



Last year's Marathon was a blast, y'know, and now we're all set for this year's show! Come Early — Stay Late! We are open all Friday night — and thru Saturday 'til 9 p.m. Thirty-Six (36) hours it is — two thousand, one hundred and sixty minutes (2,160) for you to see all the new, wonderful G.E. helpmates, especially the new G.E. SELF-CLEANING OVEN!

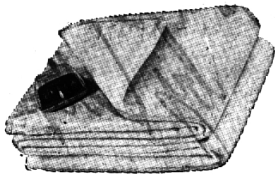
Stop in. Help keep us awake after midnight . . . have a cup of coffee with us . . . a bit of conversation . . . and save yourself a good slice of dough on the appliance of your choice.

P.S. (HINT: We get doozy, and groggy, and weaker around 3 a.m., and mere dollars seem less important . . . so on your way home from that night-before-the-game party, or if you are a hunter on your way to Mr. Pheasant's Hedge-Row . . . then take a swing first down our Hamilton Row . . . you'll find the hunting more profitable!)

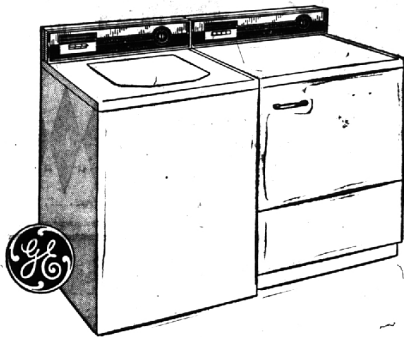
36 HOUR MARATHON SALE

9:00 a.m. FRIDAY, NOVEMBER 1 continuous to 9:00 p.m. SATURDAY, NOVEMBER 2

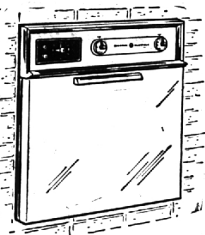
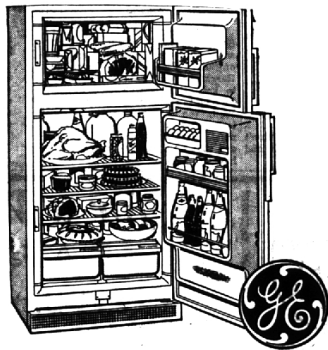
- CLOCKS • IRONS • RADIOS • PORTABLE STEREO • TOASTERS • HAIR DRYERS • CARVING KNIVES • BLANKETS • MIXERS
- BLENDERS • CAN OPENERS • TOOTHBRUSHES • COFFEE MAKERS • FRY PANS • VACS & POLISHERS • HEATERS



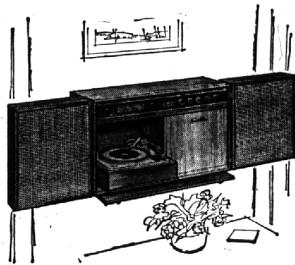
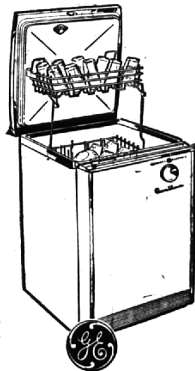
- DISPOSALS • BUILT-IN OVENS • UNDER-COUNTER DISHWASHERS • PORTABLE DISHWASHERS • STEREO • PORTABLE TV
- COLOR TV • RANGES • REFRIGERATORS • WASHERS • DEHUMIDIFIERS • WASHER-DRYER COMBOS



Free 220-volt wiring on electric dryers by Detroit Edison—and free service, too!



Free service on electric ranges by Detroit Edison for lifetime.



FIRST SHOWING IN THIS AREA!
THE NEW G.E. P-7 OVEN THAT CLEANS
ITSELF AUTOMATICALLY, ELECTRICALLY!



Don't touch this dirty oven



It cleans itself electrically

End Tedious Oven Cleaning Chores Forever. Save your hands . . . Save your muscles! Just set dials and latch 'the door.

SEE THE NEW P-7 SELF CLEANING OVEN DEMONSTRATED BY OUR DETROIT EDISON ELECTRICAL LIVING ADVISOR!

(During our Marathon Sale!)

FREE

Special "Bonus Gift" to adults just for coming in between Midnight Friday and 6 A.M. Saturday.

LONG PLAY RECORD

"Songs My Alma Mater Sings" featuring all-time College and Fraternity Song Hits.

Convenient credit terms available through General Electric Credit Corp.

FREE

GIFTS — REFRESHMENTS — PRIZES

Coffee, Cider, Donuts. Join the Fun! Come early or come late.

36 HOURS OF CONTINUOUS SAVINGS!

Use our convenient Christmas Layaway Plan.

Hawthorne
GENERAL  ELECTRIC SALES CENTER

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375 Hamilton
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Use an Electric Hot Water Heater.