



1964 Rambler American 440-H hardtop, 440 convertible, 330 station wagon

FRESH NEW SPIRIT OF '64!

## PRESENTING RAMBLER '64—all-new style, all-new luxury!

Totally new Rambler Americans with all-new styling, new ride, full 6-passenger room. New exciting Rambler Classics and Ambassadors, new hardtops, new luxury V-8's, new features.

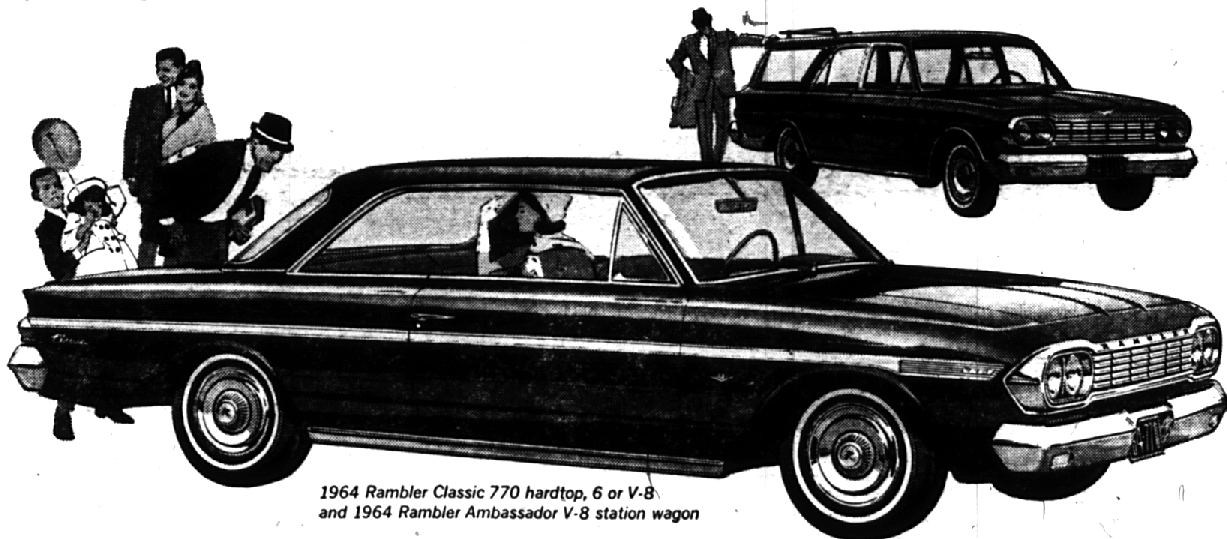
Today, see how the Rambler Idea—the idea of listening to car owners' wants—pays off for you. **NEW! Rambler Americans**—the compact economy king with all-new beauty, all-new 6-passenger room. **NEW!** Every inch new. Smart curved-glass side windows, too. **NEW!** Brilliant new hardtops, sedans, and convertible. Smart new big-space station wagons. **NEW!** All-new ride, with new suspension, longer wheelbase, wider tread.

**NEW! Rambler Classic** hardtop, with choice of Six or new 198-hp V-8. Smart sedans and wagons, too. **NEW!** Exciting new options: 7-position Adjust-O-Tilt steering wheel; Shift-Command Flash-O-Matic floor stick for V-8s—you shift it, or it shifts itself. **NEW! Rambler Ambassador V-8** offers wagon, sedan—two new hardtops; one with 270-hp V-8, bucket seats, console, front and rear center armrests—all standard.

**PLUS!** All Ramblers now have 33,000-mile or 3-year chassis lubrication; rattle-free Advanced Unit Construction, with rust-fighting galvanized steel panels. See how well Rambler listens to your wants . . . how beautifully Rambler '64 fills your needs.

*American Motors—Dedicated to Excellence*

**RAMBLER '64**  
Rambler leads because Rambler listens



1964 Rambler Classic 770 hardtop, 6 or V-8 and 1964 Rambler Ambassador V-8 station wagon

On display at your Rambler Dealer!

**BIRMINGHAM RAMBLER, INC., 666 South Woodward Ave.**

Watch the Danny Kaye Show on CBS-TV, Wednesday evenings 10 P.M. Channel 2