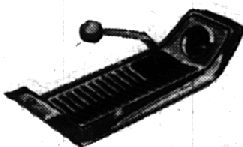


Plymouth Sport Fury 2-Door Hardtop



Plymouth Sport Fury Convertible



Console-Mounted 4-Speed Shift (Optional)

**Get up and go Plymouth!**—You don't have to be a hot-rodder to appreciate the superb performance built into the 1964 Plymouth Sport Fury. All you have to be is a person who likes a little "mustard" with his driving. All-vinyl bucket seats and center console are standard equipment, while a 4-on-the-floor stick with Hurst shifter is a popular option. There's also a 5-year/50,000-mile warranty\* on the parts that keep you going. Altogether, if this is the year you picked to buy a new car, you picked a beautiful year to get up and go Plymouth!

**'64 Plymouth and Valiant shift into high...with the year's sportiest new cars. Soft-tops, hardtops...bucket seats...four-on-the-floor sticks...engines that go all the way up.**

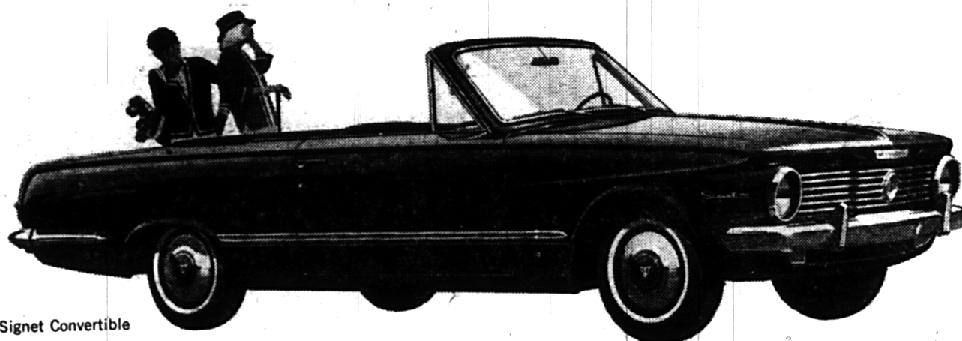


Valiant Signet 2-Door Hardtop



All-Vinyl Bucket Seats.

**VALIANT/64 STYLE—BEST ALL-AROUND COMPACT**—People who know the low-price compacts will tell you that Valiant has always packed a little extra punch. Valiant/64 style is no exception. Equipped with the optional 225-cu.-in. "six," Valiant will leave most compacts standing still. Valiant's got more charm than compacts are supposed to have, too. On the Signet convertible below, for instance, all-vinyl bucket seats are standard equipment. Valiant also carries a 5-year/50,000-mile warranty\* on the engine and drive train. See your nearby dealer now.



Valiant Signet Convertible

**\*HERE'S HOW PLYMOUTH'S AND VALIANT'S 5/50 WARRANTY PROTECTS YOU:**

Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

See Plymouth and Valiant in action on "The Bob Hope Show" and "The Huntley-Brinkley Report"—NBC-TV.

**Get in on the action—at your Plymouth-Valiant Dealer's!**



**BIRMINGHAM CHRYSLER-PLYMOUTH, INC.**

912 S. Woodward Avenue

Birmingham, Mich.