

# Comet Undergoes Complete Change

The 1964 Comet, a pioneer of the luxury compacts, undergoes its first complete change since its introduction four years ago.

The completely redesigned Comet, including a plush new Caliente series, has all new exterior sheet metal, improved ride and handling characteristics and greater passenger room. It attains new standards in performance with a new three-speed automatic transmission and a broad range of four engines, including a new 289 cubic-inch V-8 and a new 200 cubic-inch six.

The new Comet is roomier, even though wheelbase is continued at 114 inches and over-all length and height are virtually unchanged. Over-all width is increased one inch and the rear tread is increased 1.5 inches, providing new sturdiness on the road.

**COMPLETELY** new styling, with a family resemblance to the luxury Lincoln Continental, makes the 1964 Comet appear larger. The Comet's sculptured hood set between raised fenders emphasizes its wide appearance. A double concave sculpture follows the fender line, widening toward the rear, making the car seem longer and, with the front fenders extended beyond the grille, giving the car an appearance of forward thrust.

Improvements in driving posture, leg room and head room in the front compartment are provided by increasing seat travel one inch, shortening the length of the steering column, and introducing a new steering wheel with a one-inch smaller diameter.

Rear seat leg room and knee room are improved substantially by moving the rear seat backward 1.4 inches.

The interiors of all models are more luxurious, while the new top-of-the-line Caliente series features interior treatment rivaling that of the most expensive cars. The Caliente's thick foam rubber seat padding replaces conventional slab cotton found in most compacts and door panels, instrument panels, and steering wheel are trimmed with simulated wood grain. The new instrument panel on all Comets includes gauges instead of lights for oil pressure and generator.

**POWER BRAKES** and an AM-FM radio are offered as extra cost options on the Comet for the first time, and power steering also is available.

The new Comet 289-cubic-inch V-8 engine offers performance previously available only on higher priced cars. It develops 210 horsepower and because of its light-weight cast-iron construction has a high power-to-weight ratio. The engine is of the same basic design as the V-8 engine that powered Lotus race cars to second and seventh place in the Indianapolis 500.

Comet's new 200-cubic-inch six-cylinder engine develops 116 horsepower and is teamed with the Merco-Matic two speed automatic transmission.

The wide range of engines for 1964 also includes an improved 101 horsepower, 170-cubic-inch six, available only with the three-speed manual transmission, and the improved 164 horsepower 260-cubic-inch V-8 which was introduced as an option midway in the 1963 model year. All four Comet engines are designed to operate on regular grade fuel. A 43 per cent larger fuel tank, with a 20-gallon capacity, increases cruising range for today's expressway driving.

**RIDING AND** handling characteristics are improved with substantial front and rear suspension changes, greater structural rigidity, and larger 14-inch wheels standard. New torque boxes front and rear which absorb body twist give the Comet a ride comparable to larger cars.

The 1964 Comets will be offered in 10 models in three new series designations — the Comet 202, Comet 404 and Comet Caliente.

Bucket seats with console are optional in the Caliente series models and without console in the 404 two-door sedan model. Two- and four-door sedans and four-door station wagons are offered in the 202 and 404 series. A two-door hardtop, convertible, and four-door sedan are offered in the Caliente series.

The 1964 Comet continues its service-saving features, including self-adjusting brakes, major lubrication at the first of 36 months or 36,000 miles, and oil change and oil filter change every 6 months or 6,000 miles, whichever comes first.



**THE 1964 COMET** undergoes its first complete change since 1960. This Caliente hardtop is one of three models in a plush new top-of-the-line series. The completely redesigned Comet has all new sheet metal, improved ride and handling characteristics and greater passenger room. New standards of performance are attained with a new three-speed automatic transmission and a broad range of four engines, including a new 289 cubic-inch V-8 and a new 200 cubic inch six. The 1964 Comet offers 10 models in three new series designations—Comet 202, Comet 404 and Comet Caliente.

## Ford Performance On Race Tracks Aids Daily Driving

Drivers who race to win provide a valuable service for Ford engineers who race to learn. Ford performance on the race track contributes importantly to Ford total performance on the highway.

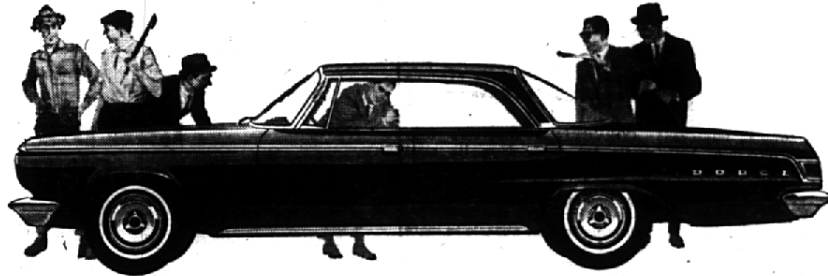
The Ford concept of total performance includes roadability, ease and precision of steering and braking, visibility that minimizes blind spots, comfort that allows travel hour after hour without

fatigue, durability for years of dependable service and performance itself for surer, safer passing and entry into high-speed traffic.

Ford Motor Company's history

in competitive events dates from the Company's founding. Ford engineers have known for many years that not all of the elements of total performance can best be developed under normal driving conditions.

## INTRODUCING THE DEPENDABLES FOR '64



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Big Dodge 880 may very well turn out to be your lucky number, because it puts so much automobile within your easy reach.

Here's all the car a family man could ask for. A spacious Interior. Chair-high seats. Hand-fitted upholstery. Thick, deep-pile carpeting. And an easy-going ride that only a large car can give you. Lots of luxury. Lots of comfort. And big Dodge 880 looks every bit as expensive as it sounds... except when you hear it from your Dodge Dealer. He will tell you that Dodge 880 is priced just a thoughtful step above the low-price field. See

and drive the big Dodge 880, now at your neighborhood Dodge Dealer. In two elegant series, nine spacious models. With each, you get a 5-year/50,000-mile warranty\*.

\*THE DEPENDABLE 5-YEAR/50,000-MILE WARRANTY—Chrysler Corporation warrants, for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutches), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

## Dodge 880

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