently been made.

Appropriately they have been named "PRESCRIPTIONS FOR CHARM."

From Europe:
**Coax Water Under Dry Skin
Wrinkles for Younger Look**

Skin physiologists have challenged the long-held theory that old and heavy creams could correct dry skin. The fact that dry skin is water-starved . . . not oil starved, was first suspected by the scientists when a skin factor here identified as B.C.F.A. was isolated. This substance produced in normal healthy skin seems to be responsible for retention of fluids (mainly water) in skin cells. Age, exposure to the elements and many other conditions can cause water deficiency in the skin. Experimenting with small quantities of the element, extracted from living tissue, it was found that parched faulting surface tissues could retain lost water content and "plump out" if regularly invested with B.C.F.A.

When synthesis was recently accomplished, the way was opened for production of enough B.C.F.A. for use outside the clinic. It has now been released for use in water-based emulsions called "Uctions." B.C.F.A. will be available first through a selected group of professional pharmacies and fine stores. This substance is by no means the "young-up" of youth," but its discovery can be regarded as a most significant break-through in postponing the faulting of the skin surface commonly associated with dry skin wrinkles and crepeiness.

Here, Science Tells How These "Uctions" Work

**Intimate Skin Contact
Now Possible**

One substance known will dissolve skin residue without harm to tissues themselves. It is a compound of ethoxylated triglycerides called "Liquor Ablutus." Placed in a liquid cleanser, the result is quite dramatic. You scrub gently, rinse with water, and have a feeling of consummate purity you have never known from ordinary cleansing. Now any skin treatment will go to work better and faster, because your skin is totally cleansed and in a completely receptive mood.

**Beauty Sleep
Becomes Real**

All body organs "come back" and are stronger and better from sleep. Only in sweet repose can your face and throat take full benefit from the Oleanum Vision and Linoleate Esters in Facial Uction Night. No matter how lavishly you flow it on, it seems to take deep residence at once, leaving the skin with the texture of velvet. Wearing a gossamer mantle of such richness, your skin will truly prosper in what for the first time, can authentically be called "Beauty Sleep."
FACIAL UCTION NIGHT \$4.50



You Can Be Lovely to Touch

Scientists have achieved a formula that beautifies the skin to sight and to touch. It is called Skin Uction Day. In the morning, coat a thimbleful of this unction into face and throat. You can't believe how quickly it goes in. With each drop it carries water into and under wrinkles, lines, sag, and hollows. Almost before your eyes, the contours seem lifted, look younger. This unction alone can show progress far beyond many complete cosmetic routines.

"Face Lift" While You Dress

Basic skin factor B.C.F.A., which attracts and holds water in skin cells, gives an astounding dimension to Facial Uction Day. In the morning, coat a thimbleful of this unction into face and throat. You can't believe how quickly it goes in. With each drop it carries water into and under wrinkles, lines, sag, and hollows. Almost before your eyes, the contours seem lifted, look younger. This unction alone can show progress far beyond many complete cosmetic routines.

If You Have Something to Hide

Camouflage, and a little desire, will give your face the illusion of perfection. Because this camouflage is fortified also with B.C.F.A., it can be made without oiliness and still give better cover than any make-up you've ever known. B.C.F.A. takes Camouflage into your skin, leaving only the look of quiet loveliness. CAMOUFLAGE in five shades: 1—Blush Pair, 2—Blush Beige, 3—Blush Pair, 4—Blush Beige, 5—Lain Blush, \$1.75.

Month-End Clearance

Women's Better Shoes

Odd lots taken from our regular stock! Included in these are Andrew Gellers, Gamins, Dabs, Peacock Shoes, Coccinis, Penobscot, Trampzepe, Penaljo, Alberinas and many, many more!



Values To \$24.95 Pair

Not All Styles In All Sizes But We Have
A Total Of 584 Pairs In The Following Sizes:

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AAAA							2	7	9	8	10	6	3	2	47
AAA						2	13	23	18	24	13	11	3	5	112
AA		1	6	13	20	19	18	11	17	11	10	8	3	3	137
A			1	4	4	3	3	4	2	2					23
B	2	7	17	35	42	15	20	26	28	18	28	19	2	6	265
TOTAL															584

Sale Starts Thursday Morning, October 31st, and Continues Through Friday and Saturday!

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